



Since Bill Doggett's smash version of "Honky Tonk" on the King label has part one on the first side and part two on the other, King officials considered it only right that he receive two gold records, one for each part, on his million selling disk. Pictured left to right are: Bill Doggett, who plays the organ; Clifford Scott, tenor sax; Billy Butler, guitar; Shep Shepherd, drums; and Syd Nathan, president of King Records. In addition to "Honky Tonk" which remains high on all the charts, Doggett has just released a recording of "Slow Walk".

# SMASH SLEEPER!

Stuart Hamblen's Orchestra

## **DESERT SUNRISE**

## THE WHISTLER'S DREAM

20/47-6714

# SMASH DUET!

## Jaye P. Morgan and Eddy Arnold

## IF'N

## MUTUAL ADMIRATION SOCIETY

(from the Broadway production "Happy Hunting")

20/47-6708

# SMASH INSTRUMENTAL!

Hugo Winterhalter's Orchestra and Chorus

## BOULEVARD OF LOVE

## ALL THAT I ASK IS LOVE

20/47-6701

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity ''Victrola''®

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# CHRISTMAS RECORDS ARE A PUBLIC SERVICE

For years now, *The Cash Box* has been advocating that disk jockeys begin playing Christmas records earlier than they have been. For the most part, jockeys have held off on Christmas disks until after Thanksgiving and in some cases have refused to play them before December 1st. We've pointed out year after year that a Christmas record—in fact no record—has much of a chance if it must become a hit within a couple of weeks and theu sell euough in the next couple of weeks to make the whole matter economically feasible.

However, at the same time that we have been advocating earlier play of these records, we've noticed another development, and that is the curtailment of Christmas records on the part of manufacturers. Whereas only two or three years ago, we were inundated by holiday records at this time of the year, last year the number started falling off and this year it has diminished to an absolute trickle. As a matter of fact there has been such a paucity of new Christmas releases so far, that the re-releases may even outnumber the new records.

In our opinion this is not a healthy situation for the record business.

True, a Christmas record is a great risk. There is very little time in which to make it a hit and the chances of its becoming a hit are therefore diminished greatly. However, by not cutting Christmas songs in anywhere near the quantity that they used to, record companies are not only depriving the public of possible new Holiday hits, but they are failing in an area where they perform, in a very real sense, a public service. There is no doubt that a great deal of the charm of the Christmas season is contributed by the record industry, by the avalanche of music that is heard on the radio, television, stages and jnke boxes, music which points up the spirit of the coming season. It's not valid to say that it may uo longer be profitable to engage in this type of recording for the record industry has a responsibility to the public, in certain spheres, that transcends the creation of hits or the making of profits. The Christmas season and the great contribution which we can make to it is the most important that we have in mind.

There may be risks; there may even be losses suffered. But in the record business, no session is certain. There are literally thousands of sides wasted each year, the cost of which is absorbed and compensated for by the hits which are produced at other sessions.

It seems to us that Christmas records are not the point of departure, the point at which to start thinking of profits completely rather the public service which is so vital to any industry. The Cash Box, Music

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Page 4

**OPERATORS** 

HEAV

Best Record of 1956

| Dest Record of 1750  |        |
|--|--------|
| "Heartbreak Hotel"-Elvis Presley                                     |        |
| "Great Pretender"—Platters   | 15,981 |
| "My Praver"—Platters   | 15,723 |
| "Whatever Will Be, Will Be"-Doris Day                                | 15,119 |
| "Lisbon Antigua"—Nelson Riddle                                       | 14,864 |
| "Wayward Wind"-Gogi Grant  | 14,219 |
| "Poor People Of Paris"—Les Baxter                                    | 13,625 |
| "Don't Be Cruel"—Elvis Presley<br>"Moonglow & Picnic"—Morris Stoloff | 13,400 |
| "Moonglow & Picnic"-Morris Stoloff                                   | 13,297 |
| "Memories Are Made Of This"—Dean Martin                              | 12,703 |
| "Canadian Sunset"-Hugo Winterhalter                                  | 12,129 |
| "Rock & Roll Waltz"—Kay Starr  | 11,338 |
| "Hound Dog"-Elvis Presley  |        |
| "Blue Suede Shoes"—Carl Perkins                                      |        |
| "No Not Much"-Four Lads  | 10,058 |
| "Hot Diggity"-Perry Como   | 9,364  |
| "I Want You, I Need You, I Love You"—Elvis Presley                   | 9,218  |
| "I Almost Lost My Mind"—Pat Boone                                    |        |
| "Honky Tonk"—Bill Doggett<br>"Why Do Fools Fall In Love"—Teen Agers  | 7,639  |
| "Why Do Fools Fall In Love"—Teen Agers                               | 7,215  |
| "Tonight You Belong To Me"-Patience & Prudence                       | 7,160  |
| "I'm In Love Again"—Fats Domino                                      | 7,010  |
| "Allegheny Moon"-Patti Page  | 6,924  |
| "Standing On The Corner"-Four Lads                                   | 6,570  |
| "Ivory Tower"-Cathy Carr   |        |
| "Band Of Gold"-Don Cherry  | 5,008  |
| "Just Walking In The Rain"—Johnnie Ray                               | 4,639  |
| "I'll Be Home"—Pat Boone<br>"See You Later, Alligator"—Bill Haley    | 4,219  |
| "See You Later, Alligator"—Bill Haley                                | 3,642  |
| "Magic Touch"—Platters   | 3,252  |
| "Flying Saucer"-Buchanan & Goodman                                   | 3,227  |
| "Green Door"—Jim Lowe  | 3,118  |
| "On The Street Where You Live"—Vic Damone                            | 2,998  |
| "A Tear Fell"—Teresa Brewer  |        |
| "Love Me Tender"-Elvis Presley                                       | 2,170  |
| "Song For A Summer Night"-Mitch Miller                               | 1,939  |
| "The Fool"—Sanford Clark   |        |
| "Friendly Persuasion"-Pat Boone                                      |        |
| "True Love"-Crosby & Kelly   |        |
| "More"—Perry Como  | 785    |
| "Three Penny Opera"—Dick Hyman                                       | 765    |
| "Blueberry Hill"—Fats Domino   |        |
| "Be-Bop-A-Lula"—Gene Vincent   |        |
|  |        |

BOX

## **Best Male Vocalist of 1956**

| $15,824 \\ 14,236 \\ 13,974 \\ 13,265 \\ 13,014 \\ 12,268 \\ 11,659 \\ 9,392 \\ 9,156 \\ 9,156 \\$ | Vic Damone<br>Jerry Vale<br>Dean Martin<br>Tennessee Ernie Ford<br>Guy Mitchell<br>Sammy Davis, Jr<br>Don Cherry<br>Rusty Draper<br>Bing Crosby | 7,338<br>6,529<br>5,728<br>4,238<br>4,077<br>3,259<br>2,668   |
|--|---|---|
| $9,\!156 \\ 7,\!526$   | Bing Crosby<br>Harry Belafonte  |   |
|  | $\begin{array}{c} 14,236\\ 13,974\\ 13,265\\ 13,014\\ 12,268\\ 11,659\\ 9,392\\ 9,156 \end{array}$  | 14,236       Jerry Vale         13,974       Dean Martin         13,265       Tennessee Ernie Ford         13,014       Guy Mitchell         12,268       Sammy Davis, Jr.         11,659       Don Cherry         9,392       Rusty Draper         9,156       Bing Crosby |

## **Best Female Vocalist of 1956**

| Patti Page     |        | Jo Stafford      |     |
|----------------|--------|------------------|-----|
| Doris Day      | 13,654 | Jane Powell      |     |
| Kay Starr      |        | Gale Storm       |     |
| Teresa Brewer  |        | Rosemary Clooney |     |
| Jaye P. Morgan |        | Dorothy Collins  |     |
| Joni James     |        | Ella Fitzgerald  |     |
| Sarah Vaughan  |        | Gisele MacKenzie |     |
| Georgia Gibbs  | 4,923  | Dinah Shore      | 472 |

## **Best Vocal Group of 1956**

|                      |            | -                      |       |
|----------------------|------------|------------------------|-------|
| Four Lads            | 14,738     | Fontane Sisters        | 4,853 |
| Platters             | $14,\!639$ | Hilltoppers            | 2,430 |
| Four Aces            |            | Five Keys              | 1.945 |
| Ames Bros.           |            | Somethin' Smith & Red- | /     |
| Chordettes           | 8,170      | heads                  | 978   |
| McGuire Sisters      |            |                        |       |
| F. Lymon & Teenagers | 0,000      | Four Freshmen          |       |
| Crew Cuts            | $5,\!187$  | Mills Bros             | 692   |

### Best Orchestra of 1956

| CUDIO |
|-------|
|-------|

QЛ

BAND

| STUDIO   |   | DAND  |  |
|--|---|---|--|
| Hugo Winterhalter  | 8,629                                     | Bill Doggett  |  |
| Mitch Miller   |   | Lawrence Welk<br>Richard Maltby   | 7,209<br>5,938   |
| Les Baxter   | 5,966                                     | Art Mooney  | 4,765  |
| Billy Vaughn   | 4,330                                     | Ralph Marterie  | 3,832  |
| Nelson Riddle  | $2,\!606$                                 | Guy Lombardo  | /  |
| Fercy Faith  | 2,510                                     | Les Elgart  | 1,954  |
| Richard Hayman   |   | Sammy Kaye  | 1,639  |
| Mantovani  | 1,038                                     | Perez Prado   | 1,118  |
| Paul Weston  | 762                                       | Ray Anthony   | 938  |
| Jack Pleis   |   | Ralph Flanagan  | 912<br>863   |
| Nelson Riddle<br>Percy Faith<br>Richard Hayman<br>Mantovani<br>Paul Weston | $2,606 \\ 2,510 \\ 1,917 \\ 1,038 \\ 762$ | Glenn Miller<br>Guy Lombardo<br>Les Elgart<br>Sammy Kaye<br>Perez Prado<br>Count Basie<br>Ray Anthony<br>Ralph Flanagan | 3,10<br>2,678<br>1,954<br>1,639<br>1,118<br>938<br>915 |

| Best | Small | Instrumen | tal Group  | of | 1956 |  |
|------|-------|-----------|------------|----|------|--|
| 1 от | r a   | 10 515    | T) 117'11' |    |      |  |

VOTE

| Bill Haley & His Comets 10,715Roger WilliamsLes Paul & Mary Ford 5,880Three Suns           | $1,262 \\ 890$       |
|--|----------------------|
| Eddie Heywood 4,460 George Shearing  | 584                  |
| Dick Hyman   | 397                  |
| Best R & B Record of 1956  |                      |
| "Tutti-Frutti"—Little Richard  | 10,121               |
| "Fever"—Little Wilie John  | 9,853                |
| "Why Do Fools Fall In Love"—The Teenagers  | 9,121                |
| "Long Tall Sally"—Little Richard   | 8,426                |
| "The Great Pretender"—Platters<br>"I'm In Love Again"—Fats Domino                          | $8,104 \\ 7,979$     |
| "Let The Good Times Roll"—Shirley & Lee  | 7,947                |
| "My Prayer"—Platters   | 7,652                |
| "Corrine Corrina"—Joe Turner   | 6,869                |
| "Honky Tonk"—Bill Doggett  | 6,582                |
| KIP It Up —Little Kichard  | 5,258                |
| "Seven Days"—Clyde McPhattter  | 4,768                |
| "Blue Suede Shoes"-Carl Perkins  | 4,223                |
| "When My Dreamboat Comes Home"-Fats Domino   | 4,079                |
| "Drown In My Own Tears"—Ray Charles  | 3,926                |
| "Treasure Of Love"—Clyde McPhatter<br>"I Remember (In The Still Of The Night)"—Five Satins | 3,763                |
| "Heartbreak Hotel"—Elvis Presley   | $3,\!449 \\ 2,\!857$ |
| "Devil Or Angel"—Clovers   | 2,857                |
| "Eddie My Love"—Teen Queens  | 2,169                |
| "Speedoo"—Cadillacs  | 2,025                |
| "Stranded In The Jungle"—Cadets  | 1,984                |
| "Hands Off"—Jay McShann/Priscilla Bowman   | 1,892                |
| "A Casual Look"—Six Teens  | 1,597                |
| "Need Your Love So Bad"—Little Willie John   | 1,585                |
| "Poor Me"—Fats Domino  | 1,416                |
| "My Blue Heaven"—Fats Domino   | 1,372                |
| "I Want You To Be My Girl"—Teenagers<br>"It's Too Late"—Chuck Willis                       | $1,105 \\ 927$       |
| "Flying Saucer"—Buchanan & Goodman   | 927<br>781           |
| Best R & B Male Artist of 1956   | 101                  |
| Dest it de D midle Artist of 1730  |                      |

|   | Little Richard     | 9,982  | James Brown          | 5,249 |
|---|--------------------|--------|----------------------|-------|
|   | Fats Domino        | 9,769  | Smiley Lewis         | 3,969 |
|   | Little Willie John | 8,674  | B. B. King           | 3,847 |
|   | Joe Turner         | 7,992  | Ivory Joe Hunter     | 3,839 |
| 6 | Ray Charles        | 7,826  | Sonny Boy Williamson | 2,794 |
|   | Clyde McPhatter    | 7,614  | Muddy Waters         | 1.724 |
|   | Elvis Presley      | 6,682  | Little Walter        | 1,582 |
|   | Carl Perkins       | 6,476  | Otis Rush            | 1,471 |
|   | Chuck Berry        | 6,147  | Howlin' Wolf         | 1,004 |
|   | Jimmy Reed         | 5,921  |                      | 856   |
|   | Chuck Willis       |        | Bobby Blue Bland     | 547   |
|   |                    |        | Artist of 1956       | 011   |
|   | Dest N QL D I      | Sindle | ATTISE OF 1730       |       |
|   | Ruth Brown         | 5 0.91 | Fore Adams           | 1 405 |

| Ruth Brown       | 5,921 | Faye Adams      | 1.465 |
|------------------|-------|-----------------|-------|
| Lavern Baker     | 5,764 | Varetta Dillard | 927   |
| Big Maybelle     | 3,475 | Shirley Gunter  | 772   |
| Dinah Washington | 2,269 | Ann Čole        | 681   |
| Ella Johnson     | 1,857 | Etta James      | 470   |
| Best R & B \     | Vocal | Group of 1956   |       |

| Platters<br>Teenagers  |        | Flamingos<br>Midnighters | $3,\!117 \\ 2,\!864$ |
|------------------------|--------|--------------------------|----------------------|
| Shirley & Lee          | 8,847  | Spaniels                 | 2,528                |
| Clovers                | 8,169  | Robins                   | 2,187                |
| Moonglows              | 7,825  | Spiders                  | 1,715                |
| Cadillacs              | 6,782  | Charlie & Ray            | 1,281                |
| Teen Queens            | 5,821  | Four Fellows             | 949                  |
| Five Keys              | 4,914  |                          |                      |
| Drifters               | 4,771  | Harptones                | 761                  |
| Otis Williams & Charms | 4,144  | Turbans                  | 525                  |
| El Dorados             | 3,688  | The Flairs               | 292                  |
| Best R & E             | 3 Orch | estra of 1956            |                      |
| Bill Doggett           | 7,875  | Red Prysock              | 3,284                |
| Earl Bostic            | 6,147  | Piano Red                | 1,823                |
| Ernie Freeman          |        | Sil Austin               | 986                  |
| Buddy Johnson          |        | Jay McShann              | 522                  |
|                        |        |                          |                      |

## Best Country Record of 1956 Buddy Johnson

| "Heartbreak Hotel"—Elvis Presley                      | 11 969   |
|---|----------|
| "Grand Armen" Day Day Destroy                         | 11,805   |
| "Crazy Arms"—Ray Price                                | 10,974   |
| "I Walk The Line"—Johnny Cash                         | 9,662    |
| "Blue Suede Shoes"—Carl Perkins                       | 9,202    |
| "Don't Be Cruel"—Elvis Presley                        | 8,895    |
| "I Forgot To Remember To Forget"-Elvis Presley        | 8,412    |
| "I Don't Believe You've Met My Baby"-Louvin Brothers  | 7,735    |
| "I Take The Chance"-Jim Edward, Maxine & Bonnie Brown | 7,209    |
| "Hound Dog"-Elvis Presley                             | 7,117    |
| "Eat, Drink And Be Merry"-Porter Wagoner              | 6,550    |
| "I Want You, I Need You, I Love You"-Elvis Presley    | 6,350    |
| "Love, Love, Love"-Webb Pierce                        | 5,913    |
| "Just Call Me Lonesome"-Eddy Arnold                   | 5,262    |
| "You And Me"-Kitty Wells & Red Foley                  | 4,464    |
|   | -, - 0 - |

## ANNUAL CASH BOX MUSIC

1,208

 $316 \\ 237$ 

| "Sixteen Tons"-Tennessee Emie Ford          | $4,\!378$ |
|---|-----------|
| "Sweet Dreams"—Faron Young                  | 4,203     |
| "Searching"-Kitty Wells                     | 4,197     |
| "Yes, I Know Why"-Webb Pierce               | 3,972     |
| "You Are The One"-Carl Smith                | 3,932     |
| "Be-Bop-A-Lula"-Gene Vincent                | 3,918     |
| "You're Free To Go"Carl Smith               | $3,\!840$ |
| "Singing The Blues"-Marty Robbins           | $3,\!837$ |
| "Love Me Tender"-Elvis Presley              | 3,802     |
| "Why, Baby, Why"-Red Sovine & Webb Pierce   | 3,765     |
| "So Doggone Lonesome"-Johnny Cash           | $3,\!459$ |
| "Conscience, I'm Guilty"—Hank Snow          | 3,312     |
| "Blackboard Of My Heart"—Hank Thompson      | $3,\!287$ |
| "Beautiful Lies"—Jean Shepard               | $3,\!283$ |
| "My Lips Are Sealed"—Jim Reeves             | 2,758     |
| "It's A Great Life"-Faron Young             | 2,744     |
| "Why, Baby, Why"-George Jones               | 2,635     |
| "Little Rosa"-Red Sovine & Webb Pierce      | 2,093     |
| "Any Old Time"—Webb Pierce                  | $1,\!964$ |
| "For Rent"-Sonny James                      | 1,928     |
| "Hoping That You're Hoping"-Louvin Brothers | 1,876     |
| "Honky Tonk Man"-Johnny Horton              | $1,\!320$ |
| "Folsom Prison Blues"-Johnny Cash           | $1,\!315$ |
| "Lonely Side Of Town"-Kitty Wells           | 1,299     |
| "I've Got Five Dollars"-Faron Young         | 876       |
| "Don't Take It Out On Me"-Hank Thompson     | 804       |

#### **Best Country Male Vocalist of 1956**

| Elvis Presley  | 12,976    | Jim Reeves           | 3,978 |
|----------------|-----------|----------------------|-------|
| Webb Pierce    |           |                      | 3,413 |
| Faron Young    | 6,357     | Ernest Tubb          |       |
| Carl Smith     | 6,296     | Tennessee Ernie Ford |       |
| Ray Price      | $6,\!197$ | Slim Whitman         |       |
| Eddy Arnold    | 6,030     | Mac Wiseman          |       |
| Hank Snow      | 5,895     | Ferlin Huskey        | 1,267 |
| Porter Wagoner | 5,830     | Tex Ritter           |       |
| Marty Robbins  | 4,433     | Hank Williams        | 793   |
| Hank Thompson  | 4,285     | Hank Locklin         | 420   |

## **Best Country Female Vocalist of 1956**

| Kitty Wells | 9,584 | Martha Carson | 2,875 |
|-------------|-------|---------------|-------|
|             |       | Goldie Hill   | 2,729 |

### **Best Country Vocal Combination of 1956**

| Jim Edward, Maxine &                              |       | Homer & Jethro          |       |
|---|-------|-------------------------|-------|
| Bonnie Brown                                      | 8,356 | Sons Of The Pioneers    | 2,653 |
| Louvin Brothers                                   | 8,120 | Red & Betty Foley       | 1,748 |
| Wilburn Brothers                                  |       | Davis Sisters           | 1,012 |
| Johnnie & Jack                                    |       | Maddox Bros. & Rose     |       |
| W. Pierce & Red Sovine<br>Kitty Wells & Red Foley |       | L. Flatt & Earl Scruggs | 489   |
| Carlisles   | 2,920 | Lonzo & Oscar           | 294   |

## Best Country Band of 1956

|       | Billy Gray's Western             |
|-------|----------------------------------|
| 7,965 | Oakies                           |
| 7,328 | Bob Will's Texas Playboys        |
| 4,412 | Eddy Bond & His Stompers         |
|       | Spade Cooley's Band              |
| 3,963 | Jimmy Heap & His Melody          |
|       | Masters                          |
| 3,274 | Cliffie Stone's Band             |
| 1,462 | Leon McAuliffe's Band            |
|       | 7,328<br>4,412<br>3,963<br>3,274 |

## **Best Country Sacred Singer of 1956**

| Dest Country          | Jacre | a singer of 1950           |       |
|-----------------------|-------|----------------------------|-------|
| Red Foley             |       | George Beverly Shea        | 1,059 |
| Martha Carson         | 5,392 | Bill Monroe & Blue Grass   |       |
| T. Tommy Cutrer       | 3,964 | Boys                       | 968   |
| Louvin Brothers       | 3,814 | Chuck Wagon Gang           | 832   |
| Blackwood Brothers Qt | 3,728 | Carl Story's Mountaineers_ | 650   |
| Jimmie Davis          | 3,229 | Eddy Arnold                | 484   |
| Stuart Hamblen        | 2,764 | Statesman Qt.              | 397   |
| Carl Smith            | 2,426 | Crossroads Qt.             | 382   |
| Smith Brothers        | 1.963 | Anita Kerr Singers         | 248   |
| Foggy River Boys      | 1.712 | Carl Butler & Webster      |       |
| Jordanaires           | 1,502 | Brothers                   | 197   |

## **Best Country Instrumental Artist of 1956**

| Chet Atkins             | 8,292    | Lloyd Ellis              | 1,633 |
|-------------------------|----------|--------------------------|-------|
| Speedy West & Jimmy     | <i>'</i> | Maddox Bros. & Rose      | 1,020 |
| Bryant                  | 5.241    | Don Reno & Red Smiley    | 954   |
| McCormick Brothers      |          | Arthur Smith             | 758   |
| Bud Isaacs              | 4,308    | Sid King's Five Strings  | 751   |
| Hank Snow & Chet Atkins | 3.047    | Tommy Jackson            | 725   |
| Merle Travis            | 2,965    | Wade Ray's Cow Town Five | 693   |
| Del Wood                | a' = 00  | Joe Maphis               | 629   |
|                         | 1.947    | Country All Stars        | 288   |

## Most Promising New Male Vocalist of 1956

| Andy Williams  | 8,163 | Joe Valino         | 3,497 |
|----------------|-------|--------------------|-------|
| Jim Lowe       | 7,382 | George Hamilton IV | 1,870 |
| Gene Vincent   | 7,225 | Don Rondo          | 1,263 |
| Vince Martin   | 6,584 | Carl Perkins       | 1,095 |
| Sanford Clark  | 5,739 | Nick Noble         | 913   |
| Little Richard | 4,662 | Clyde McPhatter    |       |
|                |       |                    |       |

## Most Promising New Female Vocalist of 1956

| Eileen Rodgers       6         Cathy Carr       5         Roberta Sherwood       5         Sylvia Syms       4 | 5,819 Betty Johnson | 1,937<br>1,024<br>835 |
|--|---------------------|-----------------------|
|--|---------------------|-----------------------|

## Most Promising New Vocal Group of 1956

|                     |       | <ul> <li>A second s</li></ul> |       |
|---------------------|-------|--|-------|
| Patience & Prudence | 8,113 | Teen Queens  | 1,905 |
| Buchanan & Goodman  |       | Blue Stars   |       |
| Rover Boys          |       | Highlights   | /     |
| Four Voices         |       | G-Clefs  | 764   |
| Five Satins         |       |  |       |
| Diamonds            | 2,026 | Cadets   | 638   |

### Most Promising New Orchestra of 1956

| Dick Jacobs                        |                    | Buddy Bregman   | 1,278 |
|------------------------------------|--------------------|-----------------|-------|
| Morris Stoloff<br>Helmut Zacharias | $3,\!817 \\ 2.165$ | Cyril Stapleton | 984   |
| Bob Sharples                       |                    | Elmer Bernstein | 715   |

### Most Promising New R & B Male Artist of 1956

| Little Richard   | 9,872 | Eddie Bo              | 2,122 |
|------------------|-------|-----------------------|-------|
| Otis Rush        | 4,534 | Johnny Bragg          | 965   |
| Bobby Blue Bland | 3,927 |                       | 747   |
| Sonny Knight     | 3,147 | Solomon Burke         | 569   |
| Larry Birdsong   |       | Screamin' Jay Hawkins | 458   |
| Bobby Charles    | 2,139 | Frankie Marshall      | 392   |

### Most Promising New R & B Vocal Combination of 1956

| Teenagers          | 10,004 | Willows      | 2,298 |
|--------------------|--------|--------------|-------|
| Teen Queens        | 9,727  | Sensations   | 1,769 |
| Six Teens          | 7,479  | The Cliques  | 1,572 |
| Cadets             | 7,106  | G-Clefs      |       |
| Five Satins        | 5,592  | Cookies      | 929   |
| Buchanan & Goodman |        | The Dells    | 874   |
| Cleftones          |        | Valentines   |       |
| Coasters           | 3,522  |              |       |
| Magnificents       | 2.729  | Jayhawks     | 493   |
| Heartbeats         |        | Royal Jokers | 216   |

### Most Promising Country Male Vocalist of 1956

| Johnny Cash   | 6,872 | Charlie Walker   | 1,320 |
|---------------|-------|------------------|-------|
| Carl Perkins  | 5,963 | Jerry Reed       | 1,292 |
| George Jones  | 4,638 | Marvin Rainwater | 1,139 |
| Gene Vincent  | 4,416 | Terry Fell       | 998   |
| Sonny James   | 3,830 | Dave Rich        | 985   |
| Johnny Horton | 3,776 | Benny Martin     | 896   |
| Red Sovine    | 3,635 | Warren Smith     | 802   |
| Justin Tubb   | 2,656 | Al Terry         | 635   |
| Bobioy Lord   | 2,431 | Roy Orbison      | 584   |
| Jimmy Newman  | 2,314 | Freddie Hart     | 228   |
| Wynn Stewart  | 2,042 | Don Gibson       | 207   |
| Jimmy Work    |       |                  |       |
| Tommy Collins | 1,847 | Jimmie Williams  | 198   |
| Benny Barnes  | 1,358 | Red Garrett      | 185   |

## Most Promising Country Female Vocalist of 1956

| Wanda Jackson   | 5,382 | Anita Carter    | 1,612 |
|-----------------|-------|-----------------|-------|
| Brenda Lee      | 4,761 | Audrey Williams | 954   |
| Janis Martin    | 4,730 | Mimi Roman      | 685   |
| Carol Johnson   | 4,512 | Bonnie Sloan    | 576   |
| Patsy Kline     | 2,972 | Jean Chapel     | 558   |
| Rita Robbins    | 2,586 | Jeanette Hicks  | 480   |
| Charline Arthur | 2,056 | Myrna Lorrie    | 292   |
| Betty Foley     | 1,792 | Betty Amos      | 204   |
| Ruby Wells      | 1.357 | Martha Lynn     |       |
|                 |       | Tabby West      |       |

## Most Promising Vocal Combination of 1956 Collins Kids \_\_\_\_\_\_ 4,307 Farmer Boys The Collins Kids .... Rusty & Doug ..... 'Nita, Rita & Ruby Jimmy & Johnny .... W, Lee & Stoney Co Porter Wagoner Tri

| Kids                           | $4,307 \\ 4,135$ | Farmer Boys<br>Joe Maphis & Rose Lee               |                     |
|--------------------------------|------------------|--|---------------------|
| nny<br>oney Cooper<br>ner Trio | 2,964            | George & Earl<br>Country Pardners<br>York Brothers | $932 \\ 629 \\ 304$ |

November 24, 1956



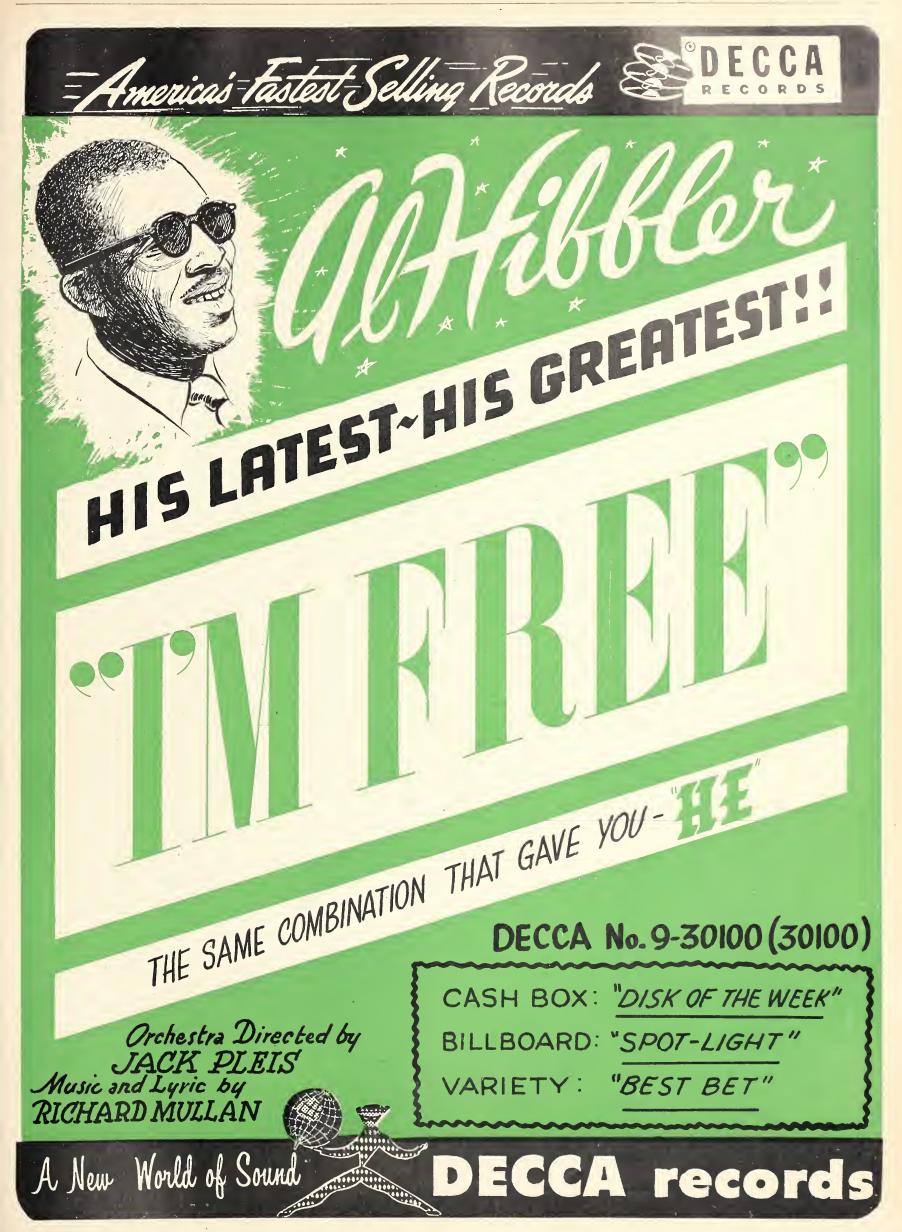


"It's What's in THE CASH BOX That Counts"

| The Cash | Box, | Music |
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| The Cash Box, Mi   | ısic  | Pag  | e 8   | N   | ovember 24, 1956  |
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| 11/17 11/10<br>1-Love Me Tender  | 11/17 11/10<br>10—Hey!  | 11/17 11/10<br>15—Two Different  | 11/17 11/10<br>22—Whatever Will   | 11/17 11/10<br><b>30—Priscilla</b>  | 11/17 11/10<br>38—Just In Time  |
| 1 1  | Jealous Lover   | Worlds   | Be, Will Be   | 31 31<br>CA-3587 (F-3587)—LES BROWN   | 43 —<br>★C0-40770 (4-40770)—  |
| ★VI-20-6643 (47-6643)—<br>ELVIS PRESLEY<br>Anyway You Want Me<br>VI-20/47-6728—HENRI RENE O. | ★CA-3552 (F-3552)—<br>FRANK SINATRA                                       | CA-3565 (F-3565)-  | (Que Sera, Sera)<br>20 15   | The Best Years Of My<br>Life  | TONY BENNETT<br>The Autumn Waltz  |
| VI-20/47-6728—HENRI RENE O.<br>The Little White Horse  | ★CA-3552 (F-3552)—<br>FRANK SINATRA<br>You Forgot All The<br>Words        | CR-61710 (9-61710)-  | ★CO-40704 (4-40704)—<br>DORIS DAY<br>I've Gotta Sing Away                                       | ★RO-621 (45-621)—<br>EDDIE COOLEY & DIMPLES<br>VI-20/47-6700—                               | DE-30114 (9-30114)—<br>JERI 5OUTHERN<br>Bells Are Ringing   |
| 2—Singing The Blues  | 11—Friendly   | STEVE CLAYTON<br>It Happened Again<br>DE-30036 (9-30036)—                | The Blues<br>ME-70881 (70881x45)—<br>EDDY HOWARD  | JULIUS LA ROSA<br>All I Want  | 20 Soft Summer  |
| 4 6<br>★CO-40769 (4-40769)—  | Persuasion  | DICK KALLMAN<br>Love Is A Dangerous                                      | You Can't Keep<br>Running   | 31—Lay Down<br>Your Arms  | 39—Soft Summer<br>Breeze  |
| GUÝ MITCHELL<br>Crazy With Love<br>CO-21545 (4-21545)  | CA-3520 (F-3520)—LOU BUSCH<br>Portofino<br>CO-40751 (4-40751)—            | Game<br>★JU-5256 (45-5256)—<br>DON RONDO                                 | 23—I Walk The Line  | 26 21   | 32 24<br>DE-30054 (9-30054)<br>ROMAINE BROWN  |
| MARTY ROBBINS<br>I Can't Quit  | MICHEL LEGRAND<br>Lovers And Lollipops                                    | He Made You Mine<br>KA-161 (45-161)—ROGER                                | 27 29<br>CA-3564 (F-3564)—<br>CAROLE BENNETT  | ★CD-1299 (45-1299)—<br>CHORDETTES<br>Teenage Goodnight                                      | KOMAINE BROWN<br>Autumn Leaves<br>★ME-70863 (70863 x 45)<br>EDDIE HEYWOOD   |
| 3—Green Door   | CR-61702 (9-61702)—<br>GEORGE CATES<br>There's Never Been                 | WILLIAMS & JANE MORGAN<br>Nights In Verona                               | In Someone Else's<br>Arms   | CO-40759 (4-40759)—<br>ANNE SHELTON<br>The Madonna In Blue                                  | EDDIE HEYWOOD<br>Heywood's Bounce<br>ME-70934 (70934 x 45)—   |
| 2 2<br>★DO-15486 (45-15486)—   | Anyone Else<br>DE-30041 (9-30041)—<br>FOUR ACES                           | 16—Mama From   | CR-61717 (9-61717)—<br>HOAGY CARMICHAEL<br>Flight To Hong Kong                                  | DE-30070 (9-30070)—<br>RU5S MORGAN<br>My Best To You  | ME-10934 (10934 X 45)-<br>DIAMONDS<br>Ka-Ding Dong  |
| JIM LOWE<br>The Little Man In<br>Chinatown   | From It   | The Train  | ★SU-241 (45-241)—<br>JOHNNY CASH<br>Get Rhythm  | 32—Let The  | 40—See-Saw  |
| 4—Just Walking   | ★DO-15490 (45-15490)—<br>PAT BOONE<br>Chains Of Love                      | ★ME-70971 (70971×45)—<br>PATTI PAGE<br>Every Time (I Feel                | 24—Mutual Admira-   | Good Times Roll   | 48 43<br>★CH-1629 (45-1629)—  |
| In The Rain  | EP-9181 (5-9181)—<br>ANTHONY PERKIN5<br>If You Were The Only              | His Spirit)  | tion Society  | *AL-3325 (45-3325)-   | MOONGLOWS<br>When I'm With You  |
| AB-3024 (45-3024)  | Girl<br>MG-12336 (K12336)—<br>DAVID ROSE                                  | 17—Garden Of Eden  | ★CR-61737 (9-61737)<br>TERESA BREWER  | Do You Mean To<br>Hurt Me So  | CR-61721 (9-61721)<br>DON CORNELL<br>From The Bottom Of   |
| ★CO-40729 (4-40729)—<br>JOHNNIE RAY<br>In The Candlelight                                    | Anyone Else But You   | ★VK-0226 (4X-0226)—<br>JOE VALINO<br>Caravan                             | Crazy With Love<br>MG-12365 (K12365)—<br>CHARLIE APPLEWHITE                                     | 33—Out Of Sight,<br>Out Of Mind   | My Heort  |
| 5—Don't Be Cruel   | UQ-355 (45-355)—BOB GRAYBO<br>There's Never Been<br>Anyone Else But You   |  | Don't Take My Heart   | 28 28<br>★CA-3502 (F-3502)—   | 41—I'm Free   |
| 7 4<br>★VI-20-6604 (47-6604)—  | 12—A Rose And   | 18—You'll Never,<br>Never Know   | & JAYE P. MORGAN  | That's Right  |   |
| ELVIS PRESLEY<br>Hound Dog   | A Baby Ruth<br>16 27  | l Care   | 25—Hound Dog<br>22 19   | 34—Rock-A-Bye<br>Your Baby With   | 42—After The Lights<br>Go Down Low  |
| 6-True Love  | ★AP-9765 (45-9765)—<br>GEORGE HAMILTON IV<br>If You Don't Know            | ★ME-70948 (70948 x 45)—<br>PLATTERS<br>It Isn't Right                    | ★VI-20-6604 (47-6604)—<br>ELVIS PRESLEY   | A Dixie Melody  | 37 32   |
| 6 8<br>★CA-3507 (F-3507)—BING  | DE-30108 (9-30108)<br>EDDIE FONTAINE                                      |  | Don't Be Cruel  | ★DE-30124 (9-30124)—<br>JERRY LEWI5   | 43—Jamaica<br>Farewell  |
| CROŠBY & GRACE KELLY<br>Well Did You Evah!<br>CA-3473 (F-3473)—<br>MARGARET WHITING          | The Years Before<br>VI-20/47-6719-<br>RAPLH FLANAGAN                      | 19—Night Lights<br>23 17   | 26—City Of Angels<br>24 34  | Come Roin Or Come<br>Shine  | – –   |
| Haunting Love<br>DE-29959 (9-29959)—   | Baby Doll<br>VI-20/47-6673—<br>COUNTRY GENTLEMEN                          | ★CA-3551 (F-3551)—<br>NAT "KING" COLE<br>To_The Ends Of The              | ★BY-1016 (45-1016)—<br>HIGHLIGHT5<br><i>Listen, My Love</i>                                     | 35—Moonlight Love<br>33 35  | 44—I Dreamed  |
| KITTY KALLEN<br>Will I Always Be Yours<br>★VE-2018 (2018x45)—<br>JANE POWELL                 | How Much<br>13—Tonight You  | Earth  | 27—Slow Walk  | ★VI-20/47-6670—PERRY COMO<br>Chinchirinchee   |   |
| JANE POWELL<br>Mind If I Make Love<br>To You   | Belong To Me  | 20—It Isn't Right<br>14 14   | 35 —<br>★KI-5000 (45-5000)—   | VI-20/47-6718—FREDDY MARTIN<br>I'll See You in Cuba   | 45—Chincherinchee   |
| 7—Blueberry Hill   | 13 12<br>★CR-61701 (9-61701)—<br>LENNON SISTERS &                         | ★ME-70948 (70948 x 45)—<br>PLATTER5<br>You'll Never, Never               | BILL DOGGETT<br>Hand In Hand<br>★ME-70963 (70963x45)  | 36—Since   Met<br>You Baby  | 44 48   |
| 8 7<br>DE-30091 (9-30091)—   | LAWRENCE WELK<br>When The White<br>Lilacs Bloom Again                     | Know I Care  | SIL AUSTIN<br>Wildwood  | ★AT-1111 (45-1111)—<br>IVORY JOE HUNTER   | 46—London Bridge  |
| LOUIS ARM5TRONG<br>& G. JENKINS<br>That Lucky Old Sun  | DE-30040 (9-30040)—KAREN<br>CHANDLER & JIMMY WAKELY<br>Crazy Arms         | 21—Petticoats Of<br>Portugal   | 28—Confidential   | You Con't Stop This<br>Rocking And Rolling  |   |
| ★IM-5407 (45-5407)<br>FATS DOMINO<br>Honey Chile   | ★LI-55022 (F55022)—<br>PATIENCE & PRUDENCE<br>A Smile And A               | 21 22<br>BY-1018 (45-1018)—<br>CAE5AR GIOVANNINI                         | 34 40<br>AL-3342 (45-3342)—<br>CHARLE5 BROWN  | CO-40789 (4-40789)<br>MINDY CARSON<br>Goodnight My Love<br>DO-15517 (45-15517)<br>MOLLY BEE | 47—Chains Of Love   |
| 8—Honky Tonk   | A Smile And A<br>Ribban<br>MO-997 (45-997)—TONETTES<br>Don't Fall In Love | ← CR-61724 (9-61724)   | Trouble Blues<br>+DO-15507 (45-15507)—<br>50NNY KNIGHT  | MOLLY BEE<br>I'll Be Waiting For<br>You   | 48—Gonna Get  |
| ±K1-4950 (45-4950)—  | Don't Fall In Love<br>Tao Soon  | DICK JACOBS<br>Song Of The Vaga-<br>bonds/Only A Rose                    | Jail Bird<br>KI-4988 (45-4988)—   | 37—My Prayer  | Along Without<br>You Now  |
| BILL DOGGETT<br>Honky Tonk   | 14Canadian Sunset   | DE-30097 (9-30097)   | BUBBER JOHN5ON<br>Let's Take A Walk<br>ME-70989 (70989x45)—                                     | 29 23<br>CO-40757 (4-40757)—<br>PORTER HEAP   |   |
| 9—Cindy, Oh Cindy  | ★CD-1297 (45-1297)—<br>ANDY WILLIAMS                                      | Trombone Boogie  | ME-70989 (70989x45)<br>RUSTY DRAPER<br>Tiger Lily   | When My Dreamboat<br>Comes Home   | 49—The Fool   |
| 9 10<br>★GL-247 (45-247)<br>VINCE MARTIN   | High Up On A<br>Mountain<br>★VI-20-6537 (47-6537)—                        | BILLY VAUGHN<br>La La Collette<br>ME-70975 (70975x45)—<br>FLORIAN ZABACH | 29—To The Ends<br>Of The Earth  | DE-29991 (9-29991)—INK SPOT5<br>Bewildered<br>★ME-70893 (70893 x 45)                        | 39 33   |
| Only If You Praise   | HUGO WINTERHALTER<br>This Is Real<br>VI-20-6678 (47-6678)—                | FLORIÁN ZABACH<br>Rainbow Trail<br>VI-20-6684 (47-6684)                  | 25 26   | PLATTER5<br>Heaven On Earth   | 50-You Don't  |
| *VI-20-6677 (47-6677)-<br>EDDIE FISHER<br>Around The World                                   | MANNY LOPEZ<br>My Prayer  | PEREZ PRADO<br>Bandido   | ★CA-3551 (F-3551)—<br>NAT "KING" COLE<br>Night Lights   | VI-20-6678 (47-6678)<br>MANNY LOPEZ<br>Canadian Sunset                                      | Know Me<br>40 38  |
| PADE. BA   | Baton CWCrown<br>Benida CYCrystalett                                      | E5—Essex<br>FX—Excello   | GTJ—Good Time Jazz MD—<br>HE—Herald   | -Media PR-Prestige<br>Mercury RARainbow   | 5U—Sun<br>5T—Starlite   |
| UUUL. BT-E<br>BY-E   | Sethlehem DA-Dana   | E5—Essex<br>EX—Excello<br>FB—Fabor<br>FE—Federal<br>FI—Fiesta            | GTJ—Good Time Jazz MD—<br>HE—Herald ME—<br>IM—Imperial MG—<br>JD—Jay Dee MO—<br>III—Lubilee NG— | MGM RE—Regent<br>Modern RL—Real   | SU—Sun<br>ST—Starlite<br>TA—Tampa<br>TI—Tico<br>TR—Trend<br>UN—United<br>UQ—Unique<br>VE—Verve<br>VI—RCA Victor<br>VJ—Vee Jay<br>VK—Vik |
| AA-Double A CD-C<br>AB-Abbott CH-C   | Cadence DL—DeLuxe   | FI-Flash<br>FL-Flash<br>FP-Flip<br>FR-Fraternity                         | JZ—Josie OK—(<br>KA—Kapp OL—(   | Norgran KM—Kama   | UN-United<br>UQ-Unique<br>VF-Verve  |
| AQApollo CLC   | Cardinal DU—Duke<br>Columbia EM—Ember                                     | GE—Gee<br>GL—Glory<br>GN—Golden  | LI—Liberty PE—F   | Peacock 5E—Seeco<br>ilgrim SL—Spotlight   | VE—Verve<br>VI—RCA Victor<br>VJ—Vee Jay<br>VK—Vik   |
| AT-Atlantic CT-C   | Cat ER—Era  | GR-Groove  |   | Prom SO—Sound<br>Peter Pan SP—Specialty   | WIWing  |
| * INDICATES BEST SELLING<br>* Tunes are listed above in a                                    |   | n a continuing weekly national :   | survey of leading retail dealers b  | y The Cash Box. Each listing in   | cludes the name of the song,  |

Funes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
 All labels listed in alphabetical order.



"It's What's in THE CASH BOX That Counts"



**Record Reviews DISK & SLEEPER VERY GOOD** A B FAIR C **B+ EXCELLENT** C + GOODMEDIOCRE N

MOLLY BEE (Dot 15517; 45-15517

**B** "SINCE I MET YOU BABY" (2:17) [Progressive B M I — Hunter] Molly Bee, a gifted youngster with a beautiful voice, lends her tal-ents to a lovely blues ballad that could develop into a solid smash. If tune makes the grade, Molly's version will share in the sales.

**C+** "I'LL BE WAITING FOR YOU" [Randy Smith ASCAP—Vaughn, Smith] This end features the swinging Miss Bee on a hard driving jumper. Torrid dance deck.

JACKIE LEE & ORCH. (Coral 61734; 9-61734)

**B** "DARDANELLA" (2:48) [Fred Fisher ASCAP—Bernard, Black, Fisher] Keyboard star Jackie Lee rhythms thru a colorful new arrange-ment of the great oldie "Dardanella". A full ork assists. Catchy side that'll enjoy a healthy run.

**B** "CHATTERBOX" (2:13) [New York ASCAP—Morris] A cute new melody is run through in a light-hearted manner by the pianist. Catchy new ditty that could click.

LEROY VANDYKE (Dot 15503; 45-15503)

**B+** "AUCTIONEER" (2:52) [Randy-Smith ASCAP—Vandyke, Black] A clever new country flavored novelty, A clever new country flavored novelty, setting an auctioneer's cries to music, is refreshingly handled by Leroy Van-dyke. Refreshing idea colorfully pre-sented by the talented newcomer. Strong deck for both the pop and coun-try fields.

**C+** "I FELL IN LOVE WITH A PONY-TAIL" (1:55) [Randy-Smith ASCAP—Black] This half is a warm romancer with a lilt. Leroy has an infectious voice and easy-to-take technique take technique.

CHARLIE ROSS QUARTET (Reserve 112; 45-112)

**B**+ "CHATTERBOX" (2:51) [Re-serve BMI-Ross] Charlie Ross leads his quartet thru an exciting original instrumental item that seems to be stirring up action in a few territories. Swinging side that should appeal to the folks who found "Honky Tonk" to their liking. Ross gets a great sound out of only four instru-ments. A sleeper to watch.

**C**+ "DUCK SOUP" (2:40) [Reserve BMI—Ross] The boys pick up the beat on this half and cut thru a pleasant dance item.

CHUCK MILLER (Mercury 71001; 71001x45)

"THE AUCTIONEER" (2:27) [Randy-Smith ASCAP—Vandyke, Black] Chuck Miller comes up with his most commercial and exciting side since his smasher "House of Blue Lights". This ditty is an imaginative, off-beat creation with a delightful combail sound aud a cute story line. Clever gimmicks should help this item the off-Keen a tab on this one, it could break big. could break big.

"BABY DOLL" (2:22) [Remick SCAP — Hanighen, Hopkins] This and stars the songster on a hard this and stars the songster on a hard this wocal version of the title tune from Fernessee Williams' big new Warner flicker. Strong blues number.

## **The Cash Box** l of the

"GOODNIGHT MY LOVE, PLEASANT DREAMS" [Quintet BMI—Motola, Marascalco] "MOMMY" (2:21) [Vernon ASCAP—Roberts, Katz] THE McGUIRE SISTERS (Coral 61748; 9-61748)



The McGuire Sisters follow-up

their delightful interpretation of "Every Day Of My Life" with a

wonderful new coupling that should become their hottest seller since "Sincerely". On one half the girls lend their superb harmony to a top grade new romancer dubbed "Good-night My Love, Pleasant Dreams". It's a tender love story set to a smooth-sailing rock 'n' roll ballad tempo. The youngsters will love it. The melody is extremely en-chanting. The flip deck displays the trio on a touching, sentimental tune titled "Mommy". Warm story about the many virtues of mother. Song stems from the McGuires' latest LP "Children's Holiday". Both sides are big with the edge going to the upper half.

wonderful new coupling that should

"WISDOM OF A FOOL" (2:27) [Planetary ASCAP-Alfred, Silver] THE FIVE KEYS (Capitol 3597)

• The Five Keys, currently riding high with their "Out Of Sight, Out Of Mind" recording, have a powerful follow-up in the above song. (See Rhythm & Blues Reviews)

EILEEN RODGERS (Columbia 40791; 4-40791) **B+** "GIVE ME" (2:40) [Valyr follows-up her current clicker "Miracle of Love" with another dynamic waxof Love" with another dynamic wax-ing that'll prove the thrush is here to stay. Eileen sings from the heart and hands in a wonderful side. Watch this one. Backdrop is excellent. Po-tential hit.

**B** 'I WISH I DIDN'T HAVE TO DREAM SO FAR'' (2:35) [Music of Today BMI—Chase] The beat is present thruout this rhythmic ro-mancer which the songstress sends across forcefully. Good double-decker.

across forcefully. Good double-decker. VIVIAN BLAINE (Mercury 70995; 70995x45) **B**+ OF GOLD" (2:06) [Planetary ASCAP — David, Evans, Hughes] Stage and screen star Vivian Blaine makes her debut on Mercury with a dramatic vocal interpretation of a thrilling new ballad. Her multiple voicing is extremely effective and the resulting sound is exciting. Could click in a big way. **C**+ "PAPER ROSES" (2:12) [Plane-tary ASCAP—Shelly, Whitman, Dane, Paul] On this half the lark glides through a pretty fish-beat bal-lad. Once again the double-track method results in a delightful disk that should make noise.

## RUSS CASE ORCH. (Vik X/4X-0240)

"WALK TO THE BULL RING" (2:25) [Criterion ASCAP—Po-ber] A striking latin instrumental that brings to mind Ravel's "Bolero", is excitingly fashioned by Russ Case's men. Stirring side that opens in a subdued manner and builds in intensity to a thrilling climax.

**B** "THE LITTLE WHITE HORSE" (2:42) [Anvil ASCAP—DeLugg, DeLugg] In contrast to the upper portion, this end is an engaging light-hearted instrumental novelty that prances along gaily.

## RALPH MARTERIE ORCH. (Mercury 71007; 71007x45)

**B**+ "GUAGLIONE" [Fred Raphael ASCAP—Sancuilli, Nisa] Ralph Marterie comes up with his most com-mercial offering in quite some time as he glides thru an infectious latin item that acud blaccam into a bing sized. that could blossom into a king-sized smash. Extremely catchy melody ex-cellently arranged. Could develop into another "Poor People". It's got the sound.

**B** "CARLA" [Judy ASCAP—Mar-terie, Alagna] The ace trumpeter changes the pace as he sends across a beautiful mood item with the horn in the spotlight. Wonderful dancer-romancer.



## HENRI RENE ORCH.

(RCA Victor 20/47-6728)

**B** "LOVE ME TENDER" (2:38) [Elvis Presley BMI — Presley, Matson] Henri Rene leads his or-chestra and a chorus (singing without lyrics) through a lovely instrumental interpretation of the nation's #1 tune. Song is also the title selection from Presley's first film. Lush mood ar-rangement. rangement.

**B** "THE LITTLE WHITE HORSE" (2:08) [Anvil ASCAP—DeLugg, DeLugg] A refreshing instrumental novelty with many hit characteristics is delightfully styled by the maestro. Catchy ditty that could break in one area and spread throughout the country. country.

#### **BOB ROUBIAN** (Capitol 3584; F-3584)

**B** "PAULINE, PAULINE, PAUL-INE" (2:37) [Central Songs BMI —Carroll, Allen] Bob Roubian belts out a swinging rock and roller aimed directly at the teenagers. A vocal group assists in the backdrop, Powergroup assists in the backdrop. Power-ful jumper.

**C+** "COME ON HOME" (2:16) [Earl Barton BMI—Ashley] The songster's voice fits this heart-break-ing piece of blues perfectly. Driving side with a solid fish beat.

#### TONY MARTIN (RCA Victor 20/47-6731)

**B**+ "THIS MUCH I KNOW" (2:55) [Chappell ASCAP—Karr, Dubey] A warm, tender romancer from the Ethel Merman musical "Happy Hunt-ing" is convincingly presented by the mellow Tony Martin voice. Strong ballad with standard qualities.

"LONELY WINTER" **C+** "LONELY WINTER" (2:39) [Ross Jungnickel ASCAP — Schroeder, Weisman] A pretty mood item softly styled by the star. (2:39)

#### SAMMY KAYE ORCH. (Columbia 40795; 4-40795)

**B**+ "I'M THRU WITH LOVE" (2:27) [Robbins ASCAP—Kahn, Mal-neck, Livingston] Sammy Kaye's ork supplies an inviting up tempo back-drop for the Kaydets' vocalizing on a refreshing new shuffle arrangement of a top drawer oldie. Catchy tempo. Side could break wide open.

**C**+ "FADED ROSES" (2:30) [Re-public BMI—Swift] The group blends softly on a sentimental ro-mancer. Inviting side with that in-imitable Kaye sound. Easy going. dance item.

#### **BOB PARRISH** (Motif 002; 45-002)

**B**+ "BRING YOUR TEARS TO HIM" (2:05) [Hawthorne ASCAP Brummer, Backman] Newcomer Bob Parrish displays his rich stirring voice on a penetrating inspirational ballad. Beautiful recording perfectly timed for the pre-Christmas season. Bob has a big voice we'll be hearing from often from often.

**B** "WITHOUT HIM" (2:29) [Joy ASCAP — Tobias, Altman] An-other touching story with a religious theme. Bob's mellow voice is tailor-made for this dramatic material. Potent coupling Potent coupling.

# Disk Jockeys and Stations Corral More Dealer Dollars as Clock-Radio Gift Sales Climb



## **Stations Tested Wake-Up Promotions**

WACO, Waco, Texas, offered 25% discount on straight radio copy broadcast. This was backed up with 10 announcements daily, plus mailings and store displays. They developed a long list of dealer-sponsors—and got 46.5% of morning listening homes.

## 240 Sponsored Spots in One Month

Using 20,000 lines of newspaper advertising, in 1955, to introduce "Wake Up New England to Music on Clock-Radio," WHDH, Boston, followed up with an intensive spot program. These spots brought in a total of 240 sponsored announcements, which promoted the sale of clock-radios.

## From 4th to 2nd Place in Market of 17 Stations

WWDC, Washington, D. C., plugged the wake-up theme in 10-a-day spots—as well as in newspapers and direct mail. With this kind of promotion, WWDC jumped from 4th to 2nd place in a market of 17 stations.

## 20-25 Sponsors for Each 2-hour Show

WATW, Ashland, Wisconsin, reported they built to approximately 20-25 sponsors for their 6-8 a. m. show, which featured the Wake to Music idea.

## NEWS FLASH

## Stations Everywhere Pushing Wake to Music

As this goes to press, radio stations from Eastern Canada to Southern California are promoting Wake to Music Month. *Sustaining* radio spots alone run from 3 to 28 a day, per station. Sales of *sponsored* spots are skyrocketing.

## Wake to Music Recording a Hit

RCA Victor's catchy new recording, "Wake Up to Music," is climbing fast as disk jockeys feature it on programs promoting the wake-up theme.

Copies of this recording have been sent to all radio stations. It's a natural to build a greater listening audience and to promote time sales for local Wake to Music programs.

## Wake to Music Month

disk jockey promotions are smashing time sales records ... and now show every sign of roaring right on through the Christmas selling season.

Promoting both Wake to Music and clockradios with spots, mailings, newspaper ads and store displays, radio stations are corralling dealer clock-radio co-op money on one hand. And on the other they're building bigger listening audiences as listeners wake to music with their new clock-radios.



## Dynamic Sales Program Plugged by Telechron Timers

Telechron Timers, makers of the clocktimers used by many clock-radios, are pushing the sale of radios of all brands in full-color ads in *Post* and *Life*. In their Nov. 26 *Life* ad they feature Capitol recording stars and play up clock-radios as Christmas gifts.

## FREE Merchandising Helps

Write, wire or phone for details and full information on Wake to Music Month. Telechron Timers, Clock and Timer Department, General Electric Co., 22 Homer Ave., Ashland, Mass.



**Record Reviews B** VERY GOOD FAIR **DISK & SLEEPER** A **B+ EXCELLENT** C+ GOOD D **MEDIOCRE** 

#### THE TRACEY TWINS (Reserve 114; 45-114)

**B**+ "DO YOU EVER THINK OF ME" (1:52) [Miller ASCAP— Kerr, Cooper, Burtner] The Tracey Twins, coming off a regional click with their previous release, hand in a delightful follow-up that could make the grade on a national scale. De-lightful new treatment of a top oldie. Watch this sleeper. It could break all the way. Terrific beat.

**C+** "A PLACE OF YOUR OWN CALLED HOME" (2:15) [Re-serve BMI—Al Bohn] The canaries lend their inviting harmony to a pleasant new tune on this end. Catchy lilter.

#### MITCHELL AYRES ORCH. (RCA Victor 20/47-6729)

**B**+ "GUAGLIONE" (2:45) [Fred Raphael ASCAP—Nisa, Facuilli] Mitchell Ayres, who has accompanied many Victor artists on their hit re-cordings, takes the spotlight on this disk as his ork and chorus dance thru a most infectious Italian flavored in-strumental novelty. Extremely catchy ditty that should make the grade.

**B** "THE AWAKENING OF PE-DRO" (2:53) [Roncom ASCAP— Ayres, Hurd] Ayres changes the pace and drifts into a latin mood as he offers a romantic theme that breaks into a fiery, thrilling up tempo side at mid-point. Stirring performance of a unique arrangement.

#### SNOOKY LANSON (Dot 15513; 45-15513)

**B** "ROCKY MOUNTAIN ROSE" (2:29) [Oxford ASCAP — Hoff-man, Manning] "Your Hit Parade" star Snooky Lanson is in top form as he chants a pretty waltzer in the "Allegheny Moon" category. Warm, inviting love story.

**B** "NOW YOU'RE IN MY ARMS" [Remick ASCAP — Wrubel, Downey] The songster does a convinc-ing job with this warm love affair. Backing is extremely pretty.

#### JACKIE KELSO ORCH. (Vita 141; 45-141)

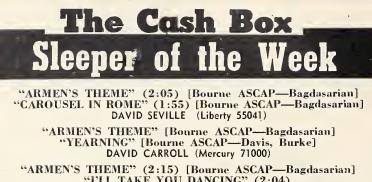
**B** "ONCE MORE" (2:15) [Spark BMI—Kelso] Jackie Kelso and his boys drive thru a solid instru-mental rocker that'll reap coin in teenlocations. Wonderful dance deck for the younger set.

**C+** "NOT YET" (2:30) [Spark BMI —Kelso] Another Kelso composi-tion with a similar tempo and overall sound. Same comment.

**KITTY KALLEN** (Decca 30144; 9-30144)

**B** "AH, AH, AH, AH" (2:52) [Pick-wick ASCAP — Asso, Monnot, Rome] Kitty Kallen gets excellent choral support on a charming waltz ballad which she chants with warmth and feeling. Intimate side beautifully presented.

"SATURDAY BLUES" (2:52) [Trinity BMI-Leisy, Grean, Moore] Kitty's homespun voice is tallor-made for this tearful, heart-rending waitz that tells the story of a longly girl a lonely girl.

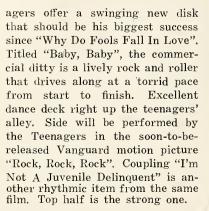


"ARMEN'S THEME" (2:15) [Bourne ASCAP—Bagdasarian] "I'LL TAKE YOU DANCING" (2:04) [E. H. Morris ASCAP—Schmitz, Gimbel, Charlap] JOE REISMAN (RCA Victor 20/47-6740)

## "ARMEN'S THEME" [Bourne ASCAP—Bagdasarian] "WIND RIVER VALLEY" [Sunbeam BMI—Havez] LEW QUADLING (Coral 61754)

• A fascinating new instrumental item made its debut on the record scene last week, and it looks as though the coming months will find the selection climbing high on the charts. The tune is "Armen's Theme", a haunting one with an extremely contagious melody that you can't possibly forget. Four excellent arrangements of the song include Joe Reisman's on Victor, David Seville's on Liberty, David Carroll's on Mercury and Lew Quadling's on Coral. All are class performances and all will share equally in the final take. Seville's waxing (the original) is backed with a pretty Italian flavored waltzer dubbed "Carousel In Rome". Carroll's flip is a homespun bounce version of the oldie "Yearn-ing". Reisman couples his rendition with a gay waltz number tagged "I'll Take You Dancing". Side features a chorus. Quadling's backing is a string filled western theme "Wind River Valley". Keep a close tab on "Armen's Theme". It'll be up there in short order.

"BABY, BABY" [Kahl & ADT Ent. BMI-Subotsky, Moore] "I'M NOT A JUVENILE DELINQUENT" [Kahl & ADT Eut. BMI—Goldner] FRANKIE LYMON & TEEN AGERS (Gee 1026; 45-1026)



TEEN AGERS

• Little Frankie Lymon is as exciting as ever as he and his Teen-

"I LOVE MY BABY" (2:12) [Shapiro, Bernstein ASCAP— Green, Warren]

12

JILL COREY

• Pert Jill Corey seems to have a found winning formula that should skyrocket her name up the

"ECGHEAD" (2:10) [Dartmouth ASCAP—Hoffman, Manning, Story]

JILL COREY (Columbia 40794; 4-40794)

> stardom ladder. Rather than sing ballads on her latest coupler, the chirp takes hold of two wonderful chirp takes hold of two wonderful novelties and belts them across in a spirited and winning fashion. One side is "I Love My Baby", a won-derful bouncer out of the standard catalog. Her happy-go-lucky de-livery is replete with charm and will get a big send-off Nov. 30 on Walter Winchell's TVer. Coupling is another contagious cutie with zing. It's dubbed "Egghead" and it features a terrific heat and lyric. it features a terrific beat and lyric. Arrangement is similar to the one heard on "Green Door". Jill has here two great sides destined to break the charts.

MARC FREDERICKS

MARC FREDERICKS (Eclipse 1650; 45-1650) **B** "THE BLUE JEAN RHAPSODY" (2:25) [Mills ASCAP—Fred-ericks] Marc Fredericks, a talented composer-arranger with imagination, has a winner in his first Eclipse wax-ing. Working with a string filled ork, he rhapsodizes on a rock and roll theme with fascinating results. Untheme with fascinating results. Un-usual instrumental with a beat that should meet with wide approval for jocks and the kids. Thrilling off-beat item. Could break.

**C+**"THE ISLE OF ROMANCE" (2:31) [Mills ASCAP—Fred-ericks] This end features the crew on an inviting mood item that paints a pretty picture of the tropics. Variety of tempos.

## THE BEVERLEY SISTERS (London 1703; 45-1703)

**B+** "GREENSLEEVES" (2:36) [Burlington ASCAP—] Roland Shaw sets up a great showcase for the Beverley Sisters' wonderful new shuffle version of a classic folk song. Side has a unique charm about it. Could grow into a big one. "GREENSLEEVES"

**B** "I'LL SEE YOU IN MY DREAMS" (2:02) [Leo Feist ASCAP—Jones, Kahn] The chirps handle this delightful oldie in the same lilting style heard on the cur-rent hit "Tonight You Belong To Me". Cute side Cute side.

## MEG MYLES (Liberty 55038; F55038)

(Liberty 55038; F55038) **B** "THIRTEEN MEN" (2:06) [Danby BMI—Thompson] Meg Myles cuts thru a torrid jumper with a great beat and a sizzling lyric. Solid side potently presented by the swinging lass. Commercial item that could take off.

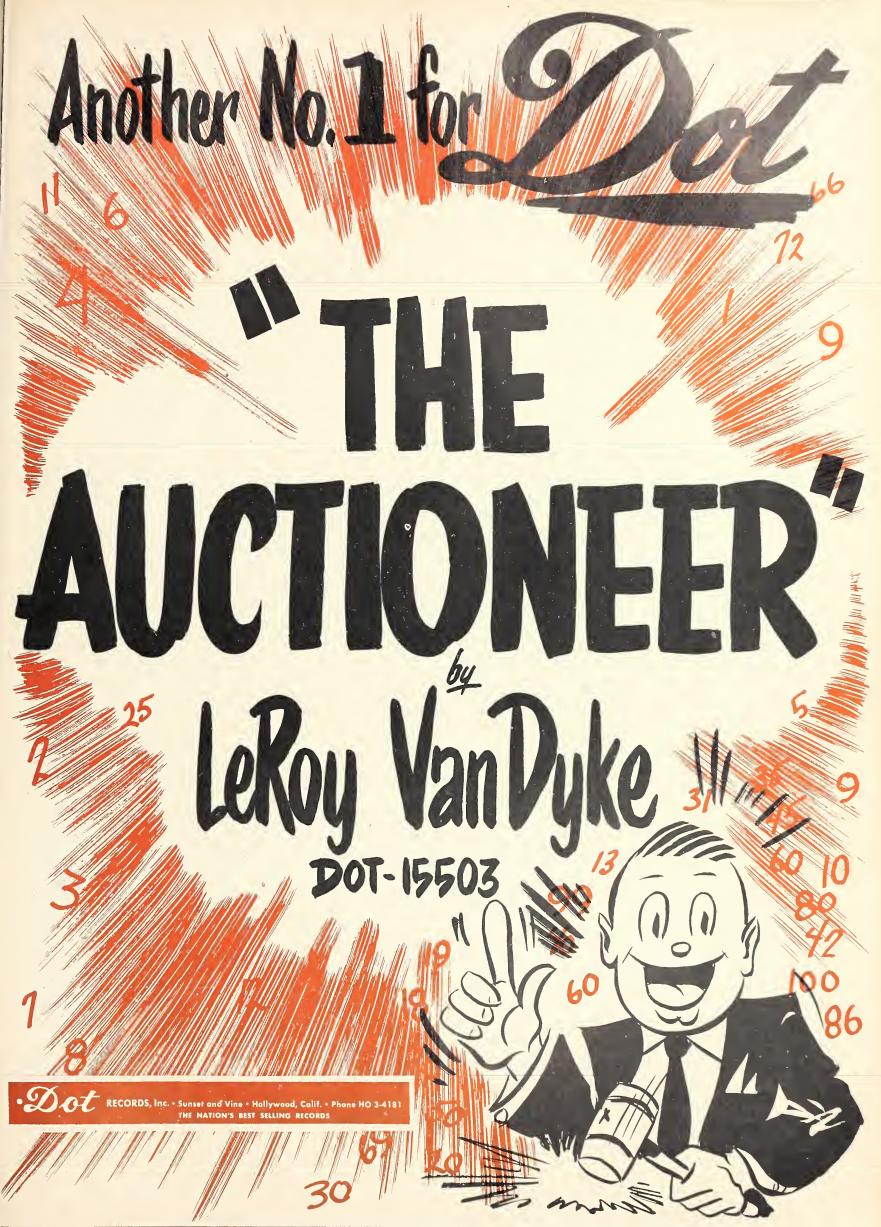
**C+** "LANGUAGE OF LOVE" (1:50) [Spina ASCAP—Spina] A male chorus assists the songbird on this pretty shuffle beat romancer. Item is smoothly styled. Delightful cou-pling pling.

Ding. LOU BREESE (Bally 1022; 7-1022) **B** "I'M WAITING FOR SHIPS THAT NEVER COME IN" (2:11) [Forster ASCAP — Yellen, Olman] Lou Breese's delightful banjo work blends wonderfully with the pleasant voices of the Hometowners on a happy new community sing treatment of a great oldie. One voice recites the lyrics just before each line giving the listener an opportunity to sing along. Catchy juke box item. **•**. "ACE IN THE HOLE" (1:53)

C+ "ACE IN THE HOLE" (1:53) [Vogel ACAP—Dempsey, Mit-chell] Another homespun version of a grand old favorite. Both sides should pull down heaps of coin in tavern spots.

HADDA BROOKS (Modern 1008; 45x1008) **B**+ "CLOSE YOUR EYES" (2:50) [Miller ASCAP—Desmond, Car-ter] The magnificent voice of Hadda Brooks is absolutely fascinating on a beautiful torch oldie. Great song ex-citingly sold by a great talent. Top notch mood vocal that could catch on.

**B**+ "OLD MAN RIVER" (3:05) [T. merstein II] A smooth up tempo ac-companiment backs the canary as she chirps a thrilling swing version of this evergreen. Side cruises along wonderfully. This is one of the most fabulous up-beat arrangements we've ever heard on "Old Man River".







"THAT'S ALL I NEED" (Decca 30136; 9-30136)



MILLS BROTHERS

 Nothing jumps like the Mills Brothers with a rhythm tune and here are two on-the-button rhythm sides by these hearty hit perennials.

"WRINGLE WRANGLE" (From Walt Disney's "Westward Ho The Wagons") "IT WAS MY FATHER'S HABIT" (From Ben Bagley's "Shoestring '57")

(Decca 30131; 9-30131)



MERV GRIFFIN

New face, new voice on Decca! The first effort is a big version of the big tune from the Disney film with an equally strong tune for the coupling. This one shines as a hit!

**"FASCINATING RHYTHM"** 

"EXACTLY LIKE YOU"

(Decca 30101; 9-30101)



MARK MURPHY

Sensational new song stylist. Fast rising Murphy lends his big voice to these standards in a way that makes each unforgettable. This boy will make it-and fast!





It looks as though Mitchell Torok, whose waxing of "When Mexico Gave Up The Rhumba", will be com-ing over to this country for a 12 weeks tour. This would be on the strength of two records issued over here, the previous one being "Carib-bean". I understand that Torok will also he seep in Ireland

here, the previous one being "Car.b-bean". I understand that Torok will also be seen in Ireland. The B.B.C. is planning another "Festival Of British Song" competi-tion. Although none of the winning songs of the previous competition set the music world on fire, it is hoped that a better crop of material will be submitted for the new venture. That "Green Door" is certainly breaking wide open for Jim Lowe. Disk is selling like hot cakes. Annie Ross is now in New York where she will open at the Bijou Theatre on November 26th with the highly successful revue titled 'Cranks'. We are sorry to hear of the pass-ing of that great jazz pianist Art Tatum. This wonderful musician has given the world so much pleasure.

The B.B.C. this world full musician has given the world so much pleasure. The B.B.C. this week presents a tribute to the record industry by of-fering 15 hours of disk jockeys. It seems a pity that Jack Jackson (the daddy of them all) is not included in the neuropalitics introducing plattere

the personalities introducing platters during this week. "The Ted Heath Story," featuring Ted and the Band, now being net-worked over Channel 9 on Fridays. Patience and Prudence are slowly but surely creaning into the best

Patience and Prudence are slowly but surely creeping into the best sellers over here with "Tonight You Belong To Me". Looking forward to hearing from Bill and Cissie Gersh who are now safely home in the U.S. This week's best selling pop singles. (Courtesy "New Musical Express") 1 Just Walking In The Rain— Johnny Ray (Philips) 2 Woman In Love— Frankie Laine (Philips) 3 Hound Dog— Elvis Presley (HMV) 4 More—

- 4 More-
- 4 More— Jimmy Young (Decca)
  5 Rocking Through The Rye— Bill Haley Comets (Brunswick)
  6 My Prayer— Platters (Mercury)
  7 Croop Decer

- 6 My Prayer— Platters (Mercury)
  7 Green Door— Jim Lowe (London)
  8 Lay Down Your Arms— Anne Shelton (Philips)
  9 Rip It Up— Bill Haley Comets (Brunswick)
  10 Green Door— Fränkie Vaughan (Philips)
  11 Rock Around The Clock— Bill Haley Comets (Brunswick)
  12 Make It A Party— Winifred Atwell (Decca)
  13 St. Therese Of The Roses— Malcolm Vaughan (HMV)
  14 Love Me As Though There Were No Tomorrow— Nat 'King' Cole (Capitol)
  15 Giddy-Up-A-Ding-Dong— Freddie Bell and the Bellboys (Mercury)
  16 Rock With The Cave Man— Tommy Steele (Decca)
  17 When Mexico Gave Up The Rumba Mitchell Torok—(Brunswick)
  18 Autumn Concerto— George Melachrino (HMV)
  19 More— Perry Como (HMV)

- 19 More-
- Perry Como (HMV) Whatever Will Be, Will Be-20
- Doris Day (Philips)
- 20 Blue Jean Bop— Gene Vincent (Capitol)
  22 Great Pretender/Only You— Platters (Mercury)
- Middle Of The House-Jimmy Parkinson (Columbia)
- 23 Blue Moon-Elvis Presley (HMV) 25
  - Two Different Worlds-Ronnie Hilton (HMV)
- 26 Green Door-Glen Mason (Parlophone) 27 House With Love In It-Vera Lynn (Decca)

**Record Reviews** A DISK & SLEEPER B VERY GOOD C FAIR **B+**EXCELLENT C+ GOOD D MEDIOCRE Box the Cash the Week 0 CHRISTMAS RECORDS

"MARY'S BOY CHILE" (2:57) [Schumann ASCAP—Lorin] "VENEZUELA" (2:40) [Public Domain] HARRY BELAFONTE (RCA Victor 20/47-6734)
The past 12 months have witnessed the rocket like rise to stardom of Harry Belafonte, one of the most talented gents in our business. He's had two consecutive supersmash LP's and is beginning to make a deep impression in the singles field with his "Jamaica Farewell" waxing. For Xmas, Harry offers a brilliant interpretation of a touching new religious Yu'etide composition tagged "Mary's Boy Chile." The string backing showcases the star's deep, heart-felt vocaling perfectly. An extremely tender side that may become the big Xmas favorite this year. The coupling is one of the most enchanting folk favorites of all time, "Venezuela." This side could take over after the Xmas season.

"WHITE CHRISTMAS" (2:35) [Berlin ASCAP—Berlin]
"THE BELLS OF ST. MARY" (2:37) [Chappell ASCAP—Furber, Adams] THE DRIFTERS & CLYDE McPHATTER (Atlont c 1048)
This may be the biggest year for the Drifters' dynamic and imaginative interpretation of "White Christmas." The side, which features Clyde McPhatter (who hit the big time this year via his "Treasure of Love" waxing) was originally issued the Xmas before last. It did very well that year and was an even bigger success last year. In view of the artists' increased popularity and the constantly growing interest in the rockin' beat, the reissued platter should have its greatest sale in the coming months. Atlantic will be giving it a special push. Flip is a lovely version of the pretty "Bells of St. Mary."

### MAHALIA JACKSON (Columbia 40777; 4-40777)

**B**+ "MARY'S LITTLE BOY CHILE" ston] Mahalia Jackson, one of the world's greatest gospel singers, lends her thrilling voice to an enchanting Christmas song that could become a standard. Stirring, emotional perform-ance of excellent religious material.

"SILENT NIGHT, HOLY NIGHT" "SILENT NIGHT, HOLY NIGHT" (3:05) [Public Domain—Gruber, Mohr] This side displays the magni-ficent singer on the most beautiful interpretation of this classic this re-viewer has ever heard. Deserves a spot on every Xmas show.

#### NAT "KING" COLE (Capitol 3560; F-3560)

**B**+"TAKE ME BACK TO TOY-LAND" (2:53) [Harvard BMI-Lowe, Mann] A beautiful Holiday flavored ballad originally issued out of the Xmas season, is re-released for the Yuletide by Capitol. Lovely song with a delightful fairy tale atmos-phere. Should receive heavy air play during the coming season.

**B** "MRS. SANTA CLAUS" (2:06) [Sherwin ASCAP—Fulton, Steele, Houle] This half is a happy tune about an extremely important but highly unpublicized personality, San-ta's wife. Infectious novelty.

#### **VOICES OF ELISE BRETTON** (Plaza 5004; P 5004)

"CHRISTMAS WITHOUT YOU" **B** "CHRISTMAS WITHOUT YOU" (2:45) [Pinkham BMI—Ireland, Knapp, Hansen] With the use of the multiple track technique, Plaza Rec-ords introduces one of the prettiest of the new Xmas ballads to hit the market this year. Elise Bretton blends delightfully on all the voices and Jim Tyler on all the instruments. Pretty song wonderfully engineered.

**B** "GIVE YOUR LOVE FOR CHRISTMAS" (2:35) [Consonant ASCAP—Valente, Milici, Saranec] The thrush docs another fine job on this tender love song. Here again the mul-tiple voice gimmick is employed. Two good sides for jockey programming.

## BILL MILBURN

(Bonnie 45-527) **B** "SANTA'S SLEIGH" (2:20) [Yucca BMI—Milburn, Maughan] Bill Milburn glides thru an infectious bouncer clearly explained in the title. Pleasant novelty filled with sleigh balls etc.

Pleasant novelty filled with sleigh bells, etc. **C+** "SANTA COMES ON CHRIST-MAS EVE" (2:07) [Yucca BMI-Milburn, Maughan] Another light-hearted tune sprightly treated by the performer. Tells the kids to believe in Santa Claus.

LITTLE BRENDA LEE (Decca 30107; 9-30107). **B** (Amber ASCAP—Symes, Starr] Little 9-year-old Brenda Lee lends her husky young voice to a catchy new Xmas bouncer that tells about Santa's little helper Christy Christmas. Cute novolty that'll be heard often

little helper Christy Christmas. Cute novelty that'll be heard often. C+ "I'M GONNA LASSO SANTA CLAUS" [Copar BMI—Adams, Jones] Another colorful novelty pertly styled by the youngster.

## LAWRENCE WELK & THE LENNON SISTERS (Coral 61746; 9-61746)

(Corol 61746; 9-61746) **B** "SANTA FROM SANTA FE" (2:01) [Abe Olman ASCAP— Stillman, Stein, Delugg] The Lennon Sisters are sprightly accompanied by Lawrence Welk's ork on a bouncey ditty about a cowboy Santa. Con-tagious cutie that could catch on. **B** "THE CHRISTMAS WALTZ" (2:12) [Champagne ASCAP— Cates, Webster] The Sparklers handle the vocal chores on this warm Xmas waltzer from Welk's new Yuletide LP. Warm interpretation.

## NORMAN LUBOFF CHOIR

NORMAN LUBOFF CHOIR (Columbia 40785; 4-40785) **B**+ "TWELVE DAYS OF CHRIST-MAS" (3:36) [P. D. Cahn AS-CAP-] The Norman Luboff Choir hands in a lively, harmonious arrange-ment of a beautiful Xmas folk fa-vorite. Wonderful blend of voices plus an exciting delivery.

an exciting delivery. **B** "WHAT CHILD IS THIS?" (2:22) [P. D. Cahn ASCAP—] The chorus is excellent on this tender treatment of a lovely religious song set to the captivating folk melody better known under the title of "Green-sleeves."

The Cash Box, Music

Page 15

November 24, 1956



"It's What's in THE CASH BOX That Counts"



## Selections include:

LET IT SNOW! LET IT SNOW! LET IT SNOW! I WANNA DO MORE THAN WHISTLE WHITE CHRISTMAS CHRISTMAS ISLAND THE CHRISTMAS TOY SANTA CLAUS IS COMIN' TO TOWN WINTER WONDERLAND CHRISTMAS DREAMING CHRISTMAS COMES BUT ONCE A YEAR THANKS FOR CHRISTMAS TWELVE GIFTS OF CHRISTMAS HIGH ON THE HOUSETOP

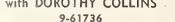
> CRL 57093 EC 82032

## **NEW LAWRENCE WELK SINGLES**

THE CHRISTMAS WALTZ SANTA FROM SANTA FE featuring THE LENNON SISTERS 9-61746 LET'S HAVE AN OLD FASHIONED CHRISTMAS RING THOSE CHRISTMAS BELLS

BABY'S FIRST CHRISTMAS CHRISTMAS COMES BUT ONCE A YEAR with DOROTHY COLLINS

9-61745





#### NEW YORK:



Page 16

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November 24, 1956

#### CHICAGO:

Jeri Southern and Freddie Montell pleasing the patrons of Mister Kelly's these nights. Jeri was a we'come guest on Howard Miller's WBBM-TVer t'other p.m. . . . Buddy Laine and the band just finished a return engagement at the Chevy Chase. . . . Jack Solinger, midwest promotioner for ABC-Para-mount, down St. Louis way, working hard. . . . Anita Ellis, the gal who's been the singing voice for so many Hollwood stars, has a new appropriately titled Engic

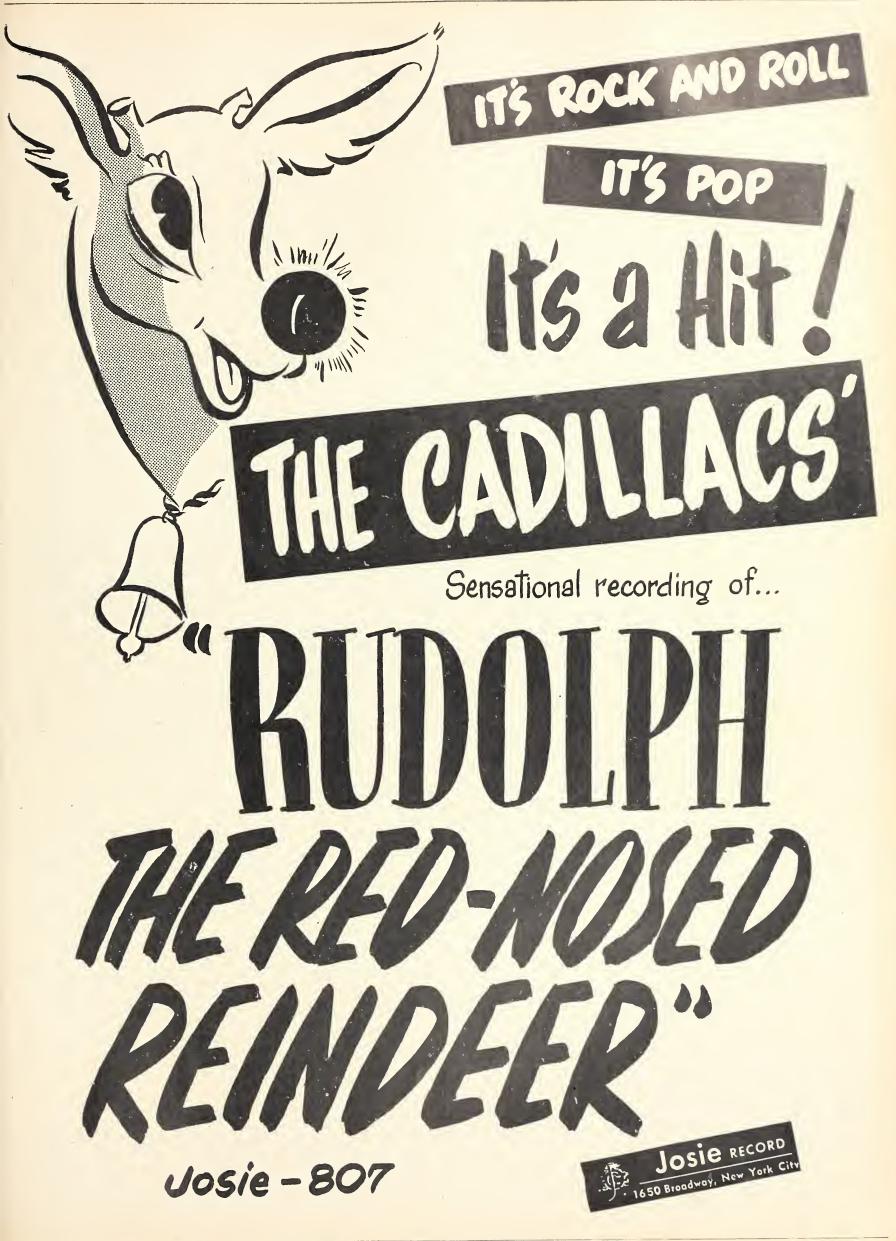


mount, down St. Louis way, working hard. . . . Anita Ellis, the gal who's been the singing voice for so many Hollywood stars, has a new, appropriately titled Epic album, "I Wonder What Became Of Me". . . Lenny Garmisa, of Garmisa Distribs, just added two labels to his busy fold, Josie and Jubilee. . . WRIT'S Gene Edwards asks for help. Gene would like pics of any and all artists for WRIT'S record hops. . . Johnny Janis around town doing all the shows. Johnny's got a new album on ABC-Paramount. . . . The Harvest Moon Festival brings Jerry Lewis and Eddie Fisher into town for a spell. . . . Betty Johnson's got a cute little promotion mailer for her newest Bally disking, "I Dreamed". The card's got a picture of Betty as a queen surrounded by clouds and a picture of the person that the card's addressed to, with appropriate message. . . Local promotioner, Bob Cole takes off for sunny California for a few weeks of Barrish's newie on the label, "Bring Your Tears To Me". . . Mort Hillman, prexy of Salem Records, eastward bound on a 5 week promotion trip for the label's first album, "In The Mood For A Song?" featuring thrush Corky Shayne. . . Marty Faye on the air from 9 to 11 on Sundays. New show reported to be bringing in the listeners. . . . Sam Fox, Famous-Paramount Music's midwest man, in town for a breath after touring the area. Pubbery's latest tune, "My Last Night In Rome", getting mucho air play. . . . Station management at WAIT forcing deejays to stick directly to script, no ad libs at all.

### HOLLYWOOD:



agement at WAIT forcing deejays to stick directly to script, he ad hos at all. **HOLLYWODD:** Treddy Martin on a six-week one-nighter tour, also set to stop off in New York for the NBC het "Bandstand" show. . . . Early reports on Johnny Maddox's Dot recording of "Nickelodeon Tango" indicate that Johnny has a new hit of major proportions. . . . Irwin Zucker presented local deejays with miniature high-heeled shoes filled with candy kisses. Note read, "kisses from Dinah for 'High Heels'". . . . Margie Rayburn now recording for Liberty Rec-ords. Liberty purchased her masters on "Take A Gamble On Me" and "Every Minute Of The Day" and plans an early release for the disk. . . . Chic Thomp-son, president of the new label, Chic Records, is the proud father of a new daughter named Tara Lisa. . . . Rod McKuen has been signed to a long term con-tract by Universal Pictures. Liberty is releasing a single from his new LP. . . . Jules Losch to New York for a week of conferences with clients on up-coming releases, and stopping in major markets to visit dee-lays on his return trip to the Coast. . . . Gene Brewer shortly. New Central promotion man is Jeff Clark. . . . Frank Music Affiliates have set some sort of precedent in the publishing field with nine major recordings released in the past ten days. . . . Songwriter Harold Spina has and Harold, Jr. in charge of the West Coast operation. . . . Harry Fox has been appointed Sales Manager of Bonnie Records and currently working on label's Christmas release of "Santa's Sleigh" by Tex Milburn. . . . George in collaboration with Bill Hegner. . . . Jimmie Wakely's first Lp for Decca ue to be released next week. . . . Ne'son Riddle currently bicycling between the Rosemary Clonery Ty'er and scring of "Pajama Carre".





The Cash Box, Music

Page 19

November 24, 1956



"It's What's in THE CASH BOX That Counts"

## NNFRS DECIDE THE WI POLL 1th AUTOM ANNUAL OF HE INDUSTRY USIC AMERICA OF TO CHOOSE THE RECORDS RECORDING BEST AND ARTISTS OF 1956 OTE TODAY-FILL OUT ND PREPAID POSTCARD IN HIS ISSU E



Sponsored and Conducted Exclusively by



CASH B

"The Official Publication of the Automatic Music Industry of America"



## Help For The Dealer







AND MORE DYNAMITE!!! "WHEN MY LOVE SMILES" VIC DAMONE-Columbia 4-40783 **MOW DON'T THAT PROVE** LOVE YOU" 5 KEYS-Capitol F-3597 "YO-O-RINTY" (from the Adventures of Rin-Tin-Tin) Unique 370 ABC CORP. - BOURNE, INC.

NEW YORK - Columbia Records executives (l to r) Stan Kavan, Album Sales Manager; William Gallager, Field Sales Manager; and Advertising & Sales Promotion Manager Arthur Schwartz examine the company's newest service to harassed dealers coping with the gift-wrap problem. The entirely new plan offers-at cost-this musical-imprinted envelope and an elasticized red-and-silver ribbon with a pre-tied bow, which slips over the corners of the envelope. The dealer gets fifty envelopes and ribbons in each kit ordered.

## Mike Kurlan Dies

LOS ANGELES, CAL.-Los Angeles distributor Mike Kurlan died of a heart attack at his home here Sunday night, Nov. 11. Kurlan was associated for many years with Decca Records as a salesman and a branch manager in Cincinnati and Detroit. In 1949 he opened his own independent distributing business in Los Angeles to handle Coral Records. He is survived by his wife Eleanor and daughter, Julie.

## **Jack Gale Establishes** Charleston, S.C. Distrib

CHARLESTON, S. C .- Jack Gale, disk jockey at station WTMA, this city, announced last week that he had formed the Southeast Distributing Co., the only record distributor in the state of South Carolina.

The new indie will cover all disk jockeys, juke box operators and dealers throughout the state of S.C.

Southeast has already obtained the following lines: Flash, Candlelight, Tribute, Jalo, Sage, TNT, and Hickory and is in the process of negotiating distribution rights for others.

Gale also operates a record shop in Charleston as well as the Folly Amusement Pier in the same city.



Larry Utal, Monument Music, reports that many jockeys have already written to tell him that they plan to play Patti Page's "Everytime" on a steady basis throughout the Holiday season. Says Utal, "In addition to the religious lyric, the tune is an up-tempo wax and provides a good programming



(WCKY-Cincinnati, O.)

change when mixed with the typical sentimental Yuletide or cute Santa Claus records." . . . Jack Slattery (WHAM-Rochester, N.Y.) writes that WHAM features five deejays and all skyscrapers. The shortest, at 6 ft. 2 inch. is Carol Hardy and the tallest is Slattery himself, standing at 6 ft. 6 inch. Between these measurements fall Dick Doty, Bob Burns and Bill Dwyer. . . . A study of the development of modern jazz in America will be conducted by Rex Dale (WCKY-Cincinnati, Ohio) at the Xavier University Evening College this fall. The course, titled "Beiderbecke To Brubeck—The Evolution Of Modern American Music", will trace modern American music's primitive beginning through the early jazz age to the present day progressive and modern jazz artists. In conducting the course, Rex will draw from his vast collection of jazz records and material learned first hand from conversing with the jazz greats. Visiting celebrities, if available, will be invited to visit the

classes. . . . A daughter, Susan, was born to Mr. & Mrs. Bob E. Lloyd (WHEC-Rochester, N.Y.). Bob recently counted up the visitors over a two-week Rochester, N. Y.). Bob recently counted up the visitors over a two-week period to WHEC and produced a list that included such name personalities as Lena Horne, Eileen Rodgers, Dick Jacobs and Kai Winding. "We had so many pleasant interviews", reported Bob, "that we didn't get to play Monday's record list entirely 'til a week from that Wednesday!" . . . "The Top 15 Songs Today" is a feature handled by Sid Scott (WGSM-Huntington, L. I.) . . . Gene Piatt (KELO-Sioux Falls, S. D.) thinks Louis Prima's new Capitol package, "The Wildest" is just what it says and the Verve album "Ella And Louis" (Ella Fitzgerald and Louis Armstrong) should keep sales bright and "Bing Sings Whilst Bregman Swings", also Verve, puts the old master in a new field and it's refreshing. field and it's refreshing.



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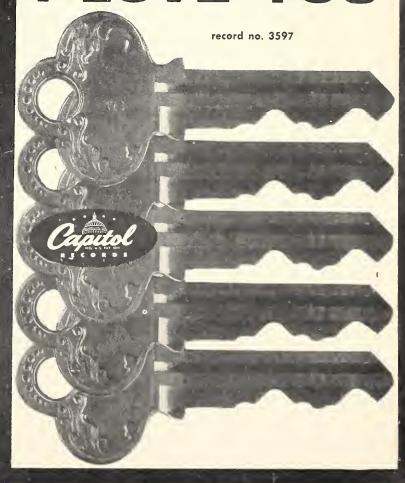
\* \* \* \* \* \* \*
Buddy Deane (WITH-Baltimore, Md.) says the cut from Pat Boone's latest Dot album, "Howdy", on the standard "Harbour Lights" is getting a lot of attention and requests from his listeners. One of the new singles Buddy likes is "Baby Doll" by Andy Williams on Cadence. . . . Ken Garland (WPOR-Portland, Me.) and fellow deejay Howie Leonard have been engaged by a local ballroom to run record hops every Friday night. . . . Recent guests to Tom Edwards (WERE-Cleveland, Ohio) included Sonny Knight (Dot), Ivory Joe Hunter (Atlantic) the De Castro Sisters (RCA Victor) and Meg O'Shaughnessy (MGM). . . . Alan Jeffery (KRIZ-Phoenix, Arizona) left KTAR-Hollywood, Calif. and will do 26 hours a week of platter spinning for KRIZ. . . . Don Stewart (WKCT-Bowling Green, Ky.) writes that Buddy Morrow is scheduled to appear in Bowling Green, December 7th for the Western Kentucky Colege Dance. Don's looking forward to interviewing Buddy on his morning show "Time-Out".

|  |   | 14-  | the second se |  |
|--|---|--|---|--|
| The Cash Bot product   | The Records<br>Disk Jockey<br>Played Most   | 'S   |   | DE OPEN!!!<br>to their current hit<br>OUT OF MIND" |
|  | AMARY OF REPORTS RECEIVED FROM THE NATIO  | N'S DISK JOCKEYS   | "OUT OF SIGHT   | OUT OF MINID"                                      |
| an a   | IN BITCH AN AND HAR HATRING HER HALL AND A CHARTOCHTEN BUCK HAR CATHON A CHART HA   | מעונות אות אות אות אות אות אות אות אות אות א               |   |  |
| LOVE ME TE<br>ELVIS PRESLE   |   | Pos. Last<br>Week  | THE RT  | VIR  |
| 2. SINGING TH  |   | 3.   |   |  |
| <b>3.</b> GREEN DOOL<br>JIM LOWE (Do   |   | 2.   |   | NC   |
| 4. TRUE LOVE<br>CROSBY & KE<br>JANE POWELL   | LLY (Capitol)<br>4 (Verve)  | 4.   | Orchestra conduct   | ed by Van Alexander                                |
| <b>5.</b> JUST WALKI<br>JOHNNIE RAY  | IN' IN THE RAIN<br>(Columbia)   | 6.   | 000   |  |
| 6. HEY! JEALO  | US LOVER<br>'RA (Capitol)   | 8.   |   | al berbal  |
| 7. FRIENDLY PI<br>P. BOONE (Dot  | ERSUASION   | 5.   | AAG   |  |
| 8. CINDY, OH<br>VINCE MARTIN<br>EDDIE FISHER   | CINDY<br>N (Glory)<br>R (RCA Victor)  | 7.   | WISI  |  |
|  | ENT WORLDS  |  | OFA   | FOOL   |
|  | Jubilee)<br>MORGAN (Kapp)   | 10.  |   |  |
| 9, DON RONDO (<br>WILLIAMS & N   | Jubilee)<br>MORGAN (Kapp)   | 10.<br>9.  |   |  |
| 9. DON RONDO (<br>WILLIAMS & M<br>10. BLUEBERRY<br>FATS DOMINO   | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)   |  | NOW   | DON'T  |
| 9. DON RONDO<br>WILLIAMS & M<br>10. BLUEBERRY<br>10. FATS DOMINO<br>11. MAMA FROM<br>PATTI PAGE (<br>12. PETTICOATS<br>D. JACOBS (CO   | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)<br>M THE TRAIN<br>(Mercury)<br>OF PORTUGAL<br>oral)   | 9.   | NOW<br>THAT I   | DON'T<br>PROVE                                     |
| 9. DON RONDO<br>WILLIAMS & M<br>10. BLUEBERRY<br>10. FATS DOMINO<br>11. MAMA FROM<br>PATTI PAGE (<br>12. PETTICOATS<br>D. JACOBS (CO<br>12 A ROSE AND  | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)<br>M THE TRAIN<br>(Mercury)   | 9.   | NOW<br>THAT I   | DON'T  |
| 9. DON RONDO<br>WILLIAMS & M<br>10. BLUEBERRY<br>10. FATS DOMINO<br>11. MAMA FROM<br>PATTI PAGE (<br>12. PETTICOATS<br>D. JACOBS (CO<br>13. A ROSE AND<br>GEORGE HAMIN<br>14. HONKY TON<br>BILL DOGGETT  | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)<br>M THE TRAIN<br>(Mercury)<br>OF PORTUGAL<br>oral)<br>O A BABY RUTH<br>LTON IV (ABC-Paramount)<br>IK<br>C (King)   | 9.<br>15.<br>11.   | NOW<br>THAT I   | DON'T<br>PROVE                                     |
| 9. DON RONDO<br>WILLIAMS & M<br>10. BLUEBERRY<br>10. FATS DOMINO<br>11. MAMA FROM<br>PATTI PAGE (<br>12. PETTICOATS<br>D. JACOBS (CC<br>13. A ROSE AND<br>GEORGE HAMIN<br>14. HONKY TON<br>BILL DOGGETT  | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)<br>M THE TRAIN<br>(Mercury)<br>OF PORTUGAL<br>oral)<br>O A BABY RUTH<br>LTON IV (ABC-Paramount)<br>IK<br>C (King)   | 9.<br>15.<br>11.<br>16.                                    | NOW<br>THAT I   | DON'T<br>PROVE<br>E YOU                            |
| <ul> <li>9. DON RONDO (MULLIAMS &amp; MULLIAMS (MULLIAMS (MULLI</li></ul>   | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)<br>M THE TRAIN<br>(Mercury)<br>OF PORTUGAL<br>oral)<br>OF PORTUGAL<br>oral)<br>O A BABY RUTH<br>LTON IV (ABC-Paramount)<br>IK<br>(King)<br>SUNSET<br>(TER (RCA Victor)<br>(Cadence)<br>CRUEL<br>Y (RCA Victor)  | 9.<br>15.<br>11.<br>16.<br>12.                             | NOW<br>THAT I   | DON'T<br>PROVE<br>E YOU                            |
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| 9. DON RONDO<br>WILLIAMS & M<br>10. BLUEBERRY<br>10. FATS DOMINO<br>11. MAMA FROM<br>PATTI PAGE (<br>12. PETTICOATS<br>D. JACOBS (CA<br>13. A ROSE AND<br>GEORGE HAMIN<br>14. HONKY TON<br>BILL DOGGETT<br>15. CANADIAN S<br>H. WINTERHAL<br>A. WILLIAMS (<br>16. DON'T BE C<br>16. ELVIS PRESLET<br>17. TONIGHT YC<br>17. PATHENCE & PE<br>L. WELK & LET<br>18. NIGHT LIGH<br>18. NAT "KING" CO<br>19. GARDEN OF<br>JOE VALINO (  | Jubilee)<br>MORGAN (Kapp)<br>HILL<br>(Imperial)<br>M THE TRAIN<br>(Mercury)<br>OF PORTUGAL<br>oral)<br>O A BABY RUTH<br>LTON IV (ABC-Paramount)<br>IK<br>(King)<br>SUNSET<br>JTER (RCA Victor)<br>(Cadence)<br>CRUEL<br>Y (RCA Victor)<br>OU BELONG TO ME<br>RUDENCE (Liberty)<br>NNON SISTERS (Coral)<br>HTS<br>OLE (Capitol)<br>EDEN                                  | 9.<br>15.<br>11.<br>16.<br>12.<br>14.<br>13.<br>17.        | NOW<br>THAT I   | DON'T<br>PROVE<br>E YOU                            |
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The Cash Box, Music

21) MUTUAL ADMIRATION SOCIETY. 22) TO THE ENDS OF THE EARTH. 23) LOVE ME. 24) YOU'LL NEVER, NEVER KNOW I CARE. 25) IT ISN'T RIGHT. 26) PRISCILLA. 27) MIRACLE OF LOVE. 28) LAY DOWN YOUR ARMS. 29) CITY OF ANGELS. 30) MOONLIGHT LOVE. 31) BABY DOLL. 32) ROCK-A-BYE YOUR BABY. 33) NAMELY YOU. 34) SINCE I MET YOU BABY. 35) CONFI-DENTIAL. 36) ANYWAY YOU WANT ME. 37) THE STAR YOU WISHED UPON LAST NIGHT. 38) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 39) OUT OF SIGHT, OUT OF MIND. 40) AUTUMN WALTZ. 41) SLOW WALK. 42) MARRIED I CAN ALWAYS GET. 43) AUCTIONEER. 44) LOVE IN A HOME. 45) I WALK THE LINE. 46) GIANT. 47) WHEN THE WHITE LILACS BLOOM AGAIN. 48) NEVER LEAVE ME. 49) AFTER THE LIGHTS GO DOWN LOW. 50) ITALIAN THEME.

November 24, 1956



Page 23

Saxie Dowell

KPOK-Scottsdale, Ariz.

**Bill Dwyer** 

Jimmy Chaney

WREV-Reidsville, N. C.

**Bob Cathcart** 

WSYB-Rutland, Vt.

2.3.4.5.6.7.

Green Door (J. Lowe) Singing The Blues (Mitchell) Mama From The Train (Pagge) Friendly Persuasion (Baone) Walking In The Rain (J. Ray) I Dreamed (B. Johnson) Canadian Sunset (Williams)

8. Lay Down Your Arms (Chordetes)

Tom Durand

Tom Durgnd WTTM—Trenton, N. J. 1. Rooftops Of The City (A. Wayne) 2. Two Different Worlds (Williams & Morgan) 3. Baby Ooll (P. Faith) 4. Autumn Concerto (Melachrine)

(Melachrine) 5. Giant (A. Mooney) 6. Mama From The Train (Page) 7. Whito Lilacs (H. Zacharias) 8. Canadian Sunset (Winterhalter) 9. True Love (Crosby & Kelly) 10. You're Sensational (Sinatra)

Robert A. Roberts

Robert A. Roberts WMMW—Meriden, Conn. 1. Love Mc Tender (E. Fresley) 2. Green Door (J. Lowe) 3. Blueberry Hill (F. Domino) 4. Friendly Persuasion (Bodne) 5. Cindy, Oh Cindy (E. Fisher) 6. Hey! Jealous Lover (Sinatra) 7. Two Different Worlds (D. Rondo) 8. To The Ends Of The Earth 9. Garden Of Eden (J. Valino) 10. Rose And A Baby Ruth (G. Hamilton IV)

9. Confidential (S. Knight)

10. Old Shep (E. Presley)

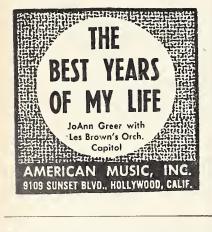
Disk

## Second In Library Series



NEW YORK-The second pop musical jamboree, co-sponsored by the New York Public Library and Station WMGM, New York, was held on Wednesday afternoon, Oct. 31st at the Donnell Library center, 20 West 53rd St., Manhattan. The participants were, from left to right: Sol Handwerger, publicity and advertising director of MGM Records; Leroy Holmes, MGM orchestra leader; Betty Madigan, vocalist on the MGM label; Murray Barber, member of WMGM Program Distribution Department, and Dean Hunter, conductor of the WMGM "Dean Hunter Show." Others on the program were Margaret Whiting, Capitol Recording star; Bob Hilliard, composer of several hit tunes, including "Middle of the House," and Sid Feller and Don Costa, Artists and Repertoire Chiefs of the ABC-Paramount label. The jamboree, on Wednesday, Nov. 14th, featured Peter Tripp, conductor of "Your Hits of the Week" on WMGM. His guests were Jerry Vale, Columbia recording star, and Bob Allen, composer of several hit tunes including "Song For A Summer Night."







## **Carabinieri Band Marches Through Chicago**

CHICAGO-Rome visited Chi in the persons of 102 colorful musicians called the Carabinieri Band. For two hours they held an excited crowd "breathless" with a program including Verdi's "Force Of Destiny" and Tchaikowsky's "Capriccio Italiano" then drawing to a stirring climax with Rossini's "William Tell Overture". Each selection was met with lusty shouts such as "Viva Italy" and wild cheers.

The red plumed and bemedaled maestro, Domenico Fantini, made one forget that this was a band and not a symphonic orchestra. His colorful musicians, dressed in uniforms of deep blues and reds topped with brilliant plumes on Napoleonic-type hats, rank among Italy's top musicians. Many of them double in brass with Rome Opera, Radio Rome and other dis-tinguished groups.

Chicago was the middle point of their 40-day tour of the East and Midwest. Stops on their way back to Rome include Milwaukee, Detroit, and New York.

The Carabinieri Band is an Angel Recording group with one LP newly released.

## **Decca Xmas Sampler**

NEW YORK—Decca Records has announced that it has made available another in its series of programming aids for disk jockeys. To facilitate the programming of Yuletide music, the company has prepared a specially designed sampler titled "A Christmas Festival".

This LP contains fifteen selections, each from a new 12" Decca Christmas album. The selections are performed by many different artists, and are in many different holiday moods.



## 

#### Lou Dennis WBRY—Waterbury, Conn.

- WBRY-Waterbury, Conn. 1. Love Me Tender (E. Presley) 2. Singing The Blues (Mitchell) 3. Mama From The Train (Page) 4. Hey! Jealous Lover (Sinatra) 5. Two Different Worlds (D. Rondo) 6. Petticoats Of Portugal (D. Jacobs) 7. Rose And A Baby Ruth (G. Hamilton IV) 8. True Love (J. Powe'l) 9. Confidential (S. Knig's) 10. Mutual Admiration Soriety (T. B:ewer)

## Lou Barile

- WKAL—Rome-Utica, N. Y. WKAL—Rome-Utica, N. Y. 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. True Love (Crosby & Kelly) 4. Hey! Jealous Lover (Sinatra) 5. Cindy, Oh Cindy (V. Martin) 6. Walking In The Rain (J. Ray) 7. I Walk The Line (J. Cash) 8. Petricoats Of Portugal (D. Jacobs) 9. Green Door (J. Lowe)

- (D. Jacob 9. Green Door (J. Lowe) 10. Moonlight Love (P. Como)

"Fearless Frank" Elkins "Fearless Frank" Elkins WDCF—Dade City, Fla.
1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Friendly Persuasion (Boone)
6. Miracle Of Love (G. Gibson)
7. Lay Down Your Arms (Chordettes)
8. Two Different Worlds (D. Kallman)
9. Cindy, Oh Cindy (E. Fisher)
10. Honky Tonk (B. Doggett)

### Chuck Otte KLPW—Union-

## Washington, Ma.

- K. Blueberry Hill (F. Domino)
  2. Singing The B!uss (Mitchell)
  3. Green Door (J. Lowe)
  4. Walking In The Rain (Ray)
  5. On London Bridge (Stafford)
  6. Priscilla (J. LaRosa)
  7. True Love (J. Powell)
  8. Love Me Tender (E. Presley)
  9. It Isn't Right (Platters)
  10. Chains Of Love (P. Boone)

- Lonny Starr WNEW—New Yark, N. Y. WNEW--New Yark, N. Y. 1. Love Me Tender (E. Presley) 2. Two Different Warlds (D. Rondo) 3. It Isn't Right (Platters) 4. Peticoats Of Partugal (D. Jacobs) 5. True Love (Crosby & Kelly) 6. Walking In The Rain (J. Ray) 7. Be Mine Tonight (Mitchell) 8. Tonight You Beleng To Me (Patience & Prudence) 9. Hey! Jealous Lover (Sinatra) 10. You'll Never, Never Know I Care (Platters)

#### **Gene Piatt**

- KELO-Siaux Falls, S. D. 1. Petticoats Of Portugal (D. Jacobs) (D. Jacobs) (D. Jacobs) 2. Friendly Persuasion (Boone) 3. You're In Love (G. Grant) 4. House With Love In It (4 Lads) 5. Have You Seen Her (Ford) 6. Love Me Tender (E. Presley) 7. Follow Me (Esquires) 8. Every Time (P. Page) 9. Never Leave Me (Haymes/Roman) 10. Hey! Jealous Lover (Sinatra)

## Jim Brownell

- WFIS—Fauntain Inn, S. C.
  1. Green Door (J. Lowe)
  2. Friendly Persuasion (Boone)
  3. Canadian Sunset
  (Winterhalter/Williams)
  4. Tonight You Belong To Me
  (Welk & Lennons)
  5. White Lilacs (B. Vaughn)
  6. Walking In The Rain (J. Ray)
  7. True Love (Crosby & Kelly)
  8. Autumn Concerto
  (Melachrino)
  9. Whistling Tree (D. Shore)
  10. House With Love In It
  (4 Lads) WFIS—Fauntain Inn, S. C. WAIT—Chicago, III. 1. Love Me Tender (E. Presley) 2. Singing The Blues (Mitchell) 3. My Last Night In Rome (Motifs) 4. Rose And A Baby Ruth (G. Hamilton IV) 5. I Put A Spell On You (Screamin' Jay Hawkins) 6. Over And Over Again (Moonglows) 7. Night Lights (N. Cole) 8. Heyl Jealous Lover (Sinatra) 9. Love Me (E. Presley) 10. Soda Pop Hop (E. Gorme)
- WGY—Schenectady, N. Y. 1. Cindy, Oh Cindy (E. Fisher) 2. Mame From The Train (Page) 3. Friendly Persuasion (Boone) 4. Walking In The Rain (J. Ray) 5. Petricoats Of Portugal (D. Jacobs) 6. I Walk The Line (J. Cash) 7. Canadian Sunset (Winterhalter) 8. Honky Tonk (B. Doggett) 9. Night Lights (N. Cole) 10. Two Different Worlds (D. Rondo) **Reed Farrell**

## "Twin Town Revue" WAIT-Chicago, III. "Twin Iown Kevue" WKTQ---Norway-Paris, Me. 1. Heyl Jealous Lover (Sinatra) 2. True Love (Crosby & Kelly) 4. Friendly Persuasion (Boone) 5. Never Leave Me (D. Roman) 6. Two Different Worlds (D. Rondo) 7. Night Lights (N. Cole) 8. Chincherinchee (P. Como) 9. Namely You (C. MacRae) 10. New York's My Home

Dick Deane

- 9. Namely 100 (2) 10. New York's My Home (D. Haymes)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KPOK—Scottsdale, Ariz. 1. Chains Of Love (P. Boone) 2. I Dreamed (B. Johnson) 3. Chincherinchee (P. Como) 4. Two Different Worlds (D. Haymes) 5. Green Door (J. Lowe) 6. Lay Down Your Arms (Chordeffes) 7. Mama From The Train (Page) 8. My Last Night In Rome (Motifs) 9. Just In Time (T. Bennett) WAIP—Prichard-Mobile, Ala. 1. Green Door (J. Lowe) 2. Singing The Blues (Mitchell) 3. Two Different Worlds (D. Ronde) 4. Friendly Persuasion (4 Aces) 5. Petticoats Of Portugal (Prado/Jacobs) 6. Since I Met You Baby (M. Carson) 7. House With Love in It (4 Lads) 8. Baby Doll (L. Holmes) 9. Giant (A. Meoney) 10. I Dreamed (B. Johnson) 9. Just In Time (T. Bennett) 10. I've Got A Right To Cry (B. Carrell) Chuck Dunaway WHAM-Rachester, N. Y. KENT—Shrevepart, La. WHAM—Rachester, N. Y. I. Love Me Tender (E. Presley) 2. Green Door (J. Lowe) 3. True Love (Crosby & Kelly) 4. Friendly Persuasion (Boone) 5. Petticoats Of Portugal (D. Jacobs) 6. Don't Be Cruel (E. Presley) 7. Mama From The Train (Page) 8. Confidential (R. Draper) 9. Dear Diary (S. Silo) 10. Night Lights (N. Cole) KEN I — Shrëveparr, Ld. 1. Love Me Tender (E. Presley) 2. Singing The Blues (Mitchell) 3. Green Door (J. Lowe) 4. Walking In The Rain (J. Ray) 5. Honky Tonk (B. Doggett) 6. Canadian (Sunset (Williams) 7. Don't Be Cruel (E. Presley) 8. From The Bottom Of My Heart (Clovers) 9. Friendly Persuasion (4 Aces) 10. Blueberry Hill (F. Domino)

Hy Davis

WAIP—Prichard-Mobile, Ala.

## Jim Pansullo

- WVDA—Bastan, Mass.
- 1. Love Me Tender (E. Presley), 2. Green Door (J. Lowe) 3. Petticoats Of Portugal (D. Jacobs)
- 3. Petticoats Or 10...(D. Jacobs) 4. Singing The Blues (Mitchell) 5. True Love (Crosby & Kelly) 6. Friendly Persuasion (Boone) 7. Mama From The Train (Page) 8. Moonlight Gambler (Laine) 9. Hey! Jealous Lover (Sinatra) 10. Mutual Admiration Society (T. Brewer)
- WREV—Reidsville, N. C.
  1. Tonight You Belong To Ma (Welk & Lennons)
  2. Green Door (J. Lowe)
  3. True Love (K. Kallen)
  4. Still (I. Baker)
  5. Canadian Sunset (Winterhalter)
  6. Love Me Tender (E. Presley)
  7. Don't Be Cruel (E. Presley)
  7. Bon't Be Cruel (E. Presley)
  9. Singing The Blues (Mitchell)
  10. Night Lights (N. Cole)

## Jim Williams WWSW—Pittsburgh, Pa.

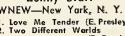
Len Ross

KTOO—Las Vegas, Nev.

1. Italian Theme (D. Callins) 2. House With Love In It (4 Lads)

**Earle Pudney** WGY-Schenectady, N. Y.

- WWSW—Pittsburgh, Pa. 1. Love Me Tender (E. Presley) 2. Friendly Persusion (Bacne) 3. Green Door (J. Lowe) 4. Walking In The Rain (J. Ray) 5. Cindy, Oh Cindy (V. Martin) 6. Two Different Worlds (Rondo/Williams) 7. Hey! Jealous Lover (Sinatra) 8. You'll Never, Never Know E Care (Platters) 9. Singing The Blues (Mitchell) 10. Italian Theme (D. Collins)





## Disk Jockey

## **REGIONAL RECORD REPORTS**

Arty Kay

WVLK—Lexington, Ky.

WYLK-LEXINGTON, KY. 1. Love Me (E. Presley) 2. Love Me Tender (E. Presley) 3. Singing The Blues (Mirtchell) 4. Walking In The Rain (Ray) 5. True Love (Crosby & Kelly) 6. Don't & Cruel (E. Presley) 7. Blueberry Hill (F. Domino) 8. Honky Tonk (B. Doggett) 9. Tonight You Belong To Me (Patience & Prudence) 10. Green Door (J. Lowe)

**Bill Atkins** 

KDOK-Tyler, Texas 1. Love Me Tender (E. Presley) 2. You Were Mine For Awhile (L. Dee)

Green Door (J. Lowe)
 Green Door (J. Lowe)
 Walking In The Rain (J. Ray)
 Singing The Blues (Mitchell)
 Priscilla (J. LaRosa)
 Mama From The Train (Page)
 Garden Of Eden (J. Valino)
 Mutual Admiration Society (T. Brewer)
 Night Lights (N. Cole)

Dan Anderson

WLOL—Minneapolis, Minn. 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. True Love (Crosby & Kelly) 4. Garden Of Eden (J. Valino) 5. Honky Tonk (8. Doggett) 6. Cindy, Oh Cindy (V. Martin) 7. Green Door (J. Lowe) 2. Blocker

8. Blueberry Hill (F. Domino) 9. City Of Angels (Highlights) 10. One Mint Julip (Wiseman)

Scott Muni

SCOTT MUIII WAKR—Akron, Ohio 1. Two Different Worlds (R. Williams) 2. Singing The Blues (Mitchell) 3. Green Door (J. Lowe) 4. I Cry More (A. Dale) 5. Garden Of Eden (J. Valino) 6. I Dreamed (B. Johnson) 7. Jamaica Farewell (Belafonte) 9. Battischer Of Detugel

8. Petticoats Of Portugal (D. Jacobs)

9. Do You Ever Think Of Me (Tracy Twins)

10. I Won't Be Alone Tonight (Tradewinds)

Tracy Garneau

WSKI—Montpelier, Vt.

Gene Edwards

Johnny Magnus

- KGFJ—Los Angeles, Calif. 1. High Heels (D. Shore) 2. Rock-A-Bye Your Baby

- 2. Rock-A-Bye Your Baby (J. Lewis) 3. True Love (Crosby & Kelly) 4. Canadian Sunset (Winterhalter) 5. I'm 'Free (A. Hibbler) 6. Petticoats Of Portugal (D. Jacobs) 7. Exactly Like You (Stoloff) 8. Night Lights (N. Cole) 9. Mutual Admiration Society (Arnold & Morgan) 10. Dancing Chandelier (S. Syms)

## Sammy Taylor

- KWJJ—Portland, Oregon
- KwyJ—roffidind, Oregon
   Green Door (J. Lowe)
   Friendly Persuasion (Boone)
   Love Me Tender (E. Presley)
   True Love (J. Powell)
   Love In A Home (D. Day)
   Namely You (D. Cherry)
   Walking In The Rain (J. Ray)
   Garden Of Eden (J. Valino)
   Allegheny Moon (P. Page)
   Soft Summer Breeze (E. Heywood)

### Jim Blaine

- KCSB—San Bernardino, Calif.

#### Gerry Myers

- CKOY—Ottawa, Canada 1. Two Different Worlds (D. Rondo)

- (D. Rondo) 2. If'n (R. Hayes) 3. Life Is A Dream (A. Dean) 4. Priscilla (Cooley & Dimples) 5. Do You Think Of Me (Tracys), 6. Si Tour Etait (C. Valente) 7. Julie (D. Day) 8. Friendly Persuasion (Boone) 9. Singing The Blues (Mitchell) 10. I'm Free (A. Hibbler)

## Joe Finan

- Joe Finan KYW—Cleveland, Ohio 1. Love Me Tender (E. Presley) 2. Two Different Worlds (D. Rondo) 3. Cindy, Oh Cindy (V. Martin) 4. Hey! Jealous Lover (Sinatra) 5. True Love (J. Powell) 6. Married I Can Always Get (T. King) 7. Slow Walk (S. Austin) 8. To The Ends Of The Earth (N. Cole) 9. To You I Give My Heart (J. James) 10. Since I Met You Baby (I. Joe Hunter)

#### Ed McKenzie WXYZ-Detroit, Mich.

- WXYZ—Detroit, Mich. 1. Singing The Blues (G. Mitchell) 2. Blueberry Hill (F. Domino) 3. True Love (Crosby & Kelly) 4. Priscilla (Cooley & Dimples) 5. Green Door (J. Lowe) 6. Hey! Jealous Lover (Sinatra) 7. Cindy, Oh Cindy (Martin) 8. Let The Good Times Roll (Shirley & Lee) 9. Slow Walk (S. Austin) 10. Since I Met You Baby (I. Joe Hunter)

#### "Records with Ray" Harris

- Gene Edwards WRIT—Milwaukee, Wisc. 1. Singing The Blues (Mitchell) 2. Cindy, Oh Cindy (V. Martin) 3. Hey! Jealous Lover (Sinatra) 4. City of Angels (Highlights) 5. Mama From The Train (P. Page) 6. Rose And A 8aby Ruth (G. Hamilton IV) 7. Jamaica Farewell (H. Belafonte) 8. Garden Of Eden (J. Valino) 9. Star You Wished Upon (G. MacKenzie) 10. Teenager Sings The Blues (J. Nash) WTSV—Claremont, N. H. 1. love Me Tender (E. Presley) 2. Honky Tonk (B. Doggett) 3. Cindy, Oh Cindy (V. Martin) 4. Learning My Latin (P. Page) 5. Mary Lou (R. Sherwood) 6. Garden Of Eden (J. Valino) 7. Petricoats Of Portugal (D. Jacobs) 9. Slaw Walk (6. Aversin)

- 8. Slow Walk (S. Austin) 9. Don't Cry On My Shoulder (B. Williams)
- 10. True Love (Crosby & Kelly)

## Paul Cowley John Ademy WAYE—Baltimore, Md. WKLO-Louisville, Ky. WAYE—Baltimore, Md. 1. White Lilacs (F. Zabach) 2. True Love (J. Powell) 3. Two Different Worlds (D. Rondo) 4. Cindy, Oh Cindy (E. Fisher) 5. Petticoats Of Portugal (D. Jacobs) 6. Friendly Persuasion (Boone) 7. Every Day Of My Life (McGuires) 8. Italian Theme (Stapleton) 9. Chincherinchee (P. Como) 10. Begin The Beguine (J. & S. Steele) WKLO—Louisville, Ky. 1. I Dreamed (B. Johnson) 2. Singing The Blues (Mitchell/Robbins) 3. Hey! Jealous Lover (Sinatra) 4. Auctioneer (I. Van Dyke) 5. Garden Of Eden (J. Valino) 6. Two Different Worlds (Williams & Morgan) 7. For Me And My Gal (Costa & Feller) 8. No News (T. Sherrill) 9. Love Me Tender (E. Presley) 10. Star You Wished Upon (G. MacKenzie)

#### Frank Darien

KSJO—Santa Clara, Calif. True Love (B. Crosby)
 Hey! Jealous Lover (Sinatra)
 Love Me Tender (E. Presley)
 Cindy, Oh Cindy (V. Martin)
 Singing The Blues (Mitchell)
 Friendly Persuasion (Bonoe)
 Never Leave Me (Lancers)
 Confidential (Rusty Draper)
 Canadian Sunset

(Winterhalter) 10. Green Door (J. Lowe)

Michael Hopkins

- CKY—Winnipeg, Canada Crean Door (J. Lowe)
   Singing The Blues (Mitchell)
   Hey! Jealous Lover (Sinatra)
   True Love (Crosby & Kelly)
   You'll Never, Never Know I Care (Platters)
   Love Me Tender (E. Presley)
   Mama Fro The Train (Page)
   Beziendly, Derweine (Sener)
- B. Friendly Persuasion (800ne) Cindy, Oh Cindy (V. Martin) 10. Night Lights (N. Cole)

### Ron Edwards

WGAW—Gardner, Mass. WGAW — Garaner, Mass. Love Me Tender (E. Presley) Green Door (J. Lowe) Friendly Persuasion (Boone) Singing The Blues (Mitchell) Endless (McGuires) True Love (Crosby & Kelly) Canadian Sunset (Williams) B. Walking In The Rain (J. Ray)
9. Cindy, Oh Cindy (E. Fisher) 10. Hey! Jealous Lover (Sinatra)

- Steve Wade WAEB—Allentown, Pa.

- WAEB—Allentown, Pa. 1. Hey! Jealous Lover (Sinatra) 2. Two Different Worlds (Williams & Morgan) 3. Green Door (J. Lowe) 4. Friendly Persuasion (Boone/4 Aces) 5. Love In A Home (Day/Crew Cuts) 6. Petticoats Of Portugal (F. Zabach) 7. Mama From The Train (Page) 8. Night Lights (N. Cole)
- 8. Night Lights (N. Cole) 9. Walking In The Rain (J. Ray)
- 10. Giant (A. Mooney)

## Glenn Brooke

- Glenn Brooke KIMA—Yakima, Wash. 1. I Remember (In The Still) (5 Satins) 2. Singing The Blues (Mitchell) 3. I Walk The Line (J. Cash) 4. Green Door (J. Lowe) 5. Honky Tonk (B. Doggett) 6. Love Me Tender (E. Presley) 7. You'll Never, Never Know I Care (Platters) 8. Anyway You Want Me (E. Presley) 9. Walking In The Rain (J. Ray) 10. Garden Of Eden (J. Valino)

- WSKI---Montpelier, Vt. 1. Love Me Tender (E. Presley) 2. Garden Of Eden (J. Valino) 3. Tonight You Belong To Me (Patience & Prudence) 4. Two Different Worlds (D. Kallman) 5. Priscilla (Cooley & Dimples) 6. Hey! Jealous Lover (Sinatra) 7. Green Door (J. Lowe) 8. Singing The Blues (Mirtchell) 9. I Can't Love You Enough (L. 8aker) 10. You Don't Know Me (Vale)

## Jack Karey

"It's What's in THE CASH BOX That Counts"

WCFL—Chicago, III. 1. Singing The Blues (Mitchell) 2. Green Door (J. Lowe) 3. Cindy, Oh Cindy (V. Martin) 4. City Of Angels (Highlights) 5. Friendly Persuasion (Boone) 6. Two Different Worlds (D. Rondo) 7. Star You, Wiched Upon

- (D. Rondo) 7. Star You Wished Upon (N. Noble) 8. 8aby Doll (A. Williams/ (R. Young) 9. Where Will I & Tomorrow Night (Satisfiers) 10. My Last Night In Rome (Dano/Motifs)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

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ALAN DEAN

**"LIFE IS BUT A DREAM** 

**b/w "ROCK AND ROLL TARANTELLE"** 

Rama 211

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220 WEST 42nd STREET

NEW YORK, N. Y. (WI 7-0652)



## Decca Plans Big Drive On Crosby Xmas Album

NEW YORK—Decca Records is planning an extensive promotion during the next month on its new Christmas album "A Christmas Sing With Bing." This is the recorded version of the program that was aired on December 24, 1955. At that time the program was broadcast over the more than 200 CBS Radio Network stations, and the entire facilities of the Canadian Broadcasting Corporation, and was carried by Armed Forces Radio Service overseas and by the Voice of America to the entire English-speaking world.

In addition to Bing Crosby, who headlined the show, the Decca albumfeatures the Paul Weston Orchestra, the Norman Luboff Choir group, and many of the most famous choir groups in the United States and foreign countries.

Decca believes that this album is among the most outstanding Christmas items to be released. To give it the exposure the label feels it deserves, Decca is supplying dealers with display material, and is featuring the set in its consumer advertising, and in direct mailings to consumers. In addition, the album will receive the benefit of plugs over CBS Radio.

## Urania Prexy To Europe

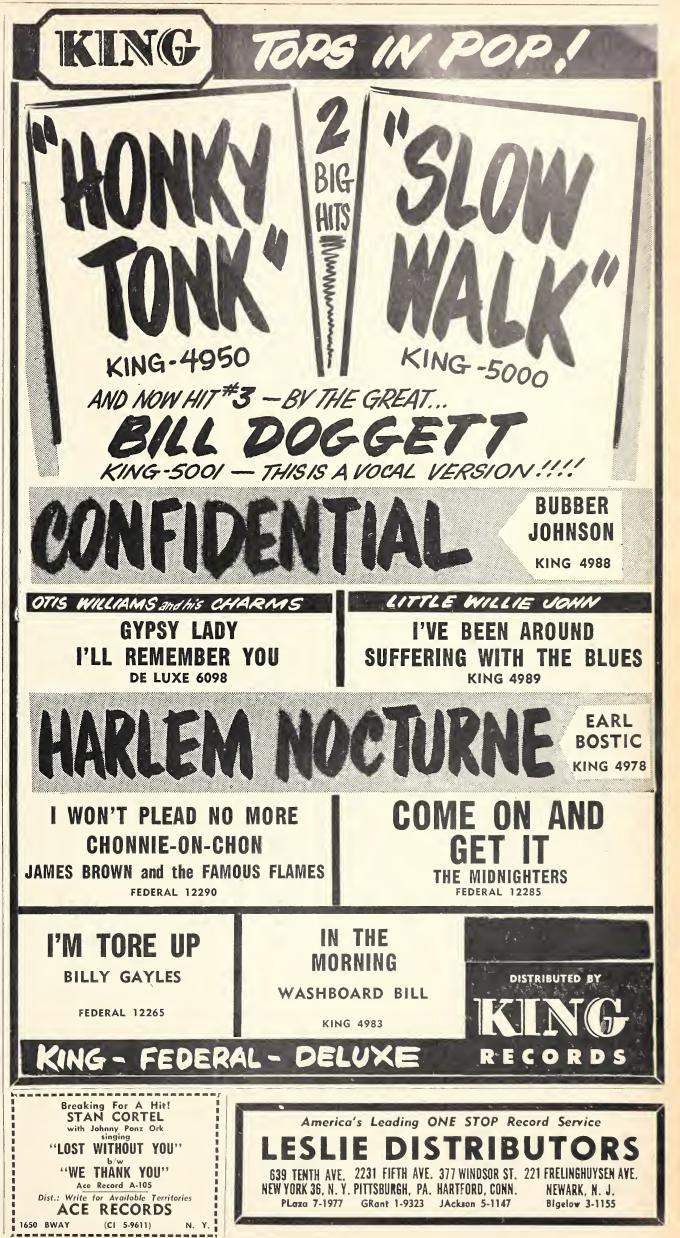
NEW YORK—Sig. Bart, President of Urania Records Distributing Co., left last week for a trip to Europe where he will visit Paris, Vienna, London, Belgium and Holland. Bart will set up an extensive recording schedule for 1957 releases with prominent European orchestras, conductors and artists.

This move is in line with the expansion plans of American Sound Corporation since its acquisition of the Urania label.

## A Helping Hand



HOLLYWOOD—Lovely Meg Myles helped KFWB and Al Jarvis sell newspapers at the corner of Hollywood Boulevard and Wilcox Avenue in Hollywood when Jarvis broadcast his "Make Believe Ballroom" from the corner and sold papers for whatever he could get. All the proceeds went to Johnny Siciliano, newsboy who suffered a heart attack and had to give up his stand. Also on hand to help KFWB and Jarvis were Gogi Grant, Mickey Rooney, Chuck Gould and his orchestra.



"It's What's in THE CASH BOX That Counts"

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Los Angeles, Calif. I. Green Door (J. Lowe) 2. Walking In The Rain (J. Ray) 3. Love Me Tender (E. Presley) 4. Heyl Jealous Lover (Sinatra) 5. Cindy, Oh Cindy (E. Fisher) 6. Petricoats Of Portugal (D. Jacobs) 7. Mutual Admiration Society (T. Brewer) 8. Friendly Persuasion (Boone)

B. Friendly Persuasion (Boone) 9. Garden Of Eden (J. Valino) 10. Nights Lights (N. Cole)

MADRONA RECORD SHOP

Portland, Ore.

Portland, Ore. 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. Walking In The Rain (J. Ray) 4. Green Door (J. Lowe) 5. Honky Tonk (B. Doggett) 6. Blueberry Hill (F. Domino) 7. True Love (Crosby & Kelly) 9. Don't Be Cruel (E. Presley) 9. Mama From The Train (Page) 10. I Remember (In The Still Of The Night) (5 Satins)

DEIBEL'S RECORD SHOP

DEIBEL'S RECORD SHOP St. Louis, Mo. 1. Green Door (J. Lowe) 2. Two Different Worlds (Ronde) 3. Confidential (S. Knight) 4. Singing The Blues (Mitchell) 5. Love Me Tender (E. Presley) 6. Faithful Hussar (T. Heath) 7. Cindy, Oh Cindy (V. Martin) 8. Love Me Tender (E. Presley) 9. Hey! Jealous Lover (Sinatra) 10. A Thousand Miles Away (Heartbeats)

GLEN MUSIC SHOP

Detroit, Mich.

Detroit, Mich. 1. Singing The Blues (Mitchell) 2. Blueberry Hill (F. Domino) 3. Priscilla (Cooley & Dimples) 4. True Love (Crosby & Kelly) 5. Since I Met You Baby (I. J. Hunter) 6. Confidential (B. Johnson) 7. Love Me Tender (E. Presley) 8. Rock-A-Bye Your Baby (J. Lewis) 9. Green Door (J. Lowe) 10. Rudy's Rock (Haley & Comets)

DISC & NEEDLE RECORD SHOPS, INC. Minneapolis, Minn. 1. Singing The Blues (Mitchell) 2. Blue Jean Hop (G. Vincent) 3. Love Me Tender (E. Presley) 4. Honky Tonk (B. Doggett) 5. Garden Of Eden (J. Valino) 6. True Love (Crosby & Kelly) 7. Blueberry Hill (F. Domino) 8. Green Door (J. Lowe) 9. I Walk The Line (J. Cash) 10. One Mint Julip (M. Wiseman)

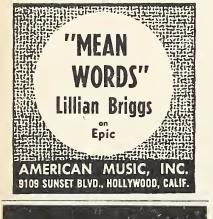
DEW MUSIC CO., INC.

MUSIC BOX, INC. Cambridge, Mass.

## **Baking Those Platters?**



BUFFALO—The Baker Sisters, Thelma and Bobbi, intro'd their new Mer-cury platter, "One By One", at the Town Casino in Buffalo, New York. Here in Town Casino kitchen, bosses Altman and Wallens, put them to work with chefs and disk jockeys "baking" these platters!



# A HI-FI MUST! **"BRUCE** PRINCE-JOSEPH'S OWINGIN? R-603 12" Long Play Album P

RECEN

ELITY RECORDINGS, INC. ELBIVE • Hollywood 28, Cal

## Patricia-Kahl Publishes **All Tunes From Freed** Film, "Rock, Rock, Rock"

NEW YORK—New York disk joc-key Alan Freed (WINS) whose Snap-per Music Company publishes all the songs in the forthcoming rock and roll film "Rock, Rock, Rock", has sold all rights to the 22 tunes heard in the movie, to the Patricia-Kahl Music Publishing Companies for an undis-closed sum closed sum.

The Patricia-Kahl firms will imme-diately set the wheels rolling on a huge exploitation program designed to promote the more than 35 major label recordings of the 22 selections. The deal was consummated by Phil Kahl and Morris Levy.

Kanl and Morris Levy. Artists featured in the film include Frankie Lymon and his Teenagers, Lavern Baker, Chuck Berry, the Moon-glows, the Flamingos, the Three Chuckles, Cirino and the Bowties, Alan Freed Rock and Roll Band, Jimmy Cavallo and his House Rockers. Johnny Burnette, the Coney Island Kids and Connie Francis.

Johnny Burnette, the Coney Island Kids and Connie Francis. Numbers performed in the movie include "You Can't Catch Me" by Chuck Berry; "Tra La La" by Lavern Baker (Mercury has recorded "Tra La La" with Georgia Gibbs); "Baby Baby" b/w "I'm Not A Juvenile De-linquent" by Frankie Lymon and the Teenagers; "Would I Be Crying" the Flamingos; "Over and Over Again" b/w "I Knew From The Start" by the Moonglows; "Rock 'N Roll Boogie" and "Right Now, Right Now" by Alan Freed and his Rock and Roll Band; "We're Gonna Rock Tonight", "The Things Your Heart Needs", "Thanks To You" and "Won't You Give Me A Chance" by the Three Chuckles; "Rock, Rock, Rock" and "The Big Beat" by Jimmy Cavallo; "I Never Had A Sweetheart" and "Little Blue Wren" by Connie Francis; "Lonesome Train" by Johnny Burnette; "Rock Pretty Baby" and "Ever Since I Can Remember" by Cirino and the Bow-ties. ties.

The film will open in 165 theatres before the end of the year and will be premiered in New York, December 6th.

All of the record companies with recordings featured in the film, are also engaging in intensive promotions to get their versions off to a fast start.

A special "Not For Sale" LP of the recorded songs in the film has been sent out to more than 600 disk jockeys by DCA, the film producing company.



Singing The Blues (Mitchell) Blueberry Hill (F. Domino) Cindy, Oh Cindy (V Martin) Don't Be Cruel (E. Presley)

Green Door (J. Lowe)

Honky Tonk (B. Doggett) 7. Walking In The Rain (J. Ray) B. City Of Angels (Highlights) 9. Love Me Tender (E. Presley) 10. A Rose And A Baby Ruth (G. Hamilton IV)

VAN CURLER MUSIC Albany, N. Y. 1. Singing The Blues (Mitchell) 2. Jamaica Farewell (Belafonte) 3. Love Me Tender (E. Presley) 4. True Love (Crosby & Kelly) 5. Friendly Persuasion (Boone) 6. Cindy, Oh Cindy (E. Fisher) 7. I Walk The Line (J. Cash) B. Hey! Jealous Lover (Sinatra) 9. I'll Always Be In Love With You (J. Pleis) 10. Two Different Worlds (Rondo)

GOSSAGE MUSIC CO.

GOSSAGE MUSIC CO. Houston, Tex. 1. Singing The Blues (Mitchell) 2. Blueberry Hill (F. Domino) 3. Walking In The Rain (J. Ray) 4. Love Me Tender (E. Presley) 5. It Isn't Right (Platters) 6. Green Door (J. Lowe) 7. City Of Angels (Highlights) 8. True Love (Crosby & Kelly) 9. From The Bottom Of My Heart (Clovers) 10. Hey! Jealous Lover (Sinatra)

SOUTH HEIGHTS MUSIC

Pittsburgh, Pa.

Pittsburgh, Pa. 1. A Rose And A Baby Ruth (G. Hamilton IV) 2. Singing The Blues (Mitchell) 3. Love Me Tender (E. Presley) 4. It Isn't Right (Platters) 5. Hey! Jealous Lover (Sinatra) 6. Garden Of Eden (J. Valino) 7. Walking In The Rain (J. Ray) 8. Champagne Time (L. Welk) 9. Italian Theme (C. Stapleton) 10. Every Day Of My Life (McGuires)

AMPHION MUSIC STORE

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MPHION MUSIC STORE Cleveland, Ohio Singing The Blues (Mitchell) Green Door (J. Lowe) Walking In The Rain (J. Ray) Mama From The Train (Page) Blueberry Hill (F. Domino) Garden Of Eden (J. Valino)

Cindy, Oh Cindy (V. Martin)

Love Me Tender (E. Presley) Since I Met You (I. J. Hunter)

10. Whatever Will Be (D. Day)

LYRIC NEWS & REC. SHOP

Indianapolis, Ind.

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## TIN PAN ALLEY SHOP New York, N. Y.

- New York, N. Y. 1. Hound Dog (E. Presley) 2. Don't Be Crucel (E. Presley) 3. Whatever Will Be (D. Ray) 4. Walking In The Rain (J. Ray) 5. White Lilacs (F. Zabach) 6. Tonight You Belong To Me (Patience & Prudence) 7. Two Different Worlds (Rondo) 8. Soft Summer Breeze (E. Heywood) 9. Green Door (J. Lowe) 10. Making Whoopee Cha Cha Cha (R. Carlos)

## THE MUSIC SHOP Springfield, III.

- Springfield, III. 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. Green Door (J. Lowe) 4. Walking In The Rain (J. Ray) 5. Tonight You Belong To Me (Patience & Prudence) 6. Honky Tonk (B. Doggett) 7. Cindy, Oh Cindy (E. Fisher) 8. True Love (Crosby & Kelly) 9. Blueberry Hill (F. Domino) 10. Hey! Jealous Lover (Sinatra)

## A. WILLIAMS & CO.

A. WILLIAMS & CO. Philadelphia, Pa. Walking In The Rain (J. Ray) Love Me Tender (E. Presley) Don't Be Cruel (E. Presley) True Love (Crosby & Kelly) A Rose And A Baby Ruth (G. Hamilton IV) Hey! Jealous Lover (Sinatra) Two Different Worlds (Rondo) Mama From The Train (Page) Friendy Persuasion (4 Aces) Cindy, Oh Cindy (E. Fisher) 10.

## STEPHENSON MUSIC CO.

### Raleigh, N. C.

- Kaleigh, N. C. 1. Green Door (J. Lowe) 2. Love Me Tender (E. Presley) 3. Don't Be Cruel (E. Presley) 4. Blueberry Hill (F. Domino) 5. Walking In The Rain (J. Ray) 6. Honky Tonk (B. Doggett) 7. True Love (Crosby & Kelly) 8. Cindy, Oh Cindy (E. Fisher) 9. Tonight You Belong To Me (Patience & Prudence) 10. Canadian Sunset (H. Winterhalter)

- BELL SALES CO. Knoxville, Tenn. Knoxville, fenn. Love Me Tender (E. Presley) Love Me (E. Presley) Walking In The Rain (J. Ray) Singing The Blues (Mitchell) Green Door (J. Lowe) Friendly Persuasion (Boone) Don't Be Cruel (E. Presley) 6. 7.
- B. True Love (Crosby & Kelly) 9. Cindy, Oh Cindy (E. Fisher) 10. Whatever Will Be (D. Day)

#### FLORIDA MUSIC SHOPS Miami, Fla.

Midmi, Fid. 1. Don't Be Cruel (E. Presley) 2. Singing The Blues (Mitchell) 3. Walking In The Rain (J. Ray) 4. Love Me Tender (E. Presley) 5. Honky Tonk (B. Doggett) 6. Tonight You Belong To Me (Patience & Prudence) 7. Whatever Will Be (D. Day) 8. Concer Dece (J. Lown) Green Door (J. Lowe) Garden Of Eden (J. Valino) В. 9.

10. Canadian Sunset (H. Winterhalter)

## MELODY MART

MELODY MART Paducah, Ky. 1. Why Did You Go (Country Gentiemen) 2. Singing The Blues (Mitchell) 3. Love Me Tender (E. Presley) 4. Green Door (J. Lowe) 5. Walking In The Rain (J. Ray) 6. Don't Be Cruel (E. Presley) 7. Tonight You Belong To Me (Patience & Prudence) 8. Blueberry Hill (F. Domino) 9. Honky Tonk (B. Doggett)

- 9. Honky Tonk (B. Doggett) 10. You'll Never Never Know I Care (Platters)

## DEW MUSIC CO., INC. Monroe, La. 1. Love Me Tender (E. Presley) 2. Singing The Blues (Mitchell) 3. Blueberry Hill (F. Domino) 4. Green Door (J. Lowe) 5. Don't Be Cruel (E. Presley) 6. You'll Never Never Know 1 Care (Platters) 7. Out Of Sight, Out Of Mind (5 Keys) 21 Lowe (P. Boone) indianapolis, ind. 1. Singing The Blues (Mitchell) 2. Green Door (J. Lowe) 3. Honky Tonk (B. Doggett) 4. Canadian Sunset (H. Winterhalter) 5. Walking In The Rain (J. Ray) 6. Petricoats Of Portugal (D. Jacobs) 7. Love Me Tender (E. Presley) 8. Func Lowe (C. Forchy, & Kelly) 8. Chains Of Love (P. Boone) 7. Honky Tonk (B. Doggett) 10. Giant (R. Hendorf) B. True Love (Crosby & Kelly) 9. Blueberry Hill (F. Domino) 10. Hey! Jealous Lover (Sinatra)

- E & R RECORD SHOP San Antonio, Tex. 1. Love Me Tender (E. Presley) 2. Singing The Blues (Mitchell) 3. Liebestraum (G. Girard) 4. Out Of Sight, Out Of Mind (Patience & Prudence) 5. Tonight You Belong To Me (Patience & Prudence) 6. Walking In The Rain (J. Ray) 7. Rockin' At Cosmos (L. Allen) 8. Don't Feel Sorry For Me (J. Beasley) 9. Canadian Sunset
- Cambridge, Mass. 1. Love Me Tender (E. Presley) 2. Mutual Admiration Society (T. Brewer) 3. I Walk The Line (J. Cash) 4. A Rose And A Baby Ruth (G. Hamilton IV) ' 5. That's My Heartstrings (Ives) 6. True Love (Crosby & Kelly) 7. Rock-A-Bye Your Baby (J. Lewis) 8. Petticoats Of Portugal (D. Jacobs) 9. Hey! Jealous Lover (Sinatra) 0. Ferricoars Of Portugal (D. Jacobs) 9. Hey! Jealous Lover (Sinatra) 10. Blueberry Hill (F. Domino) 9. Canadian Sunset (H. Winterhalter) 10. Mama From The Train (Page)

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## "Home Town" Turnout



HOLLYWOOD—A large "home town" turnout for Gogi Grant's opening night at the L. A. Hotel Statler was followed by lobby interviews with Gogi by disk jockeys of the area. Era record promoter, George Jay, is pictured holding his portable recorder as Frank Evans (KDAY-L.A.) queries Gogi and Johnny Fairchild (KTMS-Santa Barbara) looks on.

## **Buck Ram Sets Film Deal For Artists**

HOLLYWOOD-Buck Ram, founder of Personality Productions, Inc., and manager of such musical acts as the Platters, the Penguins, and others has concluded an agreement with American International Picture Productions —producers of "Shake, Rattle & Rock" and other musical films.

Under the terms of the agreement Ram, will be hired as musical consultant for a series of pictures, and, for a stipulated price, will supply his artists and his songs which he will write especially for the pictures, and promotion of the songs in conjunction with the release of the pictures. The first picture in this Ram series is scheduled to go into production during the month of January.

Such artists as the Platters, the Penguins, the Blockbusters, the Colts, the Teen Queens, Dolly Cooper, Young Jessie, the Flairs, Robin Robinson and others will be used. The songs will be written with an eye toward etting the most exploitation out of the picture.

Ram is also entering into the record-ing field and will be affiliated with a new record company now being or-ganized to release an album of Buck Ram songs as well as single releases. The album will feature five previously unrecorded vocalists. Tying the pic-ture and record activities together will present an concrtunity for new talent to be featured on records, and in films simultaneously.

## Singers Sought For Jingles

NEW YORK-Dela McCarthy As-NEW YORK—Dela McCarthy As-sociates, Inc., musical jingle firm, an-nounced last week that it is seeking new talent for commercial spots. The firm needs singers with colorful style and individuality. Also needed are youngsters with unusual singing voices suitable for many types of characters used in animation.

Colin D'Arcy, talent head of Dela McCarthy Associates, said that he would conduct a series of interviews and auditions. However, D'Arcy re-quested that talent send in a photograph and resumé requesting an ap-pointment, since interviewees will be seen only by appointment.



RECORDS

Best Selling hums ELVIS L **ELVIS PRESLEY** (RCA Victor LPM 1382; EPB 1382) CALYPSO 2. **HARRY BELAFONTE** (RCA Victor LPM 1248; EPA 1248) MY FAIR LADY 3. **BROADWAY CAST** (Columbia OL 5090) THE KING AND I 4. **MOVIE CAST** (Capitol W 740; EAP 740) THE EDDY DUCHIN STORY 5. **MOVIE SCORE** (Decca DL 8289) 6. HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 7.50) 7. **ELVIS PRESLEY ELVIS PRESLEY** (RCA Victor LPM 1254; EPB 1254) OKLAHOMA 8. **MOVIE CAST** (Capitol SAO 595; SDM 595) SONGS FOR SWINGING LOVERS 9. FRANK SINATRA (Capitol W 653; EAP 653) SAY IT WITH MUSIC 10. LAWRENCE WELK (Coral CRL 57041; EC 82027) ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG 11. (Verve MG V-4003) MANHATTAN TOWER 12. **GORDON JENKINS** (Capitol T 766; EDM 766) BELAFONTE 13. HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5) THE PLATTERS 14. THE PLATTERS (Mercury MG-20146) FRESHMEN FAVORITES 15 FOUR FRESHMEN (Capitol T 743; EAP 743) **HOWDY!** 16. PAT BOONE (Dot DLP-3030) THE ELGART TOUCH LES ELGART (Columbia CL 875; EPA 875) CAROUSEL 18 **MOVIE CAST** (Capitol W 694; EDM 694) ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2) THE MISTY MISS CHRISTY ZO. JUNE CHRISTY (Capitol T 725; EAP 725)

CUBAN FIRE!

LAWRENCE WELK

JUDY GARLAND

FATS DOMINO

MOMENTS TO REMEMBER

**ROGER WILLIAMS PLAYS THE** 

ROCKIN' AND ROLLIN'

WONDERFUL MUSIC OF THE MASTERS

ROGER WILLIAMS (Kapp KL-1040)

STAN KENTON

JUDY

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<u>22.</u>

23.

25.

(Imperial 9009) "It's What's in THE CASH BOX That Counts"

(Capitel T 731; EAP 731)

(Coral CRL 57068; EC 82029)

(Capitol T 734; EDM 734)



## POPULAR

"THIS IS SINATRA!"—Frank Sinatra—Capitol T 768 (1-12" LP) I'VE GOT THE WORLD ON A STRING; THREE COINS IN THE FOUNTAIN; LOVE AND MAR-RIAGE; FROM HERE TO ETERNIN' THE BLUES; MY ONE AND ONLY LOVE; DON'T WORRY 'BOUT ME. This is a Sinatra that, vocally as well as material-wise, will be familiar to most of his great following. In this platter containing 12 of the more recent singles by the remarkable artist, the striking fact is that even on single re-leases the man has been able to record material worthy of a package offering. Among the selections impeccably styled by Sinatra are "Love And Marriage", "I've Got The World On A String" and "Learnin' The Blues". Excellent pic of Sinatra on the package. These reprises have a chart stature.

"PAUL WHITEMAN—50th ANNIVERSARY"—Tommy Dorsey, Jimmy Dor-sey, Johnny Mercer, Jack Teagarden, Original Rhythm Boys, Hoagy Car-michael, Joe Venuti, Paul Whiteman And His Orchestra—Grand Award 33-901 (2-12" LP)

michael, Joe Venuti, Paul Whiteman And His Orchestra—Grand Award 33-901 (2-12" LP) As a tribute to Paul Whiteman's 50th year on the music scene, Grand. Award has assembled, on two disks, a number of personalities whose talents were first recognized by the famed Maestro. The tributes played by these men account for some of the most inspired moments of pop-jazz music making ever re-corded. Tommy and Jimmy Dorsey are featured in polished band arrange-ments of "My Romance", "The Night Is Young And You're So Beautiful" and "It's The Dreamer In Me". Jack Teagarden romps his trombone deliciously through "Lover," one of three tunes performed by Teagarden. Violinist Joe Venuti sets a warm mood pace with "How High The Moon" and "Autumn Leaves". Johnny Mercer, supported by Teagarden, sings with natural ease, "Jeepers Creepers" and "Christmas Night In Harlem". Another vocal is handled by Hoagy Carmichael, his own "Washboard Blues". A nostalgic and humorous reunion of "The Rhythm Boys" (Bing Crosby, Harry Harriss and Al Rinker) taken from a radio performance, conclude with their classic "Mississippi Mud". To top the whole affair, there's a first-rate rendition of Whiteman's great musical signature, Gershwin's "Rhapsody In Blue", featur-ing Whiteman as conductor and Eugene Weed as the spirited keyboard artist. Whiteman's career and the package's making are described, pictorially and verbally, in a brochure. Effective use of white space on cover. Excellent sales potential for this unusual collection of talent. "CHILDREN'S HOLIDAY"—The McGuire Sisters—Coral CRL 57097 (1-12"

"CHILDREN'S HOLIDAY"-The McGuire Sisters-Coral CRL 57097 (1-12"

LP) CHILDREN'S HOLIDAY; HAPPY NEW YEAR; WON'T YOU BE MY VALENTINE; APRIL APRIL FOOL; BILL BUNNY; ONE AMERICA; THE FOURTH OF JULY PARADE; THE NINA, PINTA, THE SANTA MARIA; A HAUNTING WE WILL GO; THANK YOU DAY; THE CACTUS CHRISTMAS. The latest package issue by the McGuire Sisters is a tour of the months and their particular holidays for moppet consumption. With the "plot" revolving around the "inspection of the holidays" by the vocal group, the disk contains 12 tunes, especially written by Ruth Roberts and Bill Katz, for such holidays as Easter ("Billy Bunny"), Thanksgiving ("Thank You Day") and Christmas ("The Cactus Christmas Tree"). The songs are tuneful and their lyrics should be easily understood by children. They all are charmingly sung by the group. Orchestra is engagingly directed by Dick Jacobs. The package has year-round sales value, and if on dealers' shelves before this Christmas, it will be a strong children's Holiday gift choice. "MOONLIGHT BECOMES YOU"—Paul Weston And His Music From Holly-

it will be a strong children's Holday gift choice.
"MOONLIGHT BECOMES YOU"—Paul Weston And His Music From Holly-wood—Columbia CL 909 (1-12" LP) MOONLIGHT BECOMES YOU; BUT NOT FOR ME; IT NEVER ENTERED MY MIND; I REMEMBER YOU FROM SOMEWHERE; IF THERE IS SOMEONE LOVELIER THAN YOU; THROUGH; I SHOULD CARE; ALMOST LIKE BEING IN LOVE; TIME AFTER TIME; JUST A MEMORY; IT COULD HAPPEN TO YOU; THEY CAN'T TAKE THAT AWAY FROM ME.
With a recent chart item, "Blue Mood" under his belt, Paul Weston has another mood offering. It has been Weston's happy habit in all of his previous Colum-bia entries, to present the smartest of popular standards for all their melodic and sentimental worth. Ditto here. Distinctive package. Another potent soft and sweet presentation by Weston.
"TAPCTHROUND", Reherit And His Orchestra. Courl CPL 57092 (1 12" LP)

Soft and sweet presentation by Weston.
"EARTHBOUND"—Roberto And His Orchestra—Coral CRL 57092 (1-12" LP) EARTHBOUND; FLAHERIY'S BEGUINE; AMORE MIO; A MILLION TIMES; RESTLESS; ANOTHER LOVE; ONLY FOREVER; NEED I SAY; CARISSIA MIA; HOW WOULD I KNOW; DRIFTING; YOU KEEP RUNNING THROUGH MY MIND.
The title of the disk is taken from Roberto's active single release and should further the sales prospects of this, his latest mood entry. With material that includes "Earthbound", the enveloping mood touch, thanks largely to a soaring string section, brings not only the typical lushness of a mood entry but also some haunting and provocative arrangements. Vocal group adds to the plat-ter's richness. Mood fanciers have favored Roberto before and, in view of his single effort, this issue will attract an even wider audience.

"A FLASH OF STRINGS"—Arranged And Conducted By Dorian—Dot DLP-

"A FLASH OF STRINGS"—Arranged And Conducted by Dorlan—Dot DEF-3021 (1-12" LP) TREBE TALK; PIROUETTE; BEESWAX; SIXTY-SECOND SWING; FOR THE BIRDS; EL CUMBAN-CHERO; HURRY, HURRY LITTLE BELLS; CLEAN SWEEP; ELF ON A POGO STICK; VELO VIOLIN; WHAT'S THE RUSH?; HOLIDAY FOR STRINGS. This disk comes with lots of strings attached and the free-for-all musical imagination of mood maestro Dorian. As arranger and conductor of a breath-less exercise into fancy string excursions, Dorian has forgotten his usual pampering of strings for mood purposes, and has given his fans an uninhibited musical package. The material, which includes "Holiday For Strings" some-times go under such intriguing titles as "Elf On A Pogo Stick".

"TO YOU FROM TEDDI KING"—Teddi King with George Siravo And His Orchestra—RCA Victor LPM-1313 (1-12")
 THE WAY YOU LOOK TONIGHT; YOU GO TO MY HEAD; WHERE HAVE YOU BEEN?; HOW COME YOU DO ME LIKE YOU DO?; THE TOUCH OF YOUR LIPS; IF I COULD BE WITH YOU ONE HOUP TONIGHT; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; ALL I NEED IS YOU; THE VERY THOUGHT OF YOU; MR. YOU'VE GONE AND GOT THE BLUES; TO YOU; WHEN DID YOU LEAVE HEAVEN?

WHEN DID YOU LEAVE HEAVEN? Thrush Teddi King follows up her previous Victor LP, "Bidin' My Time", with a disk that encompasses various vocal approaches, all underlined by a smooth-ness and melodic directness. Backed by the particularly inviting arrangements and ork leadership of George Siravo, Miss King handles a bevy of superior material, some in up-tempo, others caressingly. Softly hued portrait of thrush on cover is attractive. The set should realize added pop sales due to Miss King's recent headway into the single market. A gifted performer at her best.



MEN AND MEMORIES"-Mood Love Songs Written And Sung By OF.

Wallis—Wallis WLP 9 (1-12" LP) GO AWAY YOU BOTHER ME, YOU REMIND ME OF A FELLA; I HATE YOU; AFTER HOURS LOVE; I HEARD MY HEART BREAK; SOFT AS A KITTEN; BUY ME A DRINK, WILL YA?; TOMMY; BABY CAN SHE LOVE YOU LIKE ME; INSOMNIA; HE ISN'T THE MARRYING KIND; OOH, HE'S A LOVER.

HE'S A LOVER. This disk puts the listener in the unique position of hearing a thrush delivering her own material. Composer-singer Ruth Wallis performs 12 Wallis inspired tunes describing various emotional aspects of love. The urbane lyrics seem to be Miss Wallis' principal vocal attack here, a feat achieved with a sort of laying-all-your-troubles-on-the-line effect. The singer's moody moments are excellently traced by guitarist Tommy Miles and bassist Brooks Caperton. Coad four four these who take to the conductant Good fare for those who take to the sophisticated stuff.

"MY FAIR LADY"—Richard Hayman And His Orchestra—Mercury MG 20192 (1-12" LP)
YOU DID IT; WOULDN'T IT BE LOVERLY; I COULD HAVE DANCED ALL NIGHT; WHY CAN'T THE ENGLISH; I'VE GROWN ACCUSTOMED TO YOUR FACE; ASCOT GAVOTTE; GET ME TO THE CHURCH ON TIME; ON THE STREET WHERE YOU LIVE; SHOW ME; THE RAIN IN SPAIN; WITHOUT YOU; WITH A LITTLE BIT OF LUCK.
The score to "My Fair Lady" currently remains the hottest collection of melodies from Broadway for the diskery to take advantage of. This Mercury pressing featuring 12 orchestral selections from the show as performed by Richard Hayman and the ork, has, with freshness and wit, retained the sparkle of the production's melodies. Mood fans and those who want the "My Fair Lady" score with an emphasis on the melodies will like this disk.

## CLASSICAL

ROZSA: Concerto For Violin And Orchestra—SPOHR: Concerto No. 8— TCHAIKOVSKY: Serenade Melancholique—Jascha Heifetz, Violin—Dallas Symphony Orchestra, Walter Handel, Conductor—RCA Victor Orchestra, Izler Solomon, Conductor—Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Conductor—RCA Victor LM-2027 (1-12" LP) The first disk appearance of one work and the rarely recorded Spohr and Tchaikovsky pieces will make this package a big seller for Jascha Heifetz. Rozsa's Violin Concerto had its world premiere in Dallas earlier this year with Heifetz as soloist. The agile and exciting opus is played with considerable skill by the violinist on this Victor release. A more romantic setting is provided by the lyrical Spohr Concerto, an opus handled warmly by Heifetz. The mov-ing Tchaikovsky number extracts emotional depth from the virtuoso. Three ing Tchaikovsky number extracts emotional depth from the virtuoso. Three mov-orchestras, the Dallas Symphony, RCA Victor and Los Angeles Philharmonic, complement Heifetz.

SCRIABIN: Sonata No. 3, Op. 23-16 Preludes—Vladimir Horowitz, Piano— RCA Victor LM-2005 (1-12" LP) Pianist Vladimir Horowitz has undertaken an all-Scriabin program on this Victor pressing. Included here is the rarely performed Sonata No. 3, a work marked by unabashed romanticism, as are the 16 preludes. Horowitz's ap-proach to the pieces are sympathetic, warm and beautifully in line with his lyrical environment here. The Horowitz following plus those looking for definitive Scriabin, wrap up excellent sales potential for the disk.

CHAUSSON: Symphony In B-Flat, Op. 20—Paul Paray Conducting The De-troit Symphony Orchestra—Mercury MG 50108 (1-12" LP) The LP catalogue has neglected this symphony by Ernest Chausson and this disk of the work by Paul Paray and The Detroit Symphony Orchestra should make an important sales listing there. Brilliantly orchestrated, the opus is a dramatic and lyrical essay of impact and great beauty. Conductor Paray directs the orchestra with strength of insight. Remarkable sound. Field of flowers makes an impressive package cover. Here's the performance of Chaus-son's symphony that the classical coterie will direct itself to.



"DANCING IN THE LAND OF HI-FI"—Georgie Auld And His Orchestra— EmArcy MG 36090 (1-12" LP) BACK HOME IN INDIANA; BLUE LOU; TOO MARVELOUS FOR WORDS; SWEET SUE; LAURA; I GET A KICK OUT OF YOU; ROSETTA; SWEET LORRAINE; OLD ROCKIN' CHAIR; GOT A DATE WITH AN ANGEL; PRISONERS' SONG; FRANKIE AND JOHNNY. Swing may have had its heydey during the thirties, but it still asserts itself as an essential part of many small jazz combos, and, in the instance represented here, the more sturdy bands. This follow-up to "Georgie Auld In The Land Of Hi-Fi" is sparked by the swing sense and carries the swing banner loftily. With the advantage of a hi-fi pressing, the Auld crew's dazzling rhythm sec-tion comes across with telling effect. Fine band disk.

"THE BEST OF MAX ROACH AND CLIFFORD BROWN IN CONCERT!" —Max Roach, Drums—Clifford Brown, Trumpet—GNB-18 (1-12" LP) JOR-DU; I CAN'I GET STARTED; I GET A KICK OUT OF YOU; PARISIAN THOROUGHFARE; ALL GOD'S CHILLUN GOT RHYHM, TENDERLY; SUNSET EYES; CLIFFORD'S AX.
The sessions here represent selected concert performances by Max Roach (drums) and the late Clifford Brown (trumpet). A bill of standards and original material provides excellent insight into the ideas of two prominent jazzmen, Roach with his devastating drum work (i.e. "All God's Chillun Got Rhythm" and Brown with his clear, persuasive and silken touch (i. e. "Sunset Eyes" and "I Can't Get Started"). Able support from T. Edwards and Harold Land (tenor sax), Carl Perkins and the late Richard Powell (piano), George Bledsoe and George Morrow (bass). Superior sound throughout. Over-all interest to jazz fans will be heightened by the performances of Clifford Brown on the program.
"LESTER YOUNG"—Lester Young (Tenor Sax)—Aladdin LP 801 (1-12" LP)

"LESTER YOUNG"—Lester Young (Tenor Sax)—Aladdin LP 801 (1-12" LP) "LESTER YOUNG"—Lester Young (Tenor Sax)—Aladdin LP 802 (1-12" LP) The ability of Lester Young to respond to any musical mood calling with clean, distinctive expression has made him a giant among tenor sax men. On these Aladdin issues, with accompaniment taking a decided back seat, Young is in the forefront, giving the listener the full course of his effortless excursions into the evergreen material on the bill. A master jazz artist is in top form in a total of 25 selections, most of which are established tunes. The "Pres" at his best. Must material for the jazz shelf.

## **50th Anniversary**



## CHRISTMAS ALBUMS

"MERRY CHRISTMAS"—Jackie Gleason And His Orchestra—Keith Texter Singers—Capitol W 758 (1-12" LP) Principally the same formula which made Jackie Gleason a mood music find

Therparty the same formula which made Jackfe Gleason a mood music find is used to convey a warm Christmas greeting from the entertainer on this Capitol release. Using the services of the Keith Texter Singers to complement the familiar sweetness of Gleason's arrangements, the Holiday becomes a mood music treat. The material (i.e. "I'll Be Home For Christmas", "Winter Wonderland") mainly belongs to the "ballad" class of Christmas tunes. Eye-catching cover. Package will catch both Holiday and mood music traffic.

"MERRY CHRISTMAS FROM LAWRENCE WELK"—Lawrence Welk And His Champagne Music—Coral CRL 57093 (1-12") The famous Lawrence Welk bounce, many of his fans will be pleased to know, is around in a special Christmas package. Taking a cue from some of the lighter Holiday tunes, Welk and many of his TV performers (Alice Lon, the Lennon Sisters) move jauntily through such reliables as "Santa Claus Is Comin' To Town", "Twelve Gifts Of Christmas" and "White Christmas". During the year the Welk magic has produced a number of chart waxings, thus making his Christmas entry an almost sure smash.

"ROGER WILLIAMS PLAYS CHRISTMAS SONGS"-Roger Williams, Piano

"ROGER WILLIAMS PLAYS CHRISTMAS SONGS — Roger WILLIAMS PLAYS CHRISTMAS SONGS — Roger Williams, Fland — Kapp KL-1042 (1-12") Roger Williams' time-out from the mood music scene for a Christmas offering consists of the pianist in 21 Seasonal favorites played either solo or with the use of the multiple recording technique. The fleet fingered keyboard artist effectively translates the meaning of each selection, whether it be the solemnity of "Silent Night" or the sparkle of "Jingle Bells". One of the outstanding package photos received in Christmas releases. Strong entry by the popular artist artist

"CHRISTMAS SPECTACULAR"-Spike Jones-Verve MG V-2021 (1-12" LP) "CHRISTMAS SPECTACULAR"—Spike Jones—Verve MG V-2021 (1-12" LP) Leave it to Spike Jones to cut a disk that has packed into its grooves just about every musical approach to the Yuletide season. The single disk includes 35 selections, novelties. ("Rudolph, The Red Nosed Reindeer"), ballads ("White Christmas"), winter songs ("Let It Snow"), and the more serious Christmas compositions ("Joy To The World"). The City Slickers humorously handle the novelties, which include the newest Spike Jones' single "My Birthday Comes On Christmas" and the Jud Conlon Singers, with feeling, sing the warmer material. This Verve package has great variety and is a rare Holi-day hargain day bargain.

#### "CHRISTMAS FAVORITES"-With Jan August At The Piano-Mercury MG 20160 (1-12" LP)

20160 (1-12° LP) Here's an exception to a well worn rule "you can't tell a Christmas platter by its cover". In a package of brightly-hued Holiday ornaments, pianist Jan August provides flighty, up-tempo transcriptions of 12 seasonal favorites rang-ing from "Silver Bells" to "Oh Little Town Of Bethlehem". Cover job and name artist should result in hearty Christmas sales.

"CHRISMAS EVE WITH BURL IVES"—Decca DL 8391 (1-12" LP "CHRISMAS EVE WITH BURL IVES"—Decca DL 8391 (1-12" LP) With the possible exception of Santa himself, what more delightful Christmas Eve guest is there than famed troubador Burl Ives? In this Decca release Ives, with infinite charm, performs on a program of Holiday favorites and special material. On the more familiar pieces ("It Came Upon A Midnight Clear") the folk singer is supported by the Ray Charles Singers, while the more folk-like material ("Twelve Days Of Christmas") is appropriately sung by Ives with simple guitar accompaniment. Well-rounded Holiday selection for the entire family. for the entire family.

"JOY TO THE WORLD!"—The Roger Wagner Chorale—Capitol P 8353 (1-12"

LP) What the organ and chimes bring instrumentally to the true spirit of Christ-mas is captured vocally by this large and accomplished chorale group. In a glowing collection of warm Holiday gems, the adept Roger Wagner Chorale meets the occasion of either a joyous or reverent melody with considerable grace and feeling. Adorning the package is a distinguished and attractive cover design. Beautiful Holiday issue.

"JOY TO THE WORLD"—Leonard MacClain At The Pipe Organ—Epic LN 3283 (1-12" LP) One of the favorite instruments that musically speak for the Holiday Season is the pipe organ. Leonard MacClain, in a well rounded program of 28 Yule-tide melodies, makes skilful use of the pipe organ's great versatility in carry-ing both sober and gay messages pertaining to The Season. Happy package, The use of an organ for a Christmas package has added sales value.

"GRAILVILLE SINGS"—Music Of Advent And Christmas For Listening And Family Singing—Audio Fidelity AFLP 1820 (1-12" LP) This disk is divided into two sections, one side consists of selections pertaining to Advent, the six weeks preceding Christmas, and the second side presents the music of Christmas itself. The females performing the program are stu-dents of Grailville Community College in Ohio, a Catholic educational center. The group is marked by rich voices, both on combined and solo efforts. The material delicately rendered by the group is drawn from Gregorian Chants, folk songs and spirituals. English translations of the works are provided. Superb sound, beautiful set for more serious Holiday listening.



NEW YORK—Enoch Light (left) of Grand Award Records listens in as "Pops" Whiteman and Jack Teagarden (right) discuss one of the many ex-citing selections featured in the just released (2-12 LP) "Paul Whiteman 50th citing selections featured in the just released (2-12 LP) "Paul Whiteman 50th Anniversary" album. The deluxe Grand Award package was introduced by Whiteman last week at a special trade party held at Johnny Johnson's Char-coal Room, this city. The disk brings together again such Whiteman alumni as Tommy and Jimmy Dorsey, Johnny Mercer, Jack Teagarden, Hoagy Car-michael, Joe Venuti and the Original Rhythm Boys (Bing Crosby, Al Rinker and Harry Barris). These top stars flew in from all corners of the U.S. to honor "Pops" on his 50th Anniversary in the music business. The album includes new recordings of dozens of songs introduced and/or associated with Whiteman during his illustrious career as a batoneer. With the aid of Buddy Weed at the piano, a new hi-fi arrangement of "Rhapsody In Blue" as Gershwin had originally intended it to be presented, is performed by the Whiteman Orchestra. The reunion of the Original Rhythm Boys was taken from a recent radio show honoring "Pops."

## Shad Waxes Latin Disks

NEW YORK-Bobby Shad, A & R representative of Mercury Records, has recorded two authentic albums of latin dance music featuring Gilberto (Gil Fuller) and his Musicubana Orchestra.

The first session features twelve original instrumental cha chas ar-ranged, composed and conducted by Gilberto, former arranger for Stan Kenton, Dizzy Gillespie, Machito and Woody Herman. The second disk of-fers 12 original merengues. The recordings were made in New York utilizing Mercury's Sound Mar-gin Control process. The first album "Cha Cha Cha" was scheduled for release, November 15th. The first session features twelve

## New Detroit Station

DETROIT, MICH.—Radio station WCHB, the newest addition in the Detroit area, began broadcasting Wednesday, Nov. 1. The well staffed outlet of the Bell Broadcasting Com-pany will go all out in an effort to become the top station in its area. Members of the staff include: Larry Dean, Program Director; Joe Howard, Announcer; Herman Griffith,

Larry Dean, Program Director; Joe Howard, Announcer; Herman Griffith, Announcer; George White, Announcer-Copywriter; Ted McCoy, Announcer-Salesman; Buddy Hiles, Announcer-Salesman; Trudy Haynes, Women's Programs-Receptionist; Sonny Carter, Associate Announcer; Terrell Whit-sitt, Associate Announcer; Walter Brown Associate Announcer: Walter Associate Announcer; Walter Brown, Associate Announcer; Bill Matney, Sports Director.

## Jubilee & Josie: New Distrib

CHICAGO—Lenny Garmisa, Gar-misa Distributors, this city, an-nounced, last week, it had added Jubi-lee and Josie to its line. Said Garmisa, "This marks a mile-stone in the house. We have been looking for a top indic that could be worked on with pride. This is that line." He added, "The diskery has a wealth of potential in this area for both LP's and singles. We aim to capitalize on that potential." Garmisa is the midwest rep for ABC Paramount, Vita, Mickey Mouse Club, Zephyr, and Salem.



Jubilee Records 1650 Broadway, New York City

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ANOTHER 3





#### NEW YORK:



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is even greater than a one-shot contest of the same type on previous Elvis Presley records."... Emilio

SOLOMON BURKE SOLOMON BURKE SOLOMON BURKE Jay Hawkins' Epic Record "I Put A Spell On You" building nicely reports Arnold Maxim. . . . The Jolly Joyce Agency announced this week it had signed The Moonglows, Chess group, to an exclusive agency contract for screen, TV shorts, TV shows, and radio. The deal was consummated with Jack Hook, man-ager. . . Joe Liebowitz, Premium Records, has gotten an exciting reaction to his "Collegian" by The Copesetics. The platter describes the Collegian, Bohemian and Ivy League types. . . Freddie Mendelsohn reports he has cut Herb Zane and says "It will be out soon—watch out for it. Both-sides are great."

#### CHICAGO:

Ronny Born, WBKB early morn tv-dj, reporting on second week of his "Teens Record Poll," states Elvis Presley made it Win, Place and Show with "Love Me Tender," "Don't Be Cruel," and "Love Me." Born went on to advise Johnnie Ray's "Walking In The Rain," The HiLights' "City Of Angels" and Jim Lowe's "Green Door" sneaking in too. . . . Paul Gayten's "Cow Cow Blues," Okeh with numerous jocks hereabouts. . . . Swinging into Chi's Budland is talented thrush Ruth Brown, 11/28. Nitery has been snagging some top talent talented thrush Ruth Brown, 11/28. Nitery has been snagging some top talent of late. . . . Len Chess calls from Atlanta, "Man I Aint Got No Home' by Ciarence 'Frogman' Henry is swinging. Big hit in Charlotte is 'Behind The Sun' by Daddy-O-Gibson, a real Checkeroo." Bro Phil, home minding the store, readying distribs for coming Argo LP releases. "Right now, tho," says Phil, "The Chanceteers' 'Night Beat' is ringing the till for big, big, biiiig orders." . . . Diz "Crooked Horn" Gillespie one-niting our way late November





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#### LOS ANGELES:





**\*RUDOLPH THE RED NOSED REINDEER** 

Cadillacs (Josie 807)

## **Jazz Comes To Miami** MIAMI-Jazz, whose popularity

MIAMI—Jazz, whose popularity continues to grow throughout the country, found a permanent home in Miami on Wednesday, November 7th, when The Ball and Chain, located at 1513 S. W. 8th Street, launched its Winter season with the nation's top vibraharpist, Terry Gibbs. Scheduled for a ten day appearance, Gibbs and his Quartet were the first of an im-pressive list of artists signed by The Ball and Chain. Following Gibbs, vocalist Christ Connor makes her first Southern ap-pearance; immediately thereafter Bil-lie Holiday and The Australian Jazz Quartet scheduled to share a double bill. Other artists engaged are Chet Baker, Gerry Mulligan, Dave Brubeck, Gene Krupa, Louis Armstrong, Anita O'Day, Ray Aldrich, Stan Getz, and George Shearing.

## Ace Cuts Rhythm And **Blues & Country Disks**

NEW YORK—Ace Records of New York, originally a pop label, an-nounced last week that it would in-

nounced last week that it would in-vade the country and rhythm & blues fields in the coming weeks. Within the next 30 days, Johnny Ponz, the label's A & R head and Vincent Vallis, musical director, will be cutting sessions with their newly contracted artists, Sandy Evans, Stan Cortel and Joyce Lynn, for release late in December and early in Jan-uary.

The label's latest release features Irv Clark singing "Ev'ry Night I Keep Dreaming".

### Announce Columbia Appointments

NEW YORK—The appointment of Herbert J. Goldstein as Advertising and Sales Promotion Manager of the Electronic Division of Columbia Records has been announced by James E. Sparling, General Manager, Electronic

Sparling, General Manager, Electronic Department. Goldstein, formerly Advertising and Promotion Manager of Columbia De-partment, Stuart F. Louchheim Com-pany, Philadelphia, will coordinate advertising and sales promotion pro-grams for Columbia Phonographs, tape recorders and phonograph ac-cessories

cessories. In addition the appointment of Bud Dean as Columbia Transcriptions' West Coast Account Executive has been announced by Albert Shulman, Director of the Columbia Transcrip-tions Department.

tions Department. Dean, who will make his headquar-ters at Columbia's Los Angeles offices, joins the company with an extensive publishing background. He has been associated with Preview and Digest and Western Family.

\*SINGING THE BLUES Guy Mitchell (Columbio 40769) SOFT WINDS Dinoh Washington (Mercury 70906) Dinoh Washington (Mercury 70906) SOUTHBOUND SPECIAL Lloyd Glenn (Aladdin 3327) SUFFERIN' WITH THE BLUES I'VE BEEN AROUND Little Willie John (King 4989) SWEET LITTLE ANGEL B. B. King (RPM 468) THE CHICKEN Roscae Gorden (Flip 237) THE CHICKEN Roscoe Gordon (Flip 237) THE CLOSER YOU ARE Channels (Whitling Dise: 100) THIRTY DAYS I'M LONELY TONIGHT Clyde McPhatter (Atlontic 1106) TORE UP OVER YOU Midnighters (Federal 12270) WHEN I'M WITH YOU Moonglows (Chess 1629) \*WONDERFUL GIRL Sotins (Ember 1008) \*YOU GOT ME DIZZY Jimmy Reed (Vee-Joy 226) YOU'RE MINE Jimmy Reed (Vee-Jo, 2007) YOU'RE MINE Robert & Johnny (Old Town 1029)



"It's What's in THE CASH BOX That Counts"

INSTRUMENTAL 8Y

THE DE' BONAIRES

# 1003 PING RECORD CO. = 1000 4648 SO. COTTAGE GROVE AVE., CHICAGO 15, ILL. (ALL PHONES KEnwood 8-1123) The Cash Box, Music

Page 34





November 24, 1956

The Cash Box, Music

"It's What's in THE CASH BOX That Counts"



- B Reviews **A AWARD & SLEEPER** VERY GOOD R **B+** EXCELLENT C+ GOOD
  - FAIR C

#### MEDIOCRE n

RANDY WRIGHT (Atjuntic 1115)

"WHAT MY HEART DIDN'T KNOW" (2:03) [Walden ASCAP -Wiener, Crane, Greenfield] Wright sings a tender slow beat love tune in good style. Wright puts great feeling into his vocaling and the deck comes off the better side. Warm melody.

**C+** "SNAKE IN THE GRASS" (1:50) [Panther ASCAP — Wiener, Crane] Randy Wright makes his debut with Atlantic, rocking out a weird item, that seems to lack the spark to kick it into something good as well as unusual. Deck moves with excitement and it should garner atten-tion on exposure. tion on exposure.

## WILD BILL DAVIS

#### (Imperial 5420)

**B** "PERDIDO" (2:42) [Tempo AS-CAP—Lengsfelder, Drake, Tizol] Wild Bill Davis rocks a quick beat instrumental with the Davis spice. His fans will like this wax.

**B** "CROSSTOWN" (2:14) [Reeve BMI—Davis] Davis and his combo etch a slow paced change of pace for the coupler and turn in a tasty bit of melody. Two for the Davis clan.

#### COOGIE BENE

(Clas's 205)

**B** "BIG TIME" (2:37) [Recordo BMI-J. Vikki] The Googie Rene band drives hard on this quick beat racer. Good wax for the young in heart and spirit.

**B** "MIDNIGHT" (2:59) [Recordo BMI—J. Vikki] Rene backs with a slow mood instrumental for a change of pace coupling. Tune is titled "Mid-night" and the mood is midnight. Good platter.

## HERMAN HILL

(Teenage 1003)

**B** "WALK ON" (2:48) [Jeepster BMI—Carroll Hill] Happy quick beat bouncer with a light hearted lyric. Herman Hill chants it with band and choral shouts for a spirited backing. Sprightly way Sprightly wax.

**C+** "I'M BAD" (2:38) [Jeepster BMI —Carroll Hill] Hill does a slow beat narrative and vocal item on the vein of "I'm Mad," Willie Mabon's hit of several years ago.

### THE FABULOUS PRESTON COMBO (Flash 114)

"O O H-L A-C H A-C H A" (2:15) [Shag BMI—Preston] The Fabul-cus Preston Combo offer a fast beat mambo that they title "cha cha." Deck crives. Ok listening.

"I'M NOT A TREE" (2:40) [Shag BMI—Buchanan] James "Trees" becomes "I'm Not A Tree," a beat is added, and the deck moves along with James Buchanan singing the jump. Good lindy item.



"NOW DON'T THAT PROVE I LOVE YOU" (1:53) [ABC ASCAP—Schroeder, Demetrius]

The Cash Box

THE FIVE KEYS

(Capitol 3597)

"SHAME, SHAME, SHAME" (1:55) [Remick ASCAP—Hopkins, Fisher] "NO NO" (2:05)

[Reeve BMI-Bartholomew, King]

SMILEY LEWIS

• The Five Keys, currently hot

with "Out of Sight, Out of Mind" in both r & b and pop, have an-other entry that promises to dupli-cate its success. "Wisdom of a Fool" is a slow love ballad tenderly offered by the smooth working group. Their blend is sincere, warm, and most ingratiating. A hit for two markets. The coupling, "Now Don't That Prove I Love You," a quick beat bouncer for the teener rock and roller. The group dishes up the jump with a spirited reading. Take a good long look at "Wisdom of a Fool"—it's a very strong sales puller. puller.

**BILLY GAYLES** (Federal 12282)

**B**+"NO COMING BACK" (2:37) [Armo BMI—Ike Turner] Billy Gayles, currently enjoying a fair suc-cess with "I'm Tore Up," sings a slow beat rocker and gives it a powerful reading. Gayles can sing, and does. Very exciting deck that bears close watching. watching.

**B**+"DO RIGHT BABY" (2:05) [Armo BMI—Ike Turner] Gayles backs with a quick beat rocker, belt-ing it with a socko vocal. Another exciter the market should latch on to. Two sides to be with. They could break out

## BOB GADDY

(Old Town 1031

**B**+"I LOVE MY BABY" (2:39) [Maureen BMI—Moray, Dupree] Bob Gaddy wails an infectious, melodic bouncer with good results. The deck comes off well and deserves attention. Look it over carefully.

**B** "OPERATOR" (2:40) [Maureen BMI—Dupree, Smith] Gaddy drifts lazily through a shuffling slow beat item that has Dupree's (the writer) mark all over it. Another good wax. Two better than average offerings.

#### THE MIDNIGHTERS

(Federal 12285)

"I'LL BE HOME SOME DAY" **B**+(3:00) [Armo BMI—Green, Bal-lard] The Midnighters blend effec-tively on a moving mood blues. It is beautifully done and deserves a great deal of attention.

**B**+"COME ON AND GET IT" (2:42) [Armo BMI—Henry Ballard] The Midnighters do an excellent job on a quick beat bouncer. It is exciting read-ing and one that makes great listen-ing. This deck is powerful.

#### **BOBBY MITCHELL**

(Imperial 1052)

**B**+"I'VE GOT MY FINGERS CROSSED" (2:15) [Reeve BMI— Bartholomew, King] Bobby Mitchell sings a slow beat blues in most effective fashion. The chanter gives a sin-cere performance and the deck comes off a strong side.

**B** "YOU ARE MY ANGEL" (1:55) [Reeve BMI—Fortuna, Bartholo-mew] Mitchell bounces through a lilt-ing bouncer with good results. Middle beat rhythm wax the kids will like.

#### **RUFUS THOMAS**

(Meteor 5039)

**B** "THE EASY LIVIN' PLAN" (2:37) [Met Publ. BMI—Thomas, Leslo] Thomas rocks a quick beat with a belty performance. Wild jump that should get under the skins of the kids. Ok novelty lyric.

**C+**"I'M STEADY HOLDIN' ON" (3:00) [Met Publ. BMI—Thomas, Leslo] Rufus Thomas wails a slow beat down home blues with an effec-tive performance—but the effort is for the southern markets.

(Imperial 1033)

blaster, each with the potential to make it big. "Shame, Shame, Shame" is a quick beat rocker that Shame" is a quick beat rocker that is given a great arrangement, and socko Lewis vocal and the added plus of the flic exposure. The tune is from the Warner Bros. pic-ture, "Baby Doll." Deck drives with great excitement. The flip, "No No," is a slow beat blues walled with a Lewis treatment that makes it another avcellent side Lewis it another excellent side. Lewis handles the tune with such natural skills, what could be a routine side becomes a standout one. Watch both decks carefully.

FIVE KEYS

"BABY, BABY" (2:31)

[Kahl & Adt BMI-Subotsky, Moore]

FRANKIE LYMON and THE TEEN AGERS

(Gee 1026)

• The Teenagers, now established sales pullers in the r & b market should do well with their newest, "Baby, Baby" from the motion picture "Rock, Rock, Rock." See pop review section.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SMILEY LEWIS • Smiley Lewis has a double sided

The Cash Box, Music



#### ED TOWNSEND (Aladdin 3326)

**C+**"COME ON AND WALK WITH ME" (2:15) [Aladdin—Johnson, Darnell, Townsend] Townsend chants a rhythmic slow beat bouncer with a simple lyric describing his delight when he walks with his baby. Ok rhythm side.

**C+**(2:15) [Fairway Music – Ed Townsend] Ed Townsend pleads for one more chance as he sings a slow beat bouncing rhythm piece. Deck fails to come off with any real strength.

#### OTIS BLACKWELL (Davis 455)

**B** "YOU MOVE ME BABY" (2:25) [Beacon ASCAP—Blackwell] Otis Blackwell sings a middle beat bouncer love tune with a rocking treatment. Cute deck that appeals.

**B** "DADDY ROLLIN' STONE" (2:40) [Beacon ASCAP—Otis Blackwell] Blackwell changes pace with an infectious staccato blues that comes off the stronger deck. Ok effort.

#### ETTA JAMES

(Modern 1007)

**B**+ "THEN I'LL CARE: (2.50) [model Music BMI—Hawkins] Miss James dishes up a sorrowful ballad blues with deep feeling. Strong material well done. A deck to be watched. It well breach out "THEN I'LL CARE" (2:30) [Mod could break out.

"GOOD LOOKIN'" (2:03) [Mod B **B** Music BMI—Davis, Josea] Etta James rocks a quick beat jump with a cute presentation. Gal tells her good looking man what he does to her. Ok wax.

#### THE HOLIDAYS

(Melba 112)

**B** "THE ROBIN" (2:41) [Brej BMI —Rudy Clark] The Holidays bounce lightly through a rhythmic slow beat with ok results. The lead handles his chores in good style.

**B** "DESPERATELY" (2:40) [Brej BMI—Sticks Evans] The lads team infectiously on a lilting effort with a cute arrangement. Deck could stir up some attention.

#### WASHBOARD BILL (King 4983)

**B** "RIVER BOAT DOCK" (2:36) [Bengasi BMI—Mickey Baker] Similar item similarly presented. En-gaging wax that will please. The stronger deck.

Dells

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Platters

BABY

**C+** "IN THE MORNING" (2:19) Washboard Bill turns in a shuffling slow beat instrumental for the southern markets.

#### KING PLEASURE (Aladdin 3343)

(Aladdin 3343) **B** "D. B. BLUES" (2:30) [Aladdin BMI—Young, Pleasure] King Pleasure sings a rhythmic quick beat love ditty with that specialized King Pleasure styling. Bop styled, tho it is not too far off, it would grab a hunk of pop action.

**C+** "BLUES I LIKE TO HEAR" (3:00) [Lewis-Smith, Pleasure] Group chant of a pop blues. Good listening, tho not outstanding.

#### AMOS MILBURN (Aladdin 3340)

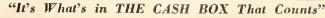
**B**+(2:22) [Aladdin BMI—Palmer, Smith] Milburn swings a middle beat bouncer blues. This side has the true feeling and comes off the better wax. Good, lilting rhythm plate. Could happen happen.

**B** "GIRL OF MY DREAMS" (1:30) [Mills ASCAP—Sunny Clapp] Amos Milburn tries his hand at the melodic oldie and turns in a happy, bouncing performance. Ork rocks right along and the deck is an infectious wax.

#### THE INSPIRATIONS (Jamie 1034)

"GOOD BY" (2:20) [Jamie-Craft **B** "GOOD BY" (2:20) [Jamie-Craft BMI—Rolnick, Inspirations] The Inspirations rock out a quick beat jump with a better than fair treat-ment. Deck moves nicely.

**B** [Jamie-Craft BMI—Rolnick, In-spirations] The Inspirations try their collective hands at a slow blues ballad pretty and deck comes off rather well. The group blends easily with effective sound Ok deck sound. Ok deck.





Page 38

RECORD DIVISION



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It's The Cash Box That Counts

213 W. WELLS • MILWAUKEE 3, WIS. Cash Box 26 W. 17th St. N.Y., N.Y.

1

Every once in a while we find ourselves filled with pride upon the appearance of the Radio Doctors' name high on the list of "Best Selling Records in Top Retail Stores". We are very happy not only to find this but to also be associated with the Cash Box. We have always believed that your Cash Box is the Bible of the industry concerning all phases of our great and growing industry. I would like to compliment on your fine series of editorials which are not only very true but in many cases most important to all concerned.

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Keep the fine work up...we, like all dealers and distributors, in this area, are always 100% with and behind the Cash Box.

Sincerely,

The plant the first the se

The Cash Box, Music Cash Country Big JUKE BOX TUNES Pos. Last Week SINGING THE BLUES 3 Marty Robbins (Columbia 21545; 4-21545) DON'T BE CRUEL Elvis Preslev 1 (RCA Victor 20-6604; 47-6604) Ray Price CRAZY ARMS 2 (Columbia 21510; 4-21510) I WALK THE LINE Johnny Cash 4 (Sun 241; 45-241) LOVE ME TENDER 5 Elvis Presley (RCA Victor 20-6643; 47-6643) SEARCHING 6 Kitty Wells (Decca 29956; 9-29956) POOR MAN'S RICHES 7 **Benny Barnes** (Starday 262; 45-262)



Faron Young (Capitol 3443; F3443)

## **Huge Turnout of Record Trade At 5th Annual Disk Jockey Festival**

Page 39

NASHVILLE, TENN—A tremend-ous turnout of disk jockeys, record company executives, music publishers and country artists marked the 5th Annual Country Disk Convention held in conjunction with the 31st Anniersary of radio station WSM's Grand Ole Opry.

The record companies were repre-sented in full force by top executives with as many as 40 disk men attend-ing from one label. One of the most talked about events of the weekend festival was Tennessee Concorrent Chement's exceeds made at

Governor Clement's speech made at the welcome and award meeting held Friday morning in the Iris Room of the Hermitage Hotel. (See text of

the Hermitage Hotel. (See text of Clement's speech on page 41) Another highlight was the always interesting disk jockey clinic also held on Friday. Goddard Lieberson, pres-ident of Columbia Records spoke to the dee jays on "The Future of the Record Business As I See It". Mitch

Miller, Columbia's pop A & R topper spoke on the "Integration of Pop and Country Music". Bruce Barrington, owner and station manager of WEW in St. Louis, spoke on "Let Country Music Build Your Station". Other prominent speakers rounded out the informative program. The Country Music Disk Jockey Association, which met during the Convention, announced that it had voted to hold future meetings inde-

Convention, announced that it had voted to hold future meetings inde-pendent of the annual WSM conven-tion. The Association designated June 12 and 13 as the dates for the 1957 meeting of the organization. It will be held in a midwestern city not yet named. The Association will shift the site of the mid-year conclave each year. The CMDJA specifically stated that its move to hold its meeting apart from the Annual Nashville affair was a completely amiable one. The mem-bers felt that the Association's size a completely amiable one. The point of that the Association's size and stature had grown sufficiently to

warrant holding its own conventions. The Saturday meeting of the CMDJA resulted in the following resolutions: to permit country music men other than dee jays to join the CMDJA as non-voting members for \$25 dues to stage, in conjunction with the midnon-voting members for \$25 dues to stage, in conjunction with the mid-year meeting, a network television spectacular stressing country music; to make two annual awards—one to the person the association feels has made the greatest contribution to country music each year, and one to the top country artist of the year. The record company parties and luncheons were as delightful as ever and the special anniversary show of the Grand Ole Opry staged Saturday night at the Ryman Auditorium was a treat for everyone attending. As a result of the huge turnout this year, Jack Stapp of WSM, stated that he will be getting to work immediately

November 21, 1956

he will be getting to work immediately on the plans for next year's convention.

#### **Decca Signs Coker Family**

NEW YORK-Decca Records has announced the signing of The Coker Family to its country roster. The Coker Family, vocal and instrumental group, have been appearing on radio and at dances for several years, and at this time three of the family are making their record debuts. These are: Sandy Coker with "Rock Island Ride" and "Gitfiddle Rag"; Alvadean Coker with "Insufficient Love" and "There's A Tear In The Eye Of The Man In The Moon"; and Al Coker, the father of Sandy and Alvadean, with "Don't Go Baby" and "I Laughed And Walked Away".

To present the three new artists to the disk jockeys, Decca has packaged their first records in a specially designed 3-pocket folder, which features photographs of the Cokers whose records are enclosed, and a photo of the entire family, as well as biographical information.

#### **Banjo Interest Rises**

CHICAGO-In a story printed in the 11/10 issue of The Chicago Daily News, datelined Washington, the headline read, "Banjos Strum Comeback".

Using The National Geographic Society as a source of material, the article claimed, "Several influences may account for the banjo's resurgence, among them a growing interest in folk music and square dancing."

Checking into this further, it was found that banjo playing's strong comeback is reflected in the number of skilled performers seen and heard on TV, radio, and juke boxes. Enthusiasm, it was reported, is nationwide and has outdistanced music scored especially for the instrument.

Locally one can see an interest in the banio as numerous niteries have found banjo acts drawing customers.

With a seemingly rising popularity in the banjo, this could be a hint to record co's to take a look. There might be something to gain.

#### "Blue Jean Bop"



HOLLYWOOD-Capitol artist Gene HOLLYWOOD—Capitol artist Gene Vincent is shown presenting Earl McDaniel of KPOP Los Angeles with a copy of his new Capitol album, "Blue Jean Bop". The occasion was the Rock and Roll concert which McDaniel presented at Los Angeles' Shrine Auditorium recently in which Vincent was the starring attraction.

WYNN

**'YOU TOOK HER** 

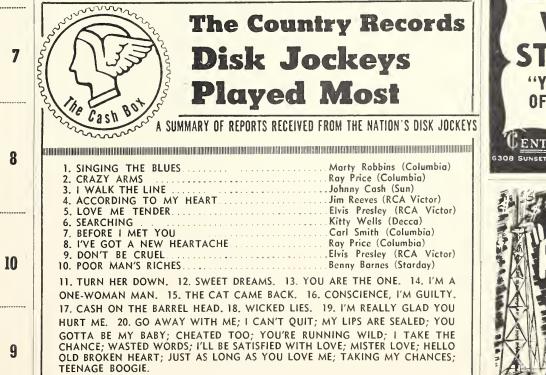
OFF MY HANDS"

CAPITOL # 3596

CENTRAL GONGS. 9NC.

ARD HOLLYV

EWART



| Columbia In Nashville   | San Contraction  | Country  |   |  |  |
|---|--|--|---|--|--|
| Marty Bobbins   | The Cash Bot   | <b>Disk J</b><br>REGIONAL REC  | ORD REPORTS   |  |  |
| CONTRACTOR OF THE OWNER | RAY GODWIN<br>WFVG—Angier, N. C.<br>1. Singing The Blues (Robbins)<br>2. Before I Met You (C. Smith)<br>3. Searching (K. Wells)<br>4. I Walk The Line (J. Cash)<br>5. I'm Really Glad You Hurt Me<br>(W. Pierce)<br>6. I'll Be Satisfied With Love<br>(F. Young)<br>7. I've Got A New Heartache<br>(R. Price)<br>8. Going Walking (T. Tommy)<br>9. Play The Music Louder<br>(C. Gordon)<br>10. Let The Whole World Talk<br>(J. Newman) | JIMMIE WILLIAMS<br>WNOPNewport, Ky.<br>1. Singing The Blues (Robbins)<br>2. Wasted Words (R. Price)<br>3. No Doubt About It<br>(Flatt & Scruggs)<br>4. Mister Love (Rusty & Doug)<br>5. Prisoner's Song (H. Brown)<br>6. Hot Dog! That Made Him Mad<br>Hot Dog! That Made Him Mad<br>(W. Jackson)<br>7. Play Me That Old Song Again<br>(S. Yaney)<br>8. Cash On The Barrel Head<br>(Louvins)<br>9. Throwing My Life Away<br>(J. Williams)<br>10. Down On The Corner Of Love<br>(B. Bare) | PAUL KALLINGER<br>XERFDel Rio, Texas<br>I. Teenage Boogie (W. Pierce)<br>2. Turn Her Down (F. Young)<br>3. I'm A One Woman Man<br>(J. Horton)<br>4. Mother Of A Honky Tonk Giri<br>(Reeves & Johnson)<br>5. If I Never Get To Heaven<br>(J. O'Gwynn)<br>6. Singing The 8lues (Robbins)<br>7. Wicked Lies (C. Smith)<br>8. Hello Old Broken Heart<br>(S. James)<br>9. Two Won't Care (H. Snow)<br>10. Any Old Time (W. Pierce)                 |  |  |
|   | CHUCK OTTE<br>KLPW—Union-Wash-<br>ington, Mo.<br>1. Singing The Blues (Robbins)<br>2. According To My Heart<br>(J. Reeves)<br>3. Conscience, I'm Guilty (Snow)<br>4. Teenage Boogie (W. Pierce)<br>5. I'm A One Woman Man<br>(J. Horton)<br>6. I've Got A New Heartache<br>(F. Young)<br>8. Poor Man's Riches (B. Barnes)<br>9. Before I Met You (C. Smith)<br>10. Turn Her Down (F. Young)  | HAL HARRIS &<br>EARL AYCOCK<br>KRCT—Baytown, Texas<br>1. Mister Love<br>(Rusty & Doug & W. Barkdull)<br>2. If I Never Get To Heaven<br>(J. O'Gwynn)<br>3. Poor Man's Riches (B. Barnes)<br>4. Wasted Words (Price/Howard)<br>5. Singing The Blues (Robbins)<br>6. Keeper Of The Keys (Stewart)<br>7. According To My Heart<br>(J. Reeves)<br>8. You're Running Wild<br>(Louvins)<br>9. Going Walking (T. Tommy)<br>10. Go Way With Me (Wilburns)   | JOE ALLISON—TOM<br>BRENNEN—JOE NIXON<br>KRKD—Los Angeles, Calif.<br>1. Drink Up And Go Home<br>(F, Hart)<br>2. Singing The Blues (Robbins)<br>3. Heart's Highway (L. Frizzell)<br>4. Hello Old Broken Heart<br>(S. James)<br>5. Lonesome Train (J. Bond)<br>6. I Walk The Line (J. Cash)<br>7. Wicked Lies (C. Smith)<br>B. According To My Heart<br>(J. Reeves)<br>9. Let's Pull Together<br>(Maphis & Lee)<br>10. Treat Her Right (E. Tubb) |  |  |
|   | "CUZZIN" RAY SCRIBNER<br>WKTQ—Norway-Paris, Me.<br>1. Hasta Luego (D. Houston)<br>3. I Walk The Line (J. Cash)<br>4. You're Pickin' Up Pieces<br>(R. Aldridge)<br>5. Crazy Arms (R. Price)<br>6. Love Me Tender (E. Presley)<br>7. You Are The One (C. Smith)<br>B. You Gotta Be My Baby<br>(G. Jones)<br>9. Rose And A Baby Ruth<br>(G. Hamilton IV)<br>10. According To My Heart<br>(J. Reeves)                                      | "DUB" PHILLIPS<br>WQSNCharleston, S. C.<br>1. Crazy Arms (R. Price)<br>2. Singing The Blues (Robbins)<br>3. I'll Be Satisfied With Love<br>(F. Young)<br>4. I Walk The Line (J. Cash)<br>5. Love Me Tender (E. Presley)<br>6. Cat Came Back (S. James)<br>7. Turn Her Down (F. Young)<br>8. I'm Really Glad You Hurt Me<br>(W. Pierce)<br>9. According To My Heart<br>(J. Reeves)<br>10. I've Got A New Heartache<br>(R. Price)  | "PECOS" PAUL BRAGG<br>KBMN—Bozeman, Mont.<br>1. Just Give Me Love (Srepard)<br>2. Don't Be Cruel (E. Presley)<br>3. Turn Her Down (F. Young)<br>4. Cat Came Back (S. James)<br>5. You Gotta Be My Baby<br>(G. Jones)<br>6. Singing The Blues (Robbins)<br>7. According To My Heart<br>(J. Reeves)<br>8. Bigelow 6-200 (L. 8rendo Lee)<br>9. Cash On The 8arrel Head<br>(Louvins),<br>10. Wherever You Are (Duncan)                            |  |  |
|   | DON TERRY BURFORD<br>KBSF—Springhill, La.<br>1. Ernie (M. Kilgore)<br>2. Love Me (E. Presley)<br>3. According To My Heart<br>(J. Reeves)<br>4. Hold On (J. Pickard)<br>5. Lonesome Train (J. Talley)<br>6. Hello Old Broken Heart<br>(S. James)<br>7. Take This Heart (M. Torok)<br>8. A Fool In Love (B. Gallion)<br>9. Live And Let Live<br>(Johnny & Jack)<br>10. Gonna Come Get You (Jones)  | HARMIE SMITH<br>KCIJ —Shreveport, La.<br>1. Crazy Arms (R. Price)<br>2. Don't Be Cruel (E. Presley)<br>3. I Walk The Line (J. Cash)<br>4. According To My Heart<br>(J. Reeves)<br>5. Taking My Chances<br>(Thompson)<br>6. You're Running Wild<br>7. You Are The One (C. Smith)<br>B. Singing The Blues (Robbins)<br>9. Searching (K. Wells)<br>10. I'll Always Have It On My<br>Mind (D. Houston)   | LEE SUTTON<br>WWVA—Wheeling, W. Va.<br>1. Crazy Arms (R. Price)<br>2. Cheated Too (Lee & Cooper)<br>3. I Walk The Line (J. Cash)<br>4. Singing The Blues (Robbins)<br>5. Ruby Are You Mad<br>(Osbornes & Allen)<br>6. According To My Heart<br>(J. Reeves)<br>7. Cash On The Barrel Head<br>(Louvins)<br>8. I'm Just Fool Enough (Tubb)<br>9. Before I Met You (C. Smith)<br>10. Ain't It Fine (D. Rich)                                      |  |  |
| NASHVILLE, TENN.—Columbia Records was one of the many diskeries<br>to turn out en masse at the 5th Annual Country Disk Jockey Convention<br>held in conjunction with the 31st Anniversary of WSM's Grand Ole Opry,<br>last week. Above are some of the shots the Columbia cameraman caught of<br>the label's personnel.<br>(Top Left) Publisher Wesley Rose and Marty Robbins.  | GEORGE T. POPKINS<br>WXGIRichmond, Va.<br>1. It's My Way (W. Walker)<br>2. Singing The Blues (Robbins)<br>3. Go Away With Me (Wilburns)<br>4. I've Got A New Heartache<br>(R. Price)<br>5. Reality (A. Inman)<br>6. Hot Dog! That Made Him Mad<br>Hot Dog! That Made Him Mad<br>(W. Jackson)<br>7. One Mint Julip (M. Wiseman)<br>B. You're Running Wild<br>(Louvins)<br>9. Give Me A Woman (A. Starr)<br>10. Turn Her Down (F. Young) | RAMBLIN' LOU<br>WJJL—Niagara Falls, N. Y.<br>1. I Walk The Line (J. Cash)<br>2. Singing The Blues (Robbins)<br>3. Crazy Arms (R. Price)<br>4. Singing Waterfall (Williams)<br>5. Hula Rock (H. Snow)<br>6. Cheated Too (Lee & Cooper)<br>7. I've Got A New Heartache<br>(R. Price)<br>8. Mother Of A Honky Tonk<br>Girl (Reeves & Johnson)<br>9. Searching (K. Wells)<br>10. Mister Love<br>(Rusty & Doug & W. Barkdull)   | CARL STUART<br>WAMO—Pittsburgh, Pa.<br>1. My Lips Are Sealed (Reeves)<br>2. Crazy Arms (R. Price)<br>3. Until I Met You (F. Young)<br>4. I Take The Chance (Browns)<br>5. Conscience, Im Guilty (Snow)<br>6. According To My Heart<br>(J. Reeves)<br>7. Searching (K. Wells)<br>8. I'll Be Satisfied With Love<br>(F. Youn)g<br>9. Any Old Time (W. Pierce)<br>10. Going Walking (T. Tommy)   |  |  |
| <ul> <li>(Top Right) Cousin Minnie Pearl, Tennessee Governor and Mrs. Frank<br/>Clement and Mitch Miller.</li> <li>(Second Row Left) Tom Cates, Hal Cook, Don Law and Goddard Lieberson.</li> <li>(Second Row Right) WSM's John DeWitt, Bob Burton, Gov. Frank Clement, Mexican D. J. Emilio Azcarraga, Mrs. Clement and Mitch Miller.</li> </ul>   | CARL ROBERTS<br>KLUVHaynesville, La.<br>1. Get Rhythm (J. Cash)<br>2. I'm A One Woman Man<br>(J. Horton)<br>3. I Walk The Line (J. Cash)<br>4. You're Running Wild<br>(Louvins)<br>5. Conscience, I'm Guilty (Snow)<br>6. You Are The One (C. Smith)<br>7. Poor Man's Riches (B. Barnes)<br>8. Hound Dog (E. Presley)<br>9. Crazy Arms (R. Price)  | J. ALLEN BRIMMER<br>WJIV—Savannah, Ga.<br>1. Crazy Arms (R. Price)<br>2. Singing The Blues (Robbins)<br>3. Gone Home (Flatt & Scrugs)<br>4. Don't & Cruel (E. Presley)<br>5. I Walk The Line (J. Cash)<br>6. I'm Waiting For Ships<br>(M. Wiseman)<br>7. Before I Met You<br>(Flatt & Scruggs)<br>B. Wicked Lies (C. Smith)<br>9. Sweet Loving Man (G. Reids)<br>10. Screen Door (Homer & Jethro)  | MICKIE EVANS<br>WHOO—Orlando, Fla.<br>1. Singing The Blues (Robbins)<br>2. I Can't Quit (M. Robbins)<br>3. I Walk The Line (J. Cash)<br>4. According To My Heart<br>(J. Reeves)<br>5. Cat Came Back (S. James)<br>6. Wicked Lies (C. Smith)<br>7. I'm Really Glad You Hurt Me<br>(W. Pierce)<br>8. Conscience, I'm Guilty (Snow)<br>9. Crazy Arms (R. Price)  |  |  |
| <ul> <li>(Third Row Left) WSM's Jack Stapp and Goddard Lieberson.</li> <li>(Third Row Right) Minnie Pearl and Mitch Miller.</li> <li>(Fourth Row Left) Hubert Long, Eddie Crandall, Wesley Rose, Mitch Miller, Faron Young and Ernest Tubb—(seated) Ray Price, Marty Robbins and June Carter.</li> <li>(Fourth Row Right) WSM dee jay Eddie Hill and Mitch Miller.</li> </ul>   | 10. Cat Came Back (S. James)<br>DAVE FENNELL<br>WIDE—Biddeford, Me.<br>1. I Walk The Line (J. Cash)<br>2. Hound Dog (E. Presley)<br>3. Crazy Arms (R. Price)<br>4. You Are The One (C. Smith)<br>5. Conscience, I'm Guilty (Snow)<br>6. Before I Met You (C. Smith)<br>7. Searching (K. Wells)<br>8. I Take The Chance (Browns)<br>9. According To My Heart<br>(J. Reeves)<br>10. Out Behind The Barn (Dickens)                        | 10. Screen Door (Homer & Jethro)<br>TOM EDWARDS<br>WERE—Cleveland, Ohio<br>1. Singing The Blues (Robbins)<br>2. Rock And Roll Blues<br>(Duke & Null)<br>3. Crazy Arms (R. Price)<br>4. I Walk The Line (J. Cash)<br>5. East Virginia (Tarriers)<br>6. Ruby Are You Mad (Osbornes)<br>7. Auctioneer L. Vandyke)<br>B. Before I Met You (C. Smith)<br>9. Bed Of Rosse (R. Garrett)<br>10. Turn Her Down (F. Young)   | 10. Go Áway With Me (Wilburns)<br>JOE McCALLUM<br>CFRN—Edmonton, Alb., Can.<br>1. I Walk The Line (J. Cash)<br>2. Crazy Arms (R. Price)<br>3. Don't Be Cruel (E. Presley)<br>4. Searching (K. Wells)<br>5. Singing The Blues (Robbins)<br>6. Turn Her Down (F. Young)<br>7. Sweet Dreams (F. Young)<br>8. Weep Willie Weep (Seibert)<br>9. You Are The One (C. Smith)<br>10. Conscience, I'm Guilty (Snow)                                    |  |  |
| (Bottom Left) Goddard Lieberson, Dick Linke and Dee Kilpatrick.<br>(Bottom Right) Little Jimmie Dickens on the Opry stage.  | Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.   |  |   |  |  |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## **Governor Frank G. Clement's Speech Before National Disk Jockey Festival**

Governors, like other people in politics, are often asked to sponsor, speak for, enthuse over or champion causes or movements in which they may have little personal interest.

I want you to know-right here and now—that is certainly not the case with me today. I am here with you because I want to be. I am here because I am a country, music fan-and proud of it.

Most of the songs you play on your programs—all over this great country-music loving nation of ours—were music loving nation of ours—were written or sung by people I am proud to know as personal friends. Great to know as personal friends. Great entertainers like Roy Acuff, who has let me build a home next to his out on Old Hickory Lake near Nashville, Minnie Pearl, Ray Price, Carl Smith, June Carter, Ernest Tubb, George Morgan. I could go on. These are not only talented performers. They are real, honest-to-goodness, down-to-earth nearly who believe in what they do people who believe in what they do; who work hard toward a common goal. They live the music they compose and play and sing. They're wonder-ful to have as neighbors and friends.

And you gathered here at this annual Country Music Disk Jockey Convention, sponsored by my friends the word" about country music. So I would like to thank you for that— publicly—at this time, for I want to think of you as friends of mine also.

In my travels around the countryand I might add I've had my share of one night stands in my business the last three years—I am often asked "What is country music?" "Why is it so popular?"

The answers are as simple as the music itself. Country music is the heart-beat of America. It's you and me and our friends and neighbors put to words and music; our laughter and our tears; our joys and our heart-aches; our dreams and hopes; our love of life and land; of nation and people; our love of God.

If you want an "educated," formal answer: Country music is actually a term of general reference which encompasses that body of music which en-is the basic musical heritage of the people of these United States. It's folk music, and western and religious. Or to put it another way . . . It's the or to put it another way . . . It's the songs our forefathers sang as they trudged through the Smoky Mountains toward a new land. The music of the pioneers. And in its present day form it recognizes that we still have pio-neers today neers today.

Country music is a way of life— our way of life—put to the music of a fiddle and a guitar . . . stripped of all pretensions—free from the syn-thetics of so much of our so-called modern music. Modern music, in its many and various forms, is a fad. Country music has been and always will be—in fashion. It's the music of the heart; it tells of love and hatred, icalousy and generosity and all the jealousy and generosity and all the myriad emotions that make Man what he is. It speaks of God and faith . . . it sings of courage and honor and fundamental decency.

Much of folk music is traditional, Much of folk music is traditional, having been passed down from gen-eration to generation. It includes traditional songs from all parts of this great land of ours. Some of the songs are so old their origins fade back into history. However, by and large, folk music includes the songs that our aneastors says for the enterthat our ancestors sang for the entertainment in times long before our modern civilization with its mass forms of communication. And yet it lives today, because it is my music and yours. . .

I mentioned western music as part of the country music field. This, too, is a heritage handed to us by the men and women who settled the great plains between the Mississippi River and the Rocky Mountains. This type of music was often called cowboy music and to this day the traditions of the American cowboy balladeer is exemplified by such great artists as my friend Roy Rogers, Gene Autry, Bill Boyd and many others who bring great inspirational entertainment daily into millions of American homes. There probably isn't a youngster in the United States who doesn't look up to the American cowboy as his hero. I know that's true in my home.

Americans are, of course, We a We Americans are, of course, a deeply religious people. A whole vast body of American music has grown up around the old gospel songs that our forefathers sang in their homes, on the farms and in the small churches which they built in every town, city and hamlet across the United States and hamlet across the United States. Hardly a year goes by without the Hardly a year goes by without the American people adopting as its own a new country song with a religious significance, because in these songs they can see sincerity and there can be no religious experience without sincerity. Stuart Hamblen's great classic, "It Is No Secret What God Can Do", resulted from such an experience.

Let's take a look at some of the great American songs that have emerged from this vast American heritage, as well as some of the great artists who have sung and played these songs before the American these songs before the American people during the past quarter of a century. Some of the older titles which readily come to mind as part and parcel of America are such great old railroad songs as "Casey Jones" and "The Wabash Cannonball." What American doesn't remember "Rabbit In The Pea Patch, Pickin' Out Peas", the immostal "Evapleie And Johnny" In The Pea Patch, Pickin' Out Peas", the immortal "Frankie And Johnny" and "The Great Speckled Bird"? Perhaps no song ever has so breathed the spirit of the great West into every American home as "Cool Water". These are living vital parts of our American heritage American heritage.

In more recent times let us just mention a few of the songs which came from the country field and went on to become a great part of America:

"The Tennessee Waltz", written by Pee Wee King and Red Stewart, pub-lished right here in Nashville, Ten-nessee, by Acuff-Rose, a song which broke an all time record by selling four million recordings in the year 1950 and which has sold in excess of six million records to date.

"Cold Cold Heart", one of the great songs by the immortal Hank Williams, whose songs will be sung and whose records played so long as there exists an interest in country music anywhere in the world.

Who will ever forget "Chattanooga Shoe Shine Boy", "You Are My Sun-shine" by Governor Jimmie Davis, Merle Travis' "Sixteen Tons", George Morgan's "Candy Kisses"? No Amer-ican will ever forget "Deep In The Heart Of Texas" and the "Yellow Rose Of Texas". There are dozens more which have become great pop hits—"Crying In The Chapel", "Peace In the Valley", "Gambler's Guitar", "Goodnight Irene", "On Top Of Old

course, there is the immortal Jimmie Rodgers who perhaps more than any Rodgers who perhaps more than any single man helped to carry forward the great message of country music. In more recent times Gene Autry, Hank Williams, Merle Travis, Ernest Tubb, Bob Wills, Jimmie Davis, Hank Snow, Red Foley, Elton Britt have joined these ranks.

Among some of the younger artists Among some of the younger attrists who are today carrying forward this great message of country music are Eddie Arnold, Tennessee Ernie Ford, Hank Snow, Roy Acuff, Bill Monroe, George Morgan, Carl Smith, Jimmie Dickens, Martha Carson, Minnie Pearl and hundreds more and hundreds more.

Today many thousands of Americans who write, publish and perform country music are enjoying the just fruits of their labors. This was not always so in the United States. Prior to 1941 almost all of the economic rewards for the writing, publishing and singing of songs went to a small handful of songwriters in New York and Hollywood. This situation was due to the fact that no competition whatever, and no compositively what whatever and no opportunity what-ever had existed for new writers, new publishers and new artists other than publishers and new artists other than that small group installed on Tin Pan Alley in New York and along Vine Street in Hollywood. Since 1941, how-ever, this situation has changed very radically. Today country music is a fifty million dollar a year business and it's still growing. Many great publishing firms that had no existence whatever prior to 1941 are now thrivwhatever prior to 1941 are now thriv-ing. Many of them I am pleased to say are located right here in Nash-ville, Tennessee. Eddie Arnold, our own Tennessee plowboy, has sold more the thirty million records, a feat only matched by such artists as Bing Crosby and Perry Como. About one hundred million recordings of country music were sold in the United States in 1955. In the same year, five out of every ten songs on the so-called pop-ular Hit Parade were either country or western or derived from them.

Nashville, Tennessee, today, is not only the country music capitol of the world but with the exception of New York City, it is the most important single center for the composing, pub-lishing and recording of music be-loved by all of the American people. More records are actually cut in Nashville, Tennessee, than any city in the United States except New York. Not only have many new writers and publishers of music re-ceived an opportunity since 1941; new recording companies as well have new recording companies as well have prospered and flourished, many I am proud to say, right here in the State of Tennessee.

The great development in the coun-try music field since 1941 has been a triumph for the great American concept of small business. All of the publishers, recording companies, art-ists, writers in this field are small business men in the true sense of the word. They own and control their own destinies and they have made their way in the great American tradition of free enterprise. As I indicated prior to 1941 music writing and pub-lishing in the United States was cen-trolled by a tightly held but powerful monopoly of big business in New York and California. The great development in the coun-

The reason that competition has at last entered the music industry and through this competition a greater opportunity for country music is due

Smokey", "Panhandle Rag" and hun-dreds more. Among the artists and writers, of course, there is the immortal limmia monopoly and to create competition, We who are so vitally interested in the health and well-being of all per-sons connected with country music are therefore indebted to BMI and to the opportunity it has brought about.

Recently I have followed with considerable interest, and mounting con-cern, attacks levelled at BMI by the same group of powerful monopolists in New York and California, who for so many years prevented free enterso many years prevented free enter-prise in the American music industry These monopolists cannot-they will not succeed again.

There have been many charges made by these who for some reason or other fear competition. Among the most fantastic of these charges are those accusing the broadcasters of our nation of some kind of giant con-spiracy against their recordings. That these charges are fantastic has been proven by the fact that the Depart. proven by the fact that the Depart-ment of Justice carefully investigated each and every one and found no cause to take action. On the contrary, courts across the country have found these charge-makers guilty of monopoly themselves.

Both as governor of Tennessee and as one who has many friends among DeWitt, president of WSM, F. C. So-well of WLAC right here in Nash-ville to name but two—I resent these attacks on the integrity of these more than four thousand broadcasters and their tens of thousands of employees. These men are leading citizens in their communities. They are responsible people who not only would never condone actions contrary to the standards of their professions and of their own personal lives, but also completely contrary to good business. Good business depends on competition for growth. Good businessmen wel-come honest competition, like that which has been supplied by BMI in the music industry.

It is strange indeed that those who make these baseless charges of con-spiracy against the broadcasters at the same time admit that approximately 85 percent of the performances on television and more than 75 per-cent of the performances on radio are today of compositions exclusively licensed by them. BMI's revenues from broadcasting in 1955 were only one-third of its larger competitor.

Part of this scheme on the part of a small inside group in New York and California to gain complete con-trol of the music business has been weird testimony given before hear-ings of the anti-trust Sub-Committee of the Auror of Demograticity The the House of Representatives. The munittee is chairmaned by Immanuel Celler of New York.

These hearings are of vital conern to you in the country music field and to every American who believes in democracy. The plot to stifle com-petition if it succeeds will also stifle petition if it succeeds will also stiffe country music. The plot to do away with BMI will also do away with mil-lions of dollars of income now going into the pockets of authors, com-posers and publishers in the country music field, for as you people well know before BMI came into existence, no country music composer or pub-lisher received any money from AS-CAP. CAP.

**Continued On Page 43** 

Page 42



Page 43



With the annual Disk Jockey Convention over, Sun Record Co., and Stars, Inc., of Memphis, Tennessee are especially happy with the outcome of things in the awards department. 6 Sun disks to receive awards were, "I Walk The Line," "So Doggone Lonesome," "Blue Suede Shoes," "Folsom Prison Blues," "I Forgot To Remember To Forget," and "Mystery Train." Johnny Cash of Sun wrote three of the six, while Carl Perkins wrote and made famous the hit, "Blue Suede Shoes." Stan Kessler wrote "I Forgot To Remember To Forget," and Sun's owner, Sam Phillips wrote "Mystery Train." Both Mr. Phillips of Sun, and Mr. Bob Neal, of Stars, Inc., were on hand to see the awards presentations.



Sun, and Mr. Bob Neal, of Stars, Inc., were on hand to see the awards presentations. Carl Perkins, Warren Smith, and Roy Orbison & The Teen Kings, along with Wink Martindale & The Top Ten Dance Party, just wound up a very successful five day stand at the Malco Theatre in Memphis. New location for Art Barrett, formerly in the Norfolk area. Art is now holding forth with a 3 hour daily country session at WSIG, Mount Jackson, Vir-ginia . . . in the heart of the Shenandoah Valley! He takes over the spot vacated by Shorty King, who has left to buy his own station in New York State. Jimmy Wakely, publisher of the Ray Price smash, "Crazy Arms," is now in his 5th consecutive year on the CBS Regional Network with his weekly radio show Bristol-Meyers.

WARREN SMITH

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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

## **Governor Frank G. Clement's Speech Before National Disk Jockey Festival**

#### (Continued From Page 41)

In view of this, I was somewhat astonished to read portions of the sworn testimony before the Celler Committee. Let me quote you just one portion of it; as recorded on September 18 of this year.

"Mr. Keating: . . . does BMI come out with good music, too?

"Mr. Rose: Yes, lightning strikes once in a while, but well, let me put it this way: Ask the man in the street to name a songwriter and the names I have mentioned are the names that will come to mind. Ask him to name a BMI songwriter and if he does, I'll eat this desk with ketchup. They have been going as they said, since 1939. I defy them to mention a BMI creative songwriter of any stature, national or world, in all the years. I would like to hear one."

I shall be happy to send Mr. Rose a bottle of ketchup with which to flavor his desk delight, but I rather imagine the millions of fans across the world of such great artists as Eddy Arnold, Roy Acuff and Ernest Tubb, to name just a few, have already deluged Mr. Rose with same.

But let's go on with this intriguing heard.

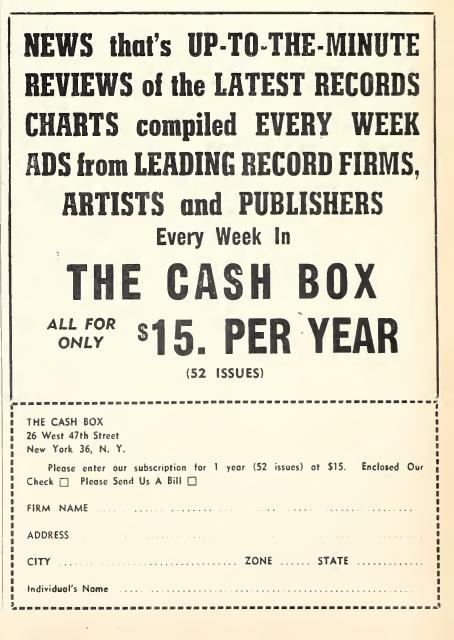
bit of testimony as given to the Celler Committee. And again I am quoting the testimony of Mr. Rose.

"Not only are most of the BMI songs junk, but in many cases they are obscene junk pretty much on a level with dirty comic magazines." This from the author of such gems as "Does the Spearmint lose its flavor on the tedpost over night."

Actually, my friends, this is no laughing matter. This is the most insidious and insulting attack against everything you and I cherish as Godfearing Americans, that I have ever seen or heard about.

And if there be no other public official in the United States of America willing to champion the cause of country music-willing to stand up and be counted on the side of decency and morality and the fundamental goodness of the music that is the heart-beat of America then I say to you at this time I will personally ask to appear before the Celler Committee the next time it meets and tell its members the truth.

The time has come for us to be



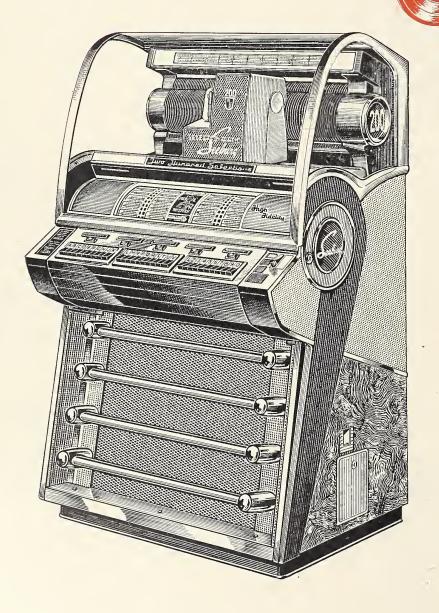




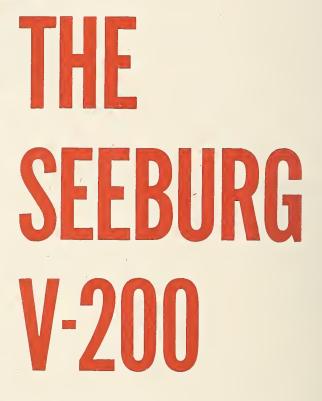
for programming hit tunes and other current releases at one price...

# DUAL PRICING

two tunes per side additional playing time required ...show tunes and standard music (e. p. albums) at a proportionately higher price



America's finest and most complete music systems



World's First Dual Music System



Page 45

and There

CHICAGO - How's your health? The Chicago Health Research Center issued a report this week that is really alarming. The report found that only eight per cent of 500 executives were "free of disease"-and all of these were under 40 years of age. The study showed that one of every 10 had previously-undiscovered heart disease; one out of nine had thyroid condition; and two per cent had cancer. The under-40 group was described as physically strong, athletic, ambitious, enjoying the combat of business and work 10 to 12 hours a day. The report paid tribute to older executives (over 45) in top positions as being more generally fit because of their "stern selfdisciplinary mode of living."

WASHINGTON, D. C .- The gross national product reached a record high rate of \$413.8 billion in the third quarter, the Government reported this week. This official figure was \$800 million higher than preliminary estimates indicated-and was \$5.5 billion higher than the second quarter rate. Surprisingly enough the third quarter rise took place despite the strike in the steel industry and work stoppages in the aluminum industry. Compared with the corresponding third quarter of 1955, 1956 showed a gain of \$17 billion. This same report showed that personal income in the third quarter advanced to a rate of \$327 billion, compared with \$323 billion in the second quarter. Nearly all major types of income contributed to this rise.

WASHINGTON, D. C.—The Census Bureau tells us that there are now 1,400,000 more women than men. In 1950 there were only 600,000 more women than men. There are some wonderful women operators in our business at this time, and we're wondering if at some time in the future, if the increase keeps at the same ratio, whether we'll wake up some day with mostly women operators. Probably improve the industry, at that.

DETROIT, MICH.—Prices up? We noted a report in which it was observed that in 1929 the Ford four-door sedan sold for \$650. Today's list— \$1,802. Many—too many—music operators are still selling music at 5c the price it sold for in 1929.



The other day a noted music operator, in the midst of a general business discussion among a group of operators, remarked to one of the number gathered about,

"How long since you've changed the program on your juke boxes?"

He went on to say,

"I've learned that reviewing the programming of each one of my phonographs at regular intervals brings better action.

"In fact", he continued, "I've even found that a complete change of all the title strips, switching about the most played records, adding on others, and general changing the appearance of the program has helped stimulate play action."

This operator went on to describe the methods he used to change over his phonograph programming at regular intervals during the year.

"Right now", he claimed, "I'm busy making changeovers on almost every one of my phonos.

"I let the collector and serviceman do their jobs. They haven't the time for this work. "Then", he explained, "I follow along with one of my men. We make complete change abouts. We take out some tunes, add on new ones, switch title strips and, sometimes, use all new and different title strips for the entire programming rack."

He believes that every single juke box operator in the nation would benefit tremendously if he would make regular programming changeovers.

As he puts it, "The music operator has to review his programming every so often.

"If he doesn't", he claims, "the public gets tired of looking at the same old tunes in the same old spots.

"By changing over, switching about, reviving the program, the music operator gets new interest from the players."

Not a single operator in the group disagreed with him. All stated that they thought this to be a very splendid idea.

Many even believed that this would, in most cases, absolutely boom collections from any good location.

"But", was the general complaint, "who's got the time?"

(Editorial)

November 24, 1956

Page 46

# EAR CLUB GOLD COIN WARD TO DAVE GOTTLIEB

Dave Gottlieb Voted "Most Outstanding Coin Mach-Of 1956" by Members of "20 Year Club" ine Man



DAVID GOTTLIEB

CHICAGO — With double the number of nominees on the "Final Voting Ballot" of the "20 Year Club" than had appeared in 1955, David Gottlieb of D. Gottlieb & Company, this city, was voted "The Most Outstanding Coin Machine Man Of The Year 1956" by the members of the "20 Year Club".

The number of votes received, just as in the case of the number of nominations received, was extremely gratifying.

The membership showed great interest in the voting. (Only one vote is allowed each member.)

Ray T. Moloney, president of Bally Manufacturing Company was the very first man ever to be voted the "Gold Coin Award". He was voted "The Most Outstanding Coin Machine Man of 1955". Therefore he was no longer eligible in the voting for 1956.

Gottlieb stepped into leadership almost immediately with the first votes that were received. He continued to lead thruout the entire voting period even tho some of the other manufacturers, as well as distributors, and operators and operator-association leaders received a very goodly number of votes.

This year's contest was most unique from the standpoint that there were it men placed in nomination for the S Year Club's "Gold Coin Award" whereas in 1955 there were but 20 men nominated.

Presentation of the "Gold Coin ward" of the "20 Year Club" will be made directly to Dave Gottlieb in his offices at the Gottlieb factory here

in Chicago by Bill Gersh, publisher of The Cash Box.

Bill Gersh's name was also removed from the voting ballot in view of the fact that he conducts the business of the "20 Year Club" and even tho he received many nominations his name did not appear.

Final Voting Ballots began to pour into the offices of The Cash Box here in Chicago in increasing numbers right along. Many were received the very first week after they had been mailed.

So far the "20 Year Club" has named two manufacturing leaders for the great honor of "The Most Out-standing Man Of The Year" and, therefore, recipients of the beautiful "Gold Coin Award".

These are: Ray T. Moloney of Bally Manufacturing Company and David Gottlieb of D. Gottlieb & Company.

The Gold Coin, which is encased in leather, inside of which is white silk and purple velvet, reads on its face: "Award Of Honor. The Cash Box

'20 Year Club'." The year is engraved on this side. On the other side is engraved:

"Award Of Honor To: David Gottlieb, for his great and untiring efforts in behalf of his fellow men this award of honor as the most outstanding man in his industry during 1956".

#### **Editor's Note**

Pictures of the "Gold Coin Award" being conferred on David Gottlieb, as well as pictures of the "Gold Coin Award" itself, will appear in next week's issue.

## J. P. Seeburg Acquired by Fort Pitt Industries

### Same Management Policies Will **Be Continued**

## N. Marshall Seeburg to Continue as Chief Executive. Other Officers to **Continue In Present Capacity.**

CHICAGO — J. P. Seeburg Corpo-ration, this city, which was founded in 1902 by J. P. Seeburg, and since has been a wholly family owned cor-poration, this past week announced it has completed a deal by which the firm will be acquired by Fort Pitt In-ductries dustries.

dustries. The acquisition price was reported to be in excess of \$10 million. The Seeburg family is retaining a sub-stantial financial interest in Fort Pitt Industries. The Fort Pitt Industries is headed by Michael Berardino, president. Other Fort Pitt divisions include the Jacob Siegel Overcoat Company of Philadelphia, Windsor Overcoat Company of Philadelphia, and Fort Pitt Brewing of Pittsburgh. "The Seeburg business will be op-erated as a new division" anonunced Berardino, "but the same manage-

ment and the same policies which

ment and the same policies which have made Seeburg one of the world's finest companies will be continued. No changes will be made in the per-sonnel in plants or offices or in dis-tributorships across the nation." N. Marshall Seeburg will continue as chief executive. "The Seeburg firm" said Marshall, "was becoming a part of Fort Pitt to assure the con-tinued growth and success of See-burg." He pointed out that Seeburg, under the new divisional entity will be able to expand its research and de-velopment in various fields and "make even greater contributions." The entire group of Seeburg offi-cers, many of whom have been offi-cers for a number of years and all of whom are continuing with the new division, include: B. R. Jagor, execu-tive vice president, assistant secre-tary, and director; C. T. McKelvy, vice president in charge of sales; J. P. Seeburg II, vice president, treasurer and director; Noel M. Seeburg, Jr., vice president, secretary, counsel and director; K. R. Craft, vice president in charge of purchasing, and director; Sr R. Andrews, vice president in charge of manufacturing; W. H.

in charge of purchasing, and director; Sr R. Andrews, vice president in charge of manufacturing; W. H. Clark, controller; and Norman H. Peterson, assistant treasurer. J. P. Seeburg Corporation was founded in 1907 and incorporated in the State of Illinois. Originally en-gaged in selling pianos and automatic musical instruments, Seeburg in the early years soon expanded into manu-facturing automatic pianos, orches-trions for silent movies, electrified pipe organs for churches, mortuaries and theaters and pianos for home use. In 1929, the firm entered the automatic In 1929, the firm entered the automatic phonograph field, and in addition, manufactured remote control equip-ment, parking meters, home record changers, recorders and other similar items.

## Surprised by Orders From **Farthest Parts of the World**

CHICAGO — Discussing the series of articles which have appeared in The Cash Box regarding the Euro-pean market, Dave Gottlieb of D. Gottlieb & Company, this city, remarked:

marked: "One of the most remarkable and surprising things that happens here at our factory regularly is to receive orders for parts for our machines from the farthest corners of the earth. "This is really amazing", Gottlieb continued, "in view of the fact that we never sold these places and, what's even more surprising we power heard even more surprising, we never heard of them to begin with.

"I guess", Dave Gottlieb concluded, "that these are sales made by distrib-utors in foreign countries with the resultant effect that, when the parts be-gin to show wear and because our name appears on the game, they simplv mail a letter for new parts to D. Gottlieb & Company, Chicago, U.S.A." Gottlieb was told that Bill Gersh of The Cash Box had seen shipments of

his machines being made from Switz-erland, Belgium, Holland and other countries to the farthest places of the world. This included Africa, the Far East, and a great many of the islands scattered all over the globe.

## **Europe Attractive Potential Market For U.S. Coinbiz**

England and France, When Again Open to Imports, Will be Two Biggest Markets For U.S. Coinbiz. Switzerland and Scandinavian Countries Doing Fine Job, but Limited by Lack of Locations. Italy Needs Stronger Monetary Base to Fill Requirements. Benelux Countries Are Funnel For Europe's Used Equip't and Are Now Importing New Machines. Germany Speeding Ahead to European Buying Leadership. Austria Works Closely With German Importers. Spain and **Portugal May be in Line For Future Coinbiz Boom** as American Biz Grows More Impressive in **Both Countries.** 

CHICAGO—Reflecting back on sev-eral weeks of European travel, visit-ing with noted coinmen in almost every one of the European countries, brings sharply into focus the fact that the European continent (including England) is one of America's coin machine industry's most attractive business potentials.

There is no doubt that when Eng-land and France again open to Amer-ican coin machine importation both of these countries can keep U.S. coinfactories working at top speed for a long time to come.

Both England and France are voraciously hungry for all types of coin operated music, amusement and vend-ing machines. It is believed by French and British coinmen that these two countries will use over 500,000 games and music machines, not taking into consideration the number of vendors consideration the number of vendors these nations can use.

both France and England have gone wild over American juke boxes. England's new style, extremely popu-lar coffee houses and well known pubs, along with over 600,000 French cafes, are all seeking juke boxes as well as games. The retail business-men of both these countries have found games and music to be tremen-dous business stimulators, not to con-sider the very fine profits which they earn for these locations.

With Europe's youth gone wild over American jazz and rock and roll music, as well as U.S. ballads and novelty tunes, the need for more and more juke boxes grows tremendously in both England and France as well as in every other European country this side of the iron curtain. Europe's youth is as well acquainted with America's popular music stars and with their latest recordings as are the U.S. youngsters. Switzerland continues to remain an important and steady importer of American machines. Most noticeable is the fact that thruout this enter-prising nation the latest model U.S. With Europe's youth gone wild over

prising nation the latest model U.S. music machines and amusements are featured. Within a few years, when the machines become worn, they are shipped out of Switzerland to Italy, Austria, the near east and other parts of the world, while the Swiss ops quickly replace with the latest Amer-

Locations are limited in Switzer-land. This is the one sorrowful fea-ture in the sales to this open and free trade nation which accepts Americans and American products with smiling

welcome. The Scandinavian countries, Den-mark, Sweden and Norway, have long featured American products of all kinds. These nations also export their old machines, in most cases, to other countries. Ops feature the latest U.S. equipment. Here again is the case of

lack of sufficient numbers of locations to allow Scandia to reach important status as importers of U.S. coin machines of all kinds.

The Benelux countries, Belgium, Holland and Luxembourg are, at the present writing, the biggest importers of both new and used U.S. music, amusements and vendors. Belgium is considered, "The funnel into Europe of all new and used American coin operated equipment", in the words of one very well known European coin-

Any location of any importance at all, anywhere in the Benelux coun-tries, has a most complete display of all types of American coin oper-ated equipment. The latest model juke box, in-line or five-ball and other amusement games. Even the latest soft drink and other venders are fea-tured tured.

tured. With the lack of used machines the Benelux countries have turned to importing more and more new ma-chines. They find they are capable of selling these just as well as they sold used equipment thruout the three countries. This means a continued growing market for American ma-chines chines.

A chines. Most impressive is the speedy busi-ness growth of Western Germany. This country is the most outstanding surprise of all Europe because of its rapid recovery from the war, Ger-many is again well on its way to again assuming business leadership. West German coinmen are aggressive, effi-cient, intelligent and very well versed in all matters pertaining to coin op-erated equipment. They work along the very same basis as those in the U.S. The Ger-man operators can be said to be more industrious and harder workers than

man operators can be said to be more industrious and harder workers than the American ops. The result is that business is going along at a tre-mendously rapid pace with imports growing in number. Western Germany's coin machine importers seem to have complete con-trol over the Austrian market. They are shipping both new and used machines into Austria in growing numbers. They have arranged for credit and time payments with the Austrias. They have men at work in Austria selling and operating. The lack of any language difficulties as-sures ever better business between both Germany and Austria. This por-tends even greater growth for the future. Spain and Portugal are, at this

Spain and Portugal are, at this moment, the only two weak sisters in the entire European continent of In the entire European continent of nations. But with American business growing in importance each day in both of these countries, it is believed that the time is not too far distant when Spain and Portugal will become much better customers for all kinds of American morchandise of American merchandise.

## **Bill Rabkin Killed In Fall** From Sixth Story Window



WILLIAM RABKIN

NEW YORK-The sudden death NEW YORK—The sudden death of Bill Rabkin, president of Inter-national Mutoscope Corporation, Long Island City, N. Y., became known thruout the city early Wed-nesday morning, November 14, and left the entire trade stunned. He was 68 years old. Rabkin's body was found in a courtyard behind his home at 285 Central Park West early Wednes-day morning.

Central Park West early Wednes-day morning. The discovery of the body was made by Martin Rabkin, 24-year-old son of Bill, who said his father had suffered dizzy spells because of high blood pressure. Martin arrived at the apartment shortly after midnight and found it unoccupied. One of Bill's cigars was in an ash tray and the living room window, which opened out-ward 6 floors about the street, was open. Rabkin's body could be seen open. Rabkin's body could be seen from the windows.

One of the industry's pioneer coinmen and manufacturers, Bill Rabkin was known thruout the

world for the products turned out by his firm. The original machine, "The Mutoscope Reel Machine", a picture card movie type machine, was a standard piece of equipment in every arcade thruout the world. And, probably to this day, most arcades have batteries of them in operation. Other world famous machines produced by this firm are the "Photomatic", "Voice-O-Graph", "Mutoscope Card Vendor", and a large number of amusement machines, included among which was the famous "Sky Fighter". At this time the factory was in pro-duction of the fast selling "Lord's rayer Vendor".

During the depression, Bill serv During the depression, Bill serv-ed as an unpaid advisor to the Na-tional Recovery Act Authority, and during the war, to the War Produc-tion Board. During the years of World War II, International Muto-scope was busy producing war ma-terials for the government.

Rabkin was an untiring worker for many civic and philanthropic organizations. He was one of the founders of the Victory Lodge of the B'nai B'rith, here in New York City, and was its first president. After serving several terms in this office, he was named honorary pres-ident. In addition, he was a Mason and a Shriner. He was a member of the American Association for Jewish Education, a member of the Stephen Wise Free Synagogue, as well as being associated with many other similar organizations. Rabkin was an untiring worker other similar organizations.

Bill Rabkin leaves his wife, Grace, two sons, Martin and Norman, and a daughter, Elizabeth, as well as a brother Louis, an arcade owner in Jersey

It is believed that his son Martin will take over his business, with Mrs. Grace Rabkin to assume an

active part in the future. Services were held at the River-side Memorial Chapel on Friday, 11:30 A.M., with hundreds of his friends and associates on hand.

#### Noted Juke Box Op Purchases Cig Vend Biz

ROCKFORD, ILL. - Continuing to expand and diversify its operations, Mid-West Distributing Company, this city, has purchased the 250 cigarette machine vending operation of Ace Cigarette Service of this city, accord-

Spanish and Portuguese retail business men would very much like to be able to freely import American coin operated music, games and venders if restrictions would be eased and, especially, if duties would be lowered so as to make the operation of the machines profitable. American airmen and their families

American airmen and their families are growing in number thruout these nations and more and more American tourists are also flocking into these countries, assuring a need for music, games and vendors of all kinds to bring about a more cooperative and friendly spirit as well as better busi-ness for all concerned. What can be most assuredly stated, in conclusion, and barring any unfore-

in conclusion, and barring any unfore-seen incidents or war, is that Europe remains one of the most attractive potentials for the U.S. coin operated

machines industry. Europe's coinmen in the restricted Europe's coinmen in the restricted import countries are confident that the time will come, and sooner than many now expect, when business with the U.S. coin machines manufactories will again be on an open and free trade basis, just as it is with the majority of the nations on the Euro-nean continent at this time pean continent at this time.



ing to an announcement by Louis

The Ace Cigarette Service was formerly owned by Augie Achilli and Tony Marsili.

Tony Marsili. "In order to make room for our new expansion", stated Casola, "we have purchased the four story build-ing adjoining our present building, and this gives us an additional 16,000 square feet. Added to our juke box and our amusement machine routes, this makes approximately 1,000 ma-chines that we now are operating."







### 22 Music Men **Attend AMI Service School**

GRAND RAPIDS, MICH .--- A group of 22 music operators and servicemen were guests of AMI Incorporated. This city, the week of October 22, for a service school on the operation and maintenance of AMI "G-200" juke boxes. Well over half the group were

boxes. Well over half the group were music operators. Most of the group checked in Oc-tober 21, at a leading downtown hotel where rooms had been reserved and paid for by AMI. School started promptly the following day at the "little red schoolhouse" across from the AMI plant and continued through Friday, concluding with a hotel ban-quet where diplomas were presented to the graduates. to the graduates. During the week, students took part

During the week, students took part in an intensive review of the theory and operation of the "G-200". The course, which stresses "learning by doing", provides an opportunity to work with every operating part of the juke box under the guidance of factory servicemen who have first-hand ex-perience with operator field problems. Emphasis is placed on practical servic-ing and adjustment techniques that will prove useful back home on the route and in the shop. A welcome change of pace from classroom work was provided at in-

classroom work was provided at in-tervals by arrival of the "coffee wagon" with free rolls and refresh-ments. Noon lunch was eaten in the plant cafeteria across from the school-house; other meals at the hotel or leading restaurants about town. The last day of school included an

extensive plant tour covering complete juke box manufacturing operation and stressing the precision assembly and

"It's What's in THE CASH BOX That Counts"



NEW ENGLAND NIBBLES New fees are being studied by the Boston City Council for music and amusement games. More than 1,000 machines are licensed in the Hub. License fee is now \$20 per machine. . . . More than 600 ops attended the first annual banquet of the Music Operators' Association of Massachusetts, Inc. at Com-monwealth Country Club in Newton Tuesday, Nov. 13, at which record artists entertained. A handsome source may an uncertain the second artists attending and David J. Baker, Melo-Tone Music, Arlington and president of the association, said that brochures will be distributed by mail to ops who could not attend. . . A blast of cold hit the Hub week-end of the 10th keeping ops close to home operations, but fine weather on the holiday, Monday, Nov. 12, brought many into the city. mames. . At Redd Distributors (Wurlitzer), Si Redd reports Bally's "Big Show" in-line game nabbing the approval of ops and still far oversold. Wur-litzer 200 selection phono receiving the biggest demand here of any model in years. Bally's "Congress" and "ABC" bowler going great. . . . At Associated Amusements (Rock-Cla). Ed Ravreby and general manager Dick Mandell, setting plans for the unveiling of the new Rock-Ola 200 selection phono at a gala party for ops. Firm reports good results in the export market. . . . At At las Distributors (AMI), Louis and Barney Blatt racking up orders for new color engineered AMI and greeting visiting ops at the Commonwealth Ave. plant. . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold says demand for Seeburg "V-200" climbing at rapid pace. Export biz hitting mw highs. Shortage of good used equipment still continues. Ops trading in used equipment for new pieces. Os visiting distribs this week included: George Chapelas, Malden; Mark Shanel, Brookline; Ray Faini, Framingham; Emanuel Espanala, Lowell; Ralph Peroner, Cambridge; Al Dolins, Hyannis; Adolph Dugas, Webster; Bill Hamel, Concord, N. H.; Louis Zeidman, Portsmouth, N. H.; Paul Doherty, Al Colter, Ray Sh

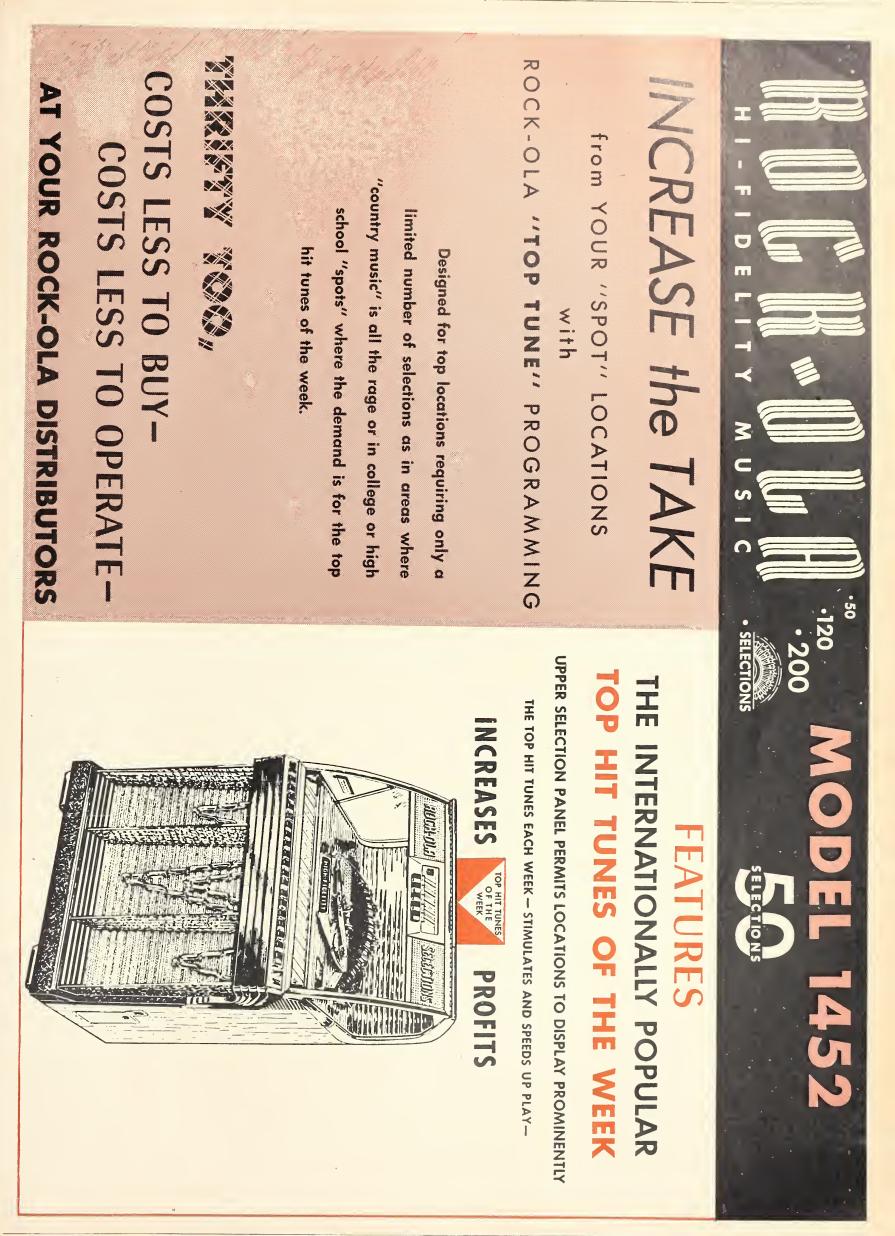
careful inspection necessary to pro-duce trouble-free equipment.

careful inspection necessary to pro-duce trouble-free equipment. The group also viewed the AMI-financed color and sound film, "Music for Everyone", produced on behalf of the entire automatic phonograph in-dustry by AMI. The film drew many enthusiastic comments of which the statement of a Canadian operator is typical, "That's the best job of public relations the music industry's ever had. How soon can I get it for show-ing in my territory?" The following men, among those pictured herewith, were presented Service Award Certificates signifying successful completion of the course at the Friday night banquet: C. B. Cornelius, Tip Top Amuse-ment, Langenburg, Saskatchewan; George Wakefield, T & W Amusement Co., Nashville, Tennessee; Marcel Nault, Gerald Nault Amusements, Maniwaki, Canada; Henry Leonare-zyk, Automatic Music & Record Shop, Knox, Indiana; Edward R. Lesewski, Blackie's Sales Co., Marshall, Min-nesota; Leslie Beach, Resort Attrac-tions, Winnipeg, Canada; Roaney Hiebert, Hiebert Coin Machine Co., Stienbach, Manitoba, Can.; Laverne Tschappat, Blackie's Sales Co., Tracy, Minnesota; Anthony Molettiere, John Molettiere, Lansdale, Pennsylvania;

S. M. Pascal, S. M. Pascal Co., West Kildoman, Winnipeg, Canada; L. R. Kieffer, Central Music & Games, Wau-sau, Wisconsin; John F. Newman, Central Music & Games, Schofield, Wisconsin; John W. Reed, B. J. Nov-elty Co., Covington, Kentucky; Harry G. Hosack, Banner Specialties Co., Pittsburgh, Pennsylvania; William Wong, United Engineering Agencies, Ltd., Jamaica, B. W. I.; Patrick Brick, Roanoke<sup>\*</sup>Vending Co., Richmond, Vir-ginia; Ed Sedo, Winnipeg Coin Ma-chine Co., Winnipeg, Canada; Al Cashon, Southern Automatic Music Co., Louisville, Ky.; Ray Galante, Dunis Distributing Co., Seattle, Wash-ington; Junior Peters, Southern Auto-metic Music Co. ington; Junior Peters, Southern Auto-matic Music Co., Cincinnati, Ohio; John D. Caldwell, Dixie Coin Ma-chine Co., New Orleans, Louisiana; Leo Morse, Miller-Newmark, Detroit, Michigan.

Additional classes are now being formed for the remainder of 1956 and formed for the remainder of 1956 and 1957. Operators and servicemen in-terested in an intensive, interesting review of the "G-200" can get full details by writing: AMI Service School, C. L. Bitting, Director, 1500 Union Avenue S. E., Grand Rapids, Mich. The week's course is free and meals and hotel rooms are paid by AMI for those attending.











All here, wholesalers and operators are in agreement that business, which started to show considerable improvement over the last few weeks, continues to move ahead. Operators, for the most part, report that collections on both music and amusement machines are much better. Wholesalers tell us that sales of new and reconditioned music machines is steady; new game sales big; and export business taking as many machines as can be processed.

The trade terribly shocked by accidental death of Bill Rabkin, president The trade terribly shocked by accidental death of Bin Kabkin, president of International Mutoscope Corp., on Tuesday, Nov. 13. Bill, one of the real veteran commachine men, was loved and respected by everyone, not only for his business methods and personal associations with those in the trade, but also for his continuous philanthropical endeavors. The Cash Box and members of its staff, extend their sincerest condolences to his wife, Grace, and the members of their formily and the members of their family.

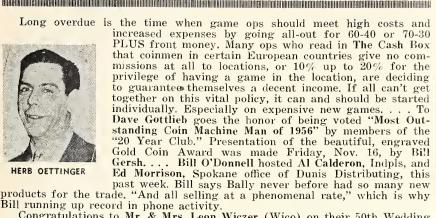
\* \* \* \* \* \* \* Received a wonderful souvenir photo album of pictures taken at the recent Wurlitzer "Centennial Celebration". Boy, oh boy, does that A. D. Palmer have ideas, and how he works them out! . . . Joe Young, Irv Holzman and Abe Lipsky, Young Distributing, mulling over an invitation to attend the Army-Navy football game in Phila. on Sat, Dec. 1. Young advises the firm is now shipping that big music export order, but still could use more good used machines. . . Al Simon and Al D'Inzillo, Albert Simon, Inc., reflect the activity in their showrooms with a report that "Genco's new 'Skill Ball' is the biggest seller the firm has handled in the past several years." . . . Mike and Joe Munves prepare to attend the Park Show. Mike, known as the "Arcade King" hasn't missed one of these shows in 40 years. Joe boosts one of his friends, a fifteen-year-old singer, Jay Saunders, now recording on the Club label. . . Charlie Earle, Bay Shore, L. I., visits on the row. . . . Harry and Hymie Koeppel, Koeppel Distributing, who have to move their quarters by the end for the year (entire block of buildings coming down to make a parking lot), believe they've found the spot for their new set-up. Will know definitely by the end of the week. by the end of the week.



Mr. and Mrs. Pete Wye of Havre, Mont. stopped in the Twin Cities on their way back home. The Wyes had been in Rochester, Minn. where Pete had a check-up at the Mayo Clinic. . . . Harold Havenor of Eleva, Wisc. shopped for pool games in the Twin Cities. Harold ran for State Senator in the 32nd district in Wisconsin on the Democratic ticket and lost out to his Republican opponent by just a few votes. It looks like the home town folks want to keep him on as Mayor of Eleva. . . . Art Hagness of Grand Forks, N. D. spent several hours in town shopping for used games for his route. . . . Royal Hegan of Slayton, Minn. was seen shopping for pool games for his route. Harold and Bob Gerdes of the Gerdes Brothers Amusement Co., Fort Madison, Iowa, brought their wives along to Minneapolis to take in the Iowa-Minnesota football game and naturally were pleased when Iowa came out ahead by the score of 7-0. Also taking in the game were Don Hall of Spencer, Iowa and Art Christianson of Cedar Rapids, Iowa. . . . Stan Woznak of Little Falls, Minn. is getting around very well without his crutches now but is complaining now that he can't get any sympathy from his doctor. . . . Gordon Stout of Pierre, S. D., who is an ardent sports fan made the trip in for the Iowa game. . . . Seen here and there shopping for equipment and picking up parts and records for their routes were Fred Kirschman of St. Cloud, Minn.; Frank Phillips of Winona, Minn.; Matt Hupert of Red Wing, Minn.; Bernie Misch of La Crosse, Wis.; Al Stephan of La Crosse, Wis., and Dick Grant of Mound, Minn. . . . The federal district court in St. Paul in a ruling last week went along with the 9th circuit in Illinois in holding that bingo games were not intended to be included under the \$250 license. SH BOX That Counts"



**Coin Chute** CHICAGO CHAT TER



HERB OETTINGER

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demand more, more and still more of those fast-selling new releases.









BRING 3-WAY PROFITS! White FOR FREE CIRCULARS TODAY! J. H. Acences & CO. INC. 2606 W. FIFTIETH ST. . CHICAGO 32, ILL

Ghi Music Ops Meeting CHICAGO—Recorded Music Service Association, music operators organiza-tion here, held a general meeting at the Bismarck Hotel, this city, on Thursday night, November 15. Complete report of this meet, to-gether with pics, will be made in the next issue of The Cash Box.

## **United Introduces New 14-ft.** Six Player "Bowling Alley"

"It's What's in THE CASH BOX That Counts"



BILL DeSELM

CHICAGO—C. B. "Bill' DeSelm, sales manager of United Manufactur-ing Company, this city, reported this past week that samples of the new 14-foot, 6-Player roll-down game "Bowl-

"This is the most realistic bowling game in miniature ever produced," de-clared DeSelm. "Scoring is in accord with authentic, regulation bowling scoring."

ing Alley," are being shipped to its

Popular 14-foot length permits play-ers to use all the skill shots of regular bowling—hook, back-up ball, straight ball and curve ball. "Bowling Alley" is played with 3-inch hard rubber balls. The 6 player reme offends players arous exposition

3-inch hard rubber balls. The 6 player game affords players every opportun-ity for competitive play. The game features a ball return and riser which delivers balls to players at hand level. No stoop. No bending down. This feature alone, according to DeSelm, increases greatly the ap-peal of the game to women and men, as well as any age group. "Those of our distributing organiza-tion who have thus far seen 'Bowling Alley' are all highly enthusiastic about the new and different features as well as the attractive appearance of the

as the attractive appearance of the game," DeSelm commented. "For example, Al Rodstein, Banner Specialty, Philadelphia, happened to

### **Genco** Appoints Atlas Music Co. Nebraska Distrib



AVRON GENSBURG

CHICAGO-Avron Gensburg, president of Genco Manufacturing & Sales Company, this city, announced the appointment of Atlas Music Company of Des Moines, Iowa, as distributors for the entire state of Nebraska in addition to the present Iowa territory Atlas covers.

Avron Gensburg reported, "We are tremendously elated to be able to name Phil Moss and his very marvelous Atlas Music Company organization as our distributors."

Gensburg also reported that Moss and his men "are doing a very outstanding sales job for us with 'Skill Ball' and have already broken all order records for Genco products".

He also advised, "It's a pleasure to be able to tell the Nebraska operators that from now on they will be able to enjoy the efficient, outstanding service of Atlas in their state.

of Atlas in their state. "They are assured of any and all parts for all Genco products. They can also rest assured that Phil Moss and his entire organization will co-operate with them in every way to make the operation of Genco products profitable for them everywhere in Ne-braska."

braska." Over the long-distance telephone, when queried by this publication, Phil

when queried by this publication, Phil Moss reported: "The fact that we have been ap-pointed distributors for Genco for the entire state of Nebraska has thrilled our entire organization. "Genco", he continued, "is a young, energetic and progressive manufac-turer with outstanding, modern ideas and complete knowledge of what the operators of today want and require to be assured top profits. "Therefore", he concluded, "the fact that we shall also handle distribution in Nebraska as well as in Iowa for Genco has caused everyone here in our organization the greatest of pleasure."

Genco has caused everyone here in our organization the greatest of pleasure." Avron Gensburg also asked The Cash Box to report that his firm is working as speedily as possible in an effort to fill all orders. He begged the nation's operators to bear with the firm on deliveries which are being speeded as production steps up.

see the first samples coming off the production line and right there de-manded immediate shipment of the

first truckload. "Bowling Alley' will be featured in the United Booth at the forthcoming NAAPPB show, along with 'Pirate

NAAPPB show, along with 'Pirate Gun.' "In the meantime," concluded De Selm, "we urge all operators to visit the nearest United distributor. Just one game on 'Bowling Alley' will con-vince everyone we have a great profit-producer that will be popular for years to come."

November 24, 1956

#### **Over 600** Attend **1st Annual Banquet** of Mass. Music **Ops** Association

#### **Recording Stars Provide** Gala Show

BOSTON, MASS .- More than 600 ops, distribs, guests and officials connected with related industries had one of the most fabulous evenings in Hub entertainment history at the first annual banquet of the Music Operators' Association of Massachusetts, Inc. at Commonwealth Country Club in Newton, Tuesday, November 13. The affair was a smash success with 30 acts in a floor show running into the wee hours headlined by big names in the record business.

In addition, acts from the city's top night spots were brought in for a round of entertainment that bids to stand unequalled for a long, long time. Credit for the success of the first effort of the association went to David J. Baker, Melo-Tone Music, Arlington, and president of the association, the board of directors, David Gropman, Cyrus L. Jacobs, Ralph Lackey, Peter Pompeo, Leon Sherter, Israel Spector, Arthur C. Sturgis, Philip Swartz and Sidney A. Wolbarst; officers Baker, president; Lackey, vice-president; Sturgis, treasurer; Pompeo, clerk; and Jacob Levy, general counsel; and the committee, headed by Jerry Flatto, Boston Record Distributors, who was master of ceremonies.

Record names included: Rusty Draper, Eileen Rodgers, Teddi King, Cadillacs, Jerry Vale, Don Rondo, Dick Roman, Mona Carroll, Ronnie Marten, Pat O'Day, Georgie Shaw, Splendors, Three D's, G-Clefs. Present were Guy Lombardo, current at Blinstrub's; Don Rickles, current at the Bradford Roof; Arthur Fiedler, Boston Pops conductor; and a long list of vaude acts, which included: Manny Williams, Bobby Winters, George "Rubber Legs" Holmes, Marc Ballero, Del Rey Trio, Bobby Baxter. Bobby Sherwood flew in from New York for the gathering. Rusty Draper came all the way from the coast.

Present were representatives from the recording companies, ops from throughout Massachusetts, officials of numerous banks, Hub distribs and their guests. Most striking effect of the night was the star studded show brought in to entertain the big gathering. So enthralled was the huge crowd, that as each disk star went overboard to please, the celebrants gave them their undivided attention.

Praise for the handling of the big show and details going into the presentation of the gala affair was heard on all sides, and guests were over-whelmed with the magnitude of the talent array. Autograph speakers had a field day. Each performer did two numbers, backed up by Jack Sager and a 10-piece orchestra.

and a 10-piece orchestra. Representatives of the four Hub phonograph companies who attended were: Dave Bond, president of Tri-mount Automatic Sales Corporation (Seeburg); Louis Blatt, head of Atlas Distributors (AMI; Si Redd, president of Redd Distributors (Wurlitzer); Ed Ravreby, head of Associated Amuse-



ments (Rock-Ola). They were accompanied by guests, family members and associates in their respective firms.

firms. Among the out of towners were Arthur W. Daddis, district sales rep-resentative AMI, and Mrs. Daddis. Local distributors and their personnel occupied many tables. The affair occupied many tables. The affair opened with a cocktail hour from 6 to 7, followed by dinner, from 7 to 9 and the all star variety show.

President Baker was presented an onyx desk set by the association pre-ceding the festivities. General Counsel Jacob Levy welcomed the crowd and detailed the association's development ond aims. and aims.

In his "president's message," Baker said: "While laboring to convert penny profits into livelihoods, few businesses are as heavily beset as ours with taxes, excises, governmental regulations and restrictions.

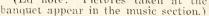
"In order to elevate our young in-dustry to the level of the public re-gard and legislative respects enjoyed by more conventional enterprises, we have established for ourselves a superior code of ethics; we have undertaken public benefactions with distinguished success; we have main-tained a high scale of wages for our workers; and we have generally functioned in a manner respectful of functioned in a manner respectful of

both the spirit and the letter of the law and meriting the utmost con-fidence of the location owners and the

fidence of the location owners and the public we serve. "It is very well for us to set and pursue these high standards for our-selves, but unless we constitute the great majority of the operators of the Commonwealth, ours cannot but be a voice in the wilderness from the standpoint of the good we can hope to achieve for all concerned. "Ours must be the word of the in-dustry, but this can only be an iole dream unless the industry by joining us lends scope and meaning to our

us lends scope and meaning to our word. We must associate for survival;

"With a small group of pioneers we have abundantly justified our Asso-ciation. We have fended off proposed disastrous taxation leveled against our industry: we have averted the exindustry; we have averted against our industry; we have averted the ex-clusion of music machines from drug stores throughout the Commonwealth; we have alerted our membership to we have alerted our membership to every menace to its survival. Our rec-ord of real accomplishment should convince every non-member operator in Massachusetts that we are serving a need vital to his livelihood; that we need and deserve his membership and support; and that he approx of (Ed note: Pictures taken at the banquet appear in the music section.)



ARCADE SPECIALS! Genco Sky Racket Gun \$275 Genco Rifle Gallery 165 Genca 2 Player Basket-175 ball 75 55 Exh. Wild West Gun Tauchdown Goalee A-1 RECONDITIONED ALL-STATE COIN MACH. EXCH 4407 W, Fullerton Ave., Chicago 39, III. (All Phones: BElmont 5-6770)

#### Gefke Out of Hospital

SIOUX FALLS. S. D.— Norman Gefke, well known operator and owner of Gefke Music Company, this city, who has been hospitalized with gas-tritis, is now home recuperating vicely nicely.

Gefke is expected to return to his office in about two to three weeks. Gefke is

The Cash Box





firm's distributors all over the world. "Fair Lady" features twin double bonus scoring, a suspenseful climax to fast action possible on each ball

"Location tests have proved this twin double bonus feature to be extremely popular with players," stated Gottlieb, "and is responsible to a large extent for remarkable increases in col-

Three targets advance bonuses. When ball lands in hole, built up bonus is transferred to score. Double bonus is collected when lit.

Other "Fair Lady" features include preferred four-digit high score up to 1,999, lite-up pop bumpers, two lite-up cyclonic kickers and two super pow-

The game is for one or two players. At option of operator, it is adjustable for three or five-ball play.

"Fair Lady" is available with twin chutes. The quarter chute is adjustable for three, four or five plays.

Said Alvin Gottlieb in conclusion, "There are many ways of expressing tremendous enthusiasm for a great five-ball. But we prefer to let Fair Lady stand on her own merits and convince every operator he has a sensational money maker to pep up his receipts. The only best way is for him to go to his Gottlieb distributor and play the game. Playing is believing.'





**CALIFORNIA CLIPPINGS**We have a set of the set of the

Hunter on Atlantic will do the same. Mary reports that "Tricky" by Gus Jinkins on Flash should start showing on the charts with the reaction it is getting from the operators. Phil Robinson reports that Chicago Coin's new "Championship" regulation bowler has been very well received by the operators and is awaiting another shipment. Phil has completed all arrangements to leave the 21st of November for the Park Show in Chicago. . . At Paul A. Laymon, Inc., Paul Laymon was demonstrating Bally's new "Balls-A-Poppin" game to a group of oper-ators and their comments were all in great praise. Charlie Daniels says that he is receiving many orders for the new game. Jimmy Wilkens reports the Rock-Ola "120" phonograph continues a big seller and in the used equip-ment line bowlers are in great demand. Ed Wilkes is anxiously awaiting Bally's new motorcycle kiddie ride that should be arriving in the showroom momentarily. . . . Leonard Rubin was telling Bill Happel at Badger Sales Company, Inc. that in Culver City his earnings have increased from 20% to 40% in locations where he has the new AMI "G-200" phonograph. Marshall Ames reports that Genco's new "Official Skill Ball" game continues as a hot item with operators. Fisher's new Six Pocket Pool Game's appearance on the floor at Badger created quite a stir with the operators. Hank Tronick is receiving a number of orders at Minthorne Music Com-pany for Exhibit's new "Ringer Ball" game, following its showing in San Diego and Bakersfield. Roy Provencher reports his biggest week in sales of the Seeburg "200" in the San Bernardino area last week. The Seeburg Service School held at Minthorne continued increasing in attendance and enthusiasm. . . . Lloyd Dindinger, Oceanside operator, is now rebuilding pool tables for home consumption and doing very well in his new endeavor.



Al Mason, AMI regional manager, visiting with Abe Susman at State Music Distributors. . . Peter Noel of Texas Records, Inc., London label, traveling through San Antonio area on a sales trip. . . . We hear George Green of Odessa is expanding his route. . . We're glad to report similar news about Wichita Novelty Company in Wichita Falls. . . Mike Koenig of Commercial Music returned from Austin after watching his son play in the SMU-Texas A & M game. . . . Gene Williams traveling through West Texas reports business good. . . Mr. and Mrs. Jimmy Hudgins in from Paris to shop the Dallas market . . . Other visitors sincted along coursers was a lobe McGee of Buffalor. good. . . Mr. and Mrs. Jimmy Hudgins in from Paris to shop the Dallas market. . . Other visitors sighted along coinrow were John McGee of Buffalo; Mrs. Buna Carr, Corsicana; W. E. Lilly from Cleburne; Pete Purvis, Stephen-ville; James Flournoy, Nacogdoches; J. H. Briscoe, Denton; W. B. and James-Moseley from Paris; Jiggs Hamilton and Maurice Terry, Fort Worth; Wilbur Brisco and Mr. and Mrs. Fred Ellis of Waco. . . . Top Ten Record Shop now located in new headquarters at 338 West Jefferson. . . . Leonard Taylor back on the job at Bob De Priest Music following an operation. Bob tells us he has just completed building his clubhouse at Lake Texoma which will be en-joyed by his friends and employees the year round Sonny Keel formerly. joyed by his friends and employees the year round.... Sonny Keel, formerly of Ballinger, Texas, has joined the staff at B & B Vending as service man.... C. S. McMillan, local operator, built a new shop and is expanding his route.

"It's What's in THE CASH BOX That Counts"

Page 54





CHICAGO—More than 50 Chicago operators attended this past week's meeting of the Chicago Independent Anausement Association in the Washington Room of the Congress Hotel, November

Spirited discussion by enthusiastic operators clarified the problems of this sincere group of businessmen. The formulation of policies to advance individual and collective security was depated

Most of the operators expressed

sociation would increase membership and bring about a sense of security in the operation of new types of games now being considered for licensing by

now being considered for iterising 2, city officials. Sam Greenberg, president of the organization, pointed out that, with the city officials favorably inclined toward the aims and objectives of CIAA, a stronger association could advance the interests of all Chicago game operators.

"It's What's in THE CASH BOX That Counts"

Greenberg presented to members a new, group-rate disability insurance plan which individual members could join if they so desired.

With attorney Milton (Ted) Raynor out of town on important business and therefore unable to attend this meet-ing, final decisions on future policies were deferred until the next meeting.

At the conclusion of the meeting, refreshments were served thru the courtesy of United Manufacturing Company.

| SLATE TOP                        |              |
|----------------------------------|--------------|
| Genco CHAMPION<br>BASEBALL       | \$279        |
| Genco 2-Player<br>HI-FI BASEBALL | \$379        |
| Williams 2-Player<br>PICADILLY   | \$299        |
| •                                |              |
| ACT QUICKLY! ORDER               | TODAY!       |
| 1/3 With Order, Balan            | ce C.O.D.    |
| WRITE FOR COMPLE                 | TE LIST      |
| DAVIDRO                          |              |
| Exclusive AMI Dist. E            | a. Pa. 🗋     |
| 55 N. BROAD STREET, PH           | ILA, 23, PA. |
| PHONE-STEVENSON                  |              |
|                                  |              |

• Full Line of Parts at all times. We Re-pair and Recondition all A.B.T. equipment.

Page 57



Pictured herewith is Ivan Martin, Winfield, Kan., president of the associ-ation, (1) presenting Miss Snodgrass with a Longines-Wittnauer watch; while Harlan C. Wingrave, Emporia, Kan., secretary-treasurer of the association, and an MOA director, (r) looks on.

#### CLASSIFIED ADVERTISING SECTION

WAN pai too

WANT----Used records, 45's or 78's. All types---Pop, Hilbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BEImont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

WANT—Your used or surplus records all specds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HAST-INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL-WAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT-To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MIN-NEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WAN F—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, **3126** ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT --- 45 RPM Records, new or based. No quantity too large or small. Scheet prices paid. Write stating charty on hand. TONY GALGANO, DALGARO DIST. CO., 4142 W. ARENTAGE, CHICAGO 39, ILL. Feb.: Dickens 2-7060.

NT -- Seeburg B's. DAVE LOWY, SFE TENTH AVE., NEW YORK, N. Z. (Tel.: CHickering 4-5100). WANT-Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.

Page 58

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's.
Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter.
BELGIUM ANUSEMENT COM-PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS, N. Y.

WANT—Operators ask your distributor for records by Michael Anthony, "The Curly Headed Growler." Send for your free survey 45 speed records of Michael Anthony. Include 15¢ each, for packing, mailing and postage. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT — Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).

WANT-Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASH-INGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

#### **CLASSIFIED ADVERTISING SECTION**



FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one picce construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE — Special. Bally: Dude Ranch, \$75; Double Headers, \$510; Night Clubs, \$399.50; Beach Beauties, \$295; Big Times, \$185; Broadways, \$339.50. United: South Seas, \$295; Carnival Gun, \$135. Gottlieb: Duettes, \$185; Harbor Lites, \$195. Williams: Tim-Buc-Tu, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Records !!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused onily. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLympic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUIane 6729). FOR SALE — 3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENG-LAND EXHIBIT CO., 237 WASH-INGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOL-LETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. AS-SOCIATED AMUSEMENTS, INC., 8 RUGC DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE — Broadways, \$395, and Night Clubs, \$485. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KED ZIE AVENUE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUF, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL., (Tel.: DIckens 2-1214).

#### The Cash Box

#### CLASSIFIED ADVERTISING SECTION

- FOR SALE Bingos in Quantities. Bally — Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. GLOBE DISTRIBUT-ING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—All types used AMI, Wurlitzer and Sceburg equipment. Clean and shopped, or as is. Factory Distributor for Sceburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OK-LA. Tel.: REgent 6-3691.
- FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).
- FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBU-TORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).
- FOR SALE—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queeu, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. H & H MUSIC AND DISTRIBUT-ING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, 1LL. (Tel.: Independence 3-2210).
- FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg C's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.
- FOR SALE—United Star Slugger Baseball, Write; United Pool Alleys (New), Write; Seeburg V-200, Write; Seeburg 100-R, \$735. WANT —Will pay: Seeburg M100B, \$310; Wurlitzer 1700, \$425; Wurlitzer 1800, \$525. No quantity too large. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, LONG ISLAND, NEW YORK. (Tel.: FReeport 8-6770-1).

- FOR SALE America's finest reconditioned phonographs and musie accessories. Everyone of our reconditioned machines gnaranteed beautiful condition regardless of price. Tell ns what you need. Get our prices before you buy, ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERIIAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OIIIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).
- FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.
- FOR SALE—Scoreboard (4 Player), \$295; Marathon (2 Player), \$295; Easy Aces, \$225; Wishing Well, \$185; Sluggin' Champ, \$175; 4 Belles, \$150; Super Big Top, \$350. UNIVERSITY COIN MACHINE EX-CHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KAN-SAS CITY, MO. (Tel.: HArrison 1-4747).

- FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlautic Cities, \$15; Coney Island, \$10 ca. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTS-BURGH 3, PA. (HEmlock 1-9900).
- FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxcs, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DIS-TRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel: Chicago Coin Blondie; Exhibit Spanish Pool; Bert Laue Goldie Horse; Bert Laue Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MHLLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2 MICH., (Tel.: GL 6-6807).

#### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—Slate Top Conversions for Regulation and Jumbo Pool Games.
   Highest quality slate. Lowest prices.
   GEORGE PONSER COMPANY, 123
   W. RUNYON ST., NEWARK, N. J. (Tel.: Blgelow 3-7422).
- FOR SALE Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Geneo Jnmpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco, TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).
- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—One Seeburg 100A with 45 rpm Conversion, \$195. WEST-ERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORT-LAND 5, OREGON (Tel.: ATwater 7565).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.: 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).
- FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's, No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE—1 Genco Sky Rocket Gnn.
  \$225; 1 Genco Hi Fly Baseball.
  \$275; 1 Williams Sky Way, \$80; 1
  Williams Silver Skates, \$30; 1 Gottlicb Guys and Dolls, \$40; 1 Chicago Coin Bulls Eye Bowler, \$300; 1
  Williams Super Pennaut Baseball.
  \$125. SALINA MUSIC & AMUSE-MENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.
- FOR SALE—Bowlers: Chicago Coiu Flash, \$110; United Yaukee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blnc Ribbon, \$295; Gold Medal, \$325, MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y.

- FOR SALL—Looking for the secret of how to make mouey with wallboxes? Well it's no secret anymore. See your local AMI distributor for the answer to this pressing problem. Ask him about "Jukette". Manufactured by SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. Exclusive franchises available. Write.
- FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Did you know that Lemonite cleans your machines on location without any water—a mininum of labor about 10¢ a machine? GRACO SALES CO., R.F.D. 1, ARLINGTON. TENN.
- FOR SALE Bingo Games: Gayely. \$89.50; Surf Club, \$39.50; Variety, \$90; Beach Club, \$30; HiFi, \$25; Gay Time, \$135; Big Time, \$190; Miami Beach, \$210, Baseball Games: Williams Snper Pennant, \$84.50; Williams King Of Swat, \$240; Williams Four Bagger, \$345 (very clean). All games eleaned and in working order. 1/3 deposit—balance sight draft. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVE., CLEVELAND 3. OHIO (Tel.: IJEnderson 1-7577).
- FOR SALE—Shuffles at Low Cash Box Price. United: Mcrcurys, Targettes. Venus, Lightnings. Bally: Rockets. Mystics, Blue Ribbons, Genco: Bingo Rolls and Shuffle Pools. 860. AMI "A", 870; "B", 895: "C". 8115. Wurlitzer, 1015, 850. 1/3 Deposit. Balance C.O.D. If picked up deduet \$10 ea, II. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY. N. J. (Tel.: UN 3-8584).
- FOR SALE—Bally's Gay Time, \$150; Bally's Gayety, \$100; Uuited Pixie, \$200; Bally's Crosswords, \$275; Bally's Broadway, \$335; Bally's Jet Bowler, \$200, NASTASI DISTRIB-UTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel.: MA 7459— MA 6386).
- FOR SALE Seeburg Model H 148 R. C. Special, \$75; Seeburg Model 146 Phonograph, \$65. W. B. DIS-TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAual 6-0293-4-5).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH. SALT LAKE CITY 11, UTAII (Tel.: DAVIS 2-2473).
- FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2¼" Cue Balls, \$2; Cne Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIB-UTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

#### **MASSIFIED ADVERTISING SECTION**

OR SALE-Lete Phono Records. Exhibl's Shooting Gallery, \$90; Deinxe Jungle Gun, \$75; Palm Springs, \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: 750).

- FOR SALE-18 foot Rock-Ola Shuffle Roard \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).
- FOR SALE—Numbered Pool Balls— Marked on 2 Sides—1 to 5, White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. WICO CORP., 2913 N. PU-LASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine In-dustry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Concentive Weeks' Issues of "THE CASH BOX"-e full year's issues-for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE !! YOU CAN'T LOSE !! Mail your check for \$15 loday to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y. FOR SALE—Beach Clubs, Bright Spots, \$40 ea. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE — Floor Samples: 4 Chicago Coin Miami Shuffle Alleys, \$195 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — 5 New Chicago Coin Blondie, original crates. "Priced Right." C & L DISTRIBUTING CO., 2202<sup>1</sup>/<sub>2</sub> WAUGH DRIVE, HOUSTON 6, TEX. (Tel.: JAckson 9-9908).

FOR SALE — Special. Wishing Well, \$185; Easy Aces, \$195; Harbor Lites, \$190; Tournament, \$215; Score Board, \$265; Race The Clock, \$165; Handicap, \$60. Call us when yon are looking for late model Bingo Games, we always earry the largest stock and assortment of games in the city, all of our games are thoroughly refinished, mechanically perfect. Fast Delivery guaranteed. Onethird deposit required. CROWN NOVELTY CO., INC., 920 HOW-ARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

### **MISCELLANEOUS**

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

## THE CASH BOX "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

#### Use This Convenient Form For Your Classified Ad

START HERE

FIRM\_

ADDRESS\_

CITY

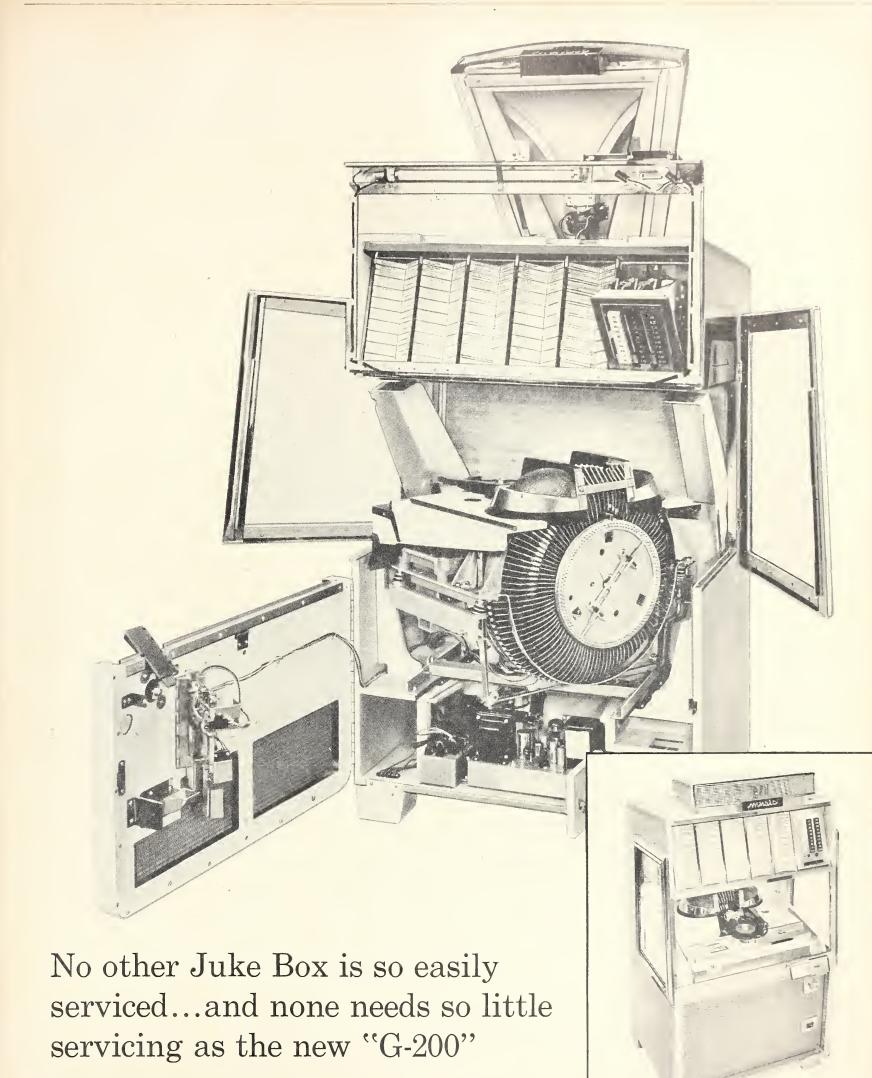
.

TELEPHONE NUMBER

ENCLOSE YOUR CHECK-AIRMAIL TO:

ZONE\_\_\_\_STATE\_\_





1500 Union Avenue, S. E. Grand Rapids 2, Michigan Incorporated |



AMI Model "G"-200, 120 and 80 selections for more plays in less time

Originator of the automatic selective juke box in 1927

The Cash Box PRICE LISTS

The Cash Box, Page 62 • END OF MONTH INVENTORY ISSUE • November 24, 1956

MACHINE OWNED IES HERE

## PHONOGRAPHS

#### AMI

|   | 1* Model A, '46, 40 Sel.,       |  |
|---|---------------------------------|--|
| 1 | 78 RPM 85.00 125.00             |  |
|   | 2. Model B, '48, 40 Sel.,       |  |
|   | 78 RPM                          |  |
|   | 2* Model C, '50, 40 Sel.,       |  |
|   | 78 RPM                          |  |
|   | 3* Model D-40, '51, 40 Sel.,    |  |
|   | 78 RPM                          |  |
| 5 | 4* Model D-80, '51, 80 Sel.,    |  |
|   | 78 RPM                          |  |
|   | 4. Model E-40, '53, 40 Sel.,    |  |
|   | 78 RPM                          |  |
|   | 4 Model E-80, '53, 80 Sel.,     |  |
|   | 45 RPM 325.00 450.00            |  |
|   | 3* Model E-120, 253, 120        |  |
|   | Sel., 45 RPM                    |  |
|   | 4. Model F-80, '54, 80 Sel.,    |  |
|   | 45 RPM 545.00 650.00            |  |
| 1 | 4. Model F-120, '54, 120        |  |
|   | Sel., 45 RPM 595.00 695.00      |  |
|   | 4 Wm, Wall Box 5.00 10.00       |  |
|   | 4. SM or SL Stepper 10.00 15.00 |  |
|   |                                 |  |

#### ANC

|   | EVANS   |        |
|---|---|--------|
|   | 4. Mills Constellation, '47                             |        |
|   | Model 951, 40 Sel.,                                     |        |
| i | 78 BPM 40.00  | 100.00 |
|   | 4. Constellation, '49, Model                            | 110.00 |
| 1 | 135, 40 Sel., 78 RPM 75.00                              | 110.00 |
|   | 4. Jubilee, '52, Model 245,                             | 200.00 |
|   | 40 Sel., 45 RPM 100.00                                  | 200.00 |
|   | 4. Century, '52, Model 2045,<br>100 Sel., 45 RPM 225.00 | 250.00 |
|   | 100 Sel., 45 Iti II 220.00                              |        |
|   | ROCK-OLA  |        |
| ĺ |   |        |
|   | 4. 1422, '46, 20 Sel., 78                               | 69.50  |
|   | RPM   | 09.50  |
|   | 4. 1424, '46, Playmaster                                |        |
|   | Hideaway, 20 Sel., 78<br>BPM 30.00                      | 70.00  |
|   |   | 10.00  |
|   | 4. 1426, '47, 20 Sel., 78<br>RPM 35.00                  | 75.00  |
|   | <b>RPM</b> 35.00<br>4 1428, '48, Magic-Glo, 20          | 10.00  |
|   | 4. 1420. 40. Wiagic Giu, 40                             |        |

| T. 1120, 10, 110gro 010, -0   |        |
|-------------------------------|--------|
| Sel., 78 RPM 45.00            | 95.00  |
| 4 1432. '50. Rocket '50-'51.  |        |
| 50 Sel., 78 RPM 100.00        | 135.00 |
| 4, 1432, Same as above,       |        |
| Converted to 45 RPM 125.00    | 150.00 |
| 4, 1434, '51, Rocket '51-'52, |        |
| 50 Sel., 78 RPM 135.00        | 225.00 |
| 2. 1434. Same as above,       |        |
| Converted to 45 RPM 145.00    | 275.00 |

| 2. 1436, '52, Fireball, 120    |        |        |
|--------------------------------|--------|--------|
| Sel., 45 RPM                   | 145.00 | 285.00 |
| 4. 1436A, '53, Fireball, 120   |        |        |
| Sel., 45 RPM 2                 | 245.00 | 285.00 |
| 4* 1438, '54, Comet, 120       |        |        |
| Sel., 45 RPM 4                 | 100.00 | 500.00 |
| 4. 1446, '54, Hi-Fi, 120 Sel., |        |        |
| 45 RPM                         | 545.00 | 645.00 |
|                                |        |        |

#### SEEBURG

| JEEDOK   | <b>U</b> |        |  |
|--|----------|--------|--|
| 4. 146S, '46, Standard, 20<br>Sel., 78 RPM                 | 20.00    | 45.00  |  |
| 4. 146M, '46, Master with<br>Remote Attach., 20            |          |        |  |
| Sel., 78 RPM<br>4. 147S, '47, Standard 20                  | 20.00    | 55.00  |  |
| Sel., 78 RPM<br>4. 147M, '47, Master with                  | 20.00    | 65.00  |  |
| Remote Attach., 20   | r.       | 70.00  |  |
| Sel., 78 RPM<br>4. 148S, '48, Standard, 20<br>Sel., 78 RPM | 20.00    | 80.00  |  |
| 4. 148M, '48, Master with<br>Remote Attach., 20            |          |        |  |
| Sel., 78 RPM<br>4. 148ML, '48, Light Cab.,                 |          | 90.00  |  |
| Master with Remote<br>Attach., 20 Sel., 78                 | ;        |        |  |
| RPM<br>4* 15100A, '49, 100 Sel., 78                        | <b>;</b> |        |  |
| PPM<br>2* 51100B, '51, 100 Sel., 45                        |          |        |  |
| RPM<br>4. MI00BL. '51, 100 Sel., 45                        | 375.00   | 475.00 |  |
| RPM, Light Cab.<br>4* M100C, '53, 100 Sel., 45             | 5        | 475.00 |  |
| RPM<br>4* HF 100G, '54, 100 Sel.                           | 9        |        |  |
| 45 RPM<br>←TOTAL NO. TOT                                   |          |        |  |

#### THIS WEEK'S USED MACHINE OUOTATIONS

**18th YEAR OF PUBLICATION** 894th CONSECUTIVE WEEK'S ISSUE

#### How To Use "THE CASH BOX PRICE LISTS"

#### [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange— posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quan-tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstand-ing firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quo-tation exactly as it is made and depends on the sub-seriber to make average price adjustments to fit the peculiarities of his territory. peculiarities of his territory.

.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- **Great Activity**

#### **REGARDING SELLING PRICES**

IMPORTANT!

Reports received indicate that, in some cases, pur-chasers become upset due to the fact that they can-not, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Par-chasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondi-tion such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to re-condition the machines, plus the cost of cartons, crates and labor for packing and shipping of the ma-chines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddle ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since and kiddle rides are no longer in busines, and it is impossible to obtain parts for reconditioning. Par-chasers of such equipment should take these facts into consideration and, at the same time, should also real-ize that many buyers today have their own repair and reconditioning departments as well as experiments consideration and, at the same time, should also real-ize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recon-dition the machines themselves to meet their own operating standards.

| VALUE OF MACHINES HERE |  |                  |   |  |  |
|------------------------|--|------------------|---|--|--|
| 1                      | PHONOGRAPHS (Ce  |                  | 4 |  |  |
|                        |  | ,                |   |  |  |
|                        | 4* HF 100R, '54, 100 Sel.,   |                  |   |  |  |
|                        | 45 RPM   | $825.00 \\ 6.00$ |   |  |  |
| -                      | 4. W1-L56 Wall Box 5c         3.00           4. 3W2 Wall-a-Matic         3.00  | 7.00             |   |  |  |
| -                      | 4. W4L-56 10.00  | 15.00            |   |  |  |
| _                      | 4. 3W5-L56 Wall Box, 5c,   | 10.00            |   |  |  |
|                        | 10c, 25c 10.00<br>4. W6L-56 5/10/25 Wire-  | 15.00            |   |  |  |
|                        | less 10.00   | 15.00            | _ |  |  |
|                        | 4. 3W7-L-56 10.00  | 20.00            |   |  |  |
|                        | 4* 3W1 Wall-a-Matic 55.00  | 70.00            |   |  |  |
|                        |  |                  |   |  |  |
|                        | WURLITZER  |                  |   |  |  |
|                        | 4. 1015, '46, 24 Sel., 78  |                  |   |  |  |
|                        | RPM 25.00  | 75.00            |   |  |  |
|                        | 4. 1015, '46, 24 Sel., 78  | 10100            |   |  |  |
|                        | RPM 40.00  | 80.00            |   |  |  |
|                        | 4. 1080, '46, 24 Sel., 78  |                  |   |  |  |
|                        | RPM 45.00  | 95.00            |   |  |  |
| _                      | 4. 1100, '47, 24 Sel., 78  |                  |   |  |  |
|                        | RPM 65.00  | 125.00           |   |  |  |
|                        | 4. 1217, '50, Hideaway, 48   | 150.00           |   |  |  |
|                        | Sel., 45 or 78 RPM 75.00   | 120.00           |   |  |  |
|                        | Sel., 45 or 78 RPM         75.00           2. 1250, '50, 48 Sel., 45         or 78 RPM           100.00         100.00 | 175.00           | ľ |  |  |
|                        | 4. 1400, '51, 48 Sel., 45 or   | 110.00           |   |  |  |
|                        | 78 RPM 175.00  | 250.00           |   |  |  |
|                        | 4. 1450, '51, 48 Sel., 45 or   |                  |   |  |  |
|                        | 78 RPM 185.00  | 275.00           |   |  |  |
| _                      | 1. 1500, '52, 104 Sel., 45   |                  |   |  |  |
|                        | & 78 Intermix 185.00   | 300.00           |   |  |  |
| -                      | 4. 1500A, '53, 104 Sel., 45 &  | 250.00           |   |  |  |
|                        | 78 Intermix 250.00<br>2. 1600, '53, 48 Sel., 45 &  | 350.00           |   |  |  |
|                        | 78 Intermix 285.00   | 350.00           |   |  |  |
|                        | 4. 1650, '53, 48 Sel., 45  | 000.00           |   |  |  |
|                        | RPM 295.00   | 375.00           | 1 |  |  |
|                        | 4. 1700, '54, 104 Sel., 45   |                  |   |  |  |
|                        | RPM 495.00   | 650.00           |   |  |  |
|                        | 4* 1800, <sup>2</sup> 55, 104 Sel., 45<br>BPM 695.00   | 0.17 0.0         |   |  |  |
|                        | BPM 695.00   | 845 00           |   |  |  |

845.00

10.00 10.00

15.00 5.00 15.00

20.00

695.00

3.00 4.00

 $10.00 \\ 3.00 \\ 4.00$ 

10.00

TOTAL VALUE  $\rightarrow$ 

NUMBER OF EACH MACHINE OWNED

PINBALL GAMES Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ex) Evene: (Cc) Correct (Cct) Cottlicht: (Kc)

 RPM

 4. 1700, '54, 104
 Sel., 45

 RPM

 4\* 1800, '55, 104
 Sel., 45

 RPM

 4. 2140
 Wall Box

 2. 3020
 Wall Box

 4. 3048
 (Conv. of 3020)

 4. 3048
 Wall Box

 4. 3045
 Wall Box

 4. 4820
 Wall Box

← TOTAL NO.

| Ev  | ) Evans; (Ge) Genco;  | (Got) (  | Gottlieb; | (Ke)     |
|-----|---|----------|-----------|----------|
| ζee | eney; (Un) United; (Wm)   | William  | IS.       | 1        |
|     | 4. ABC (Un 3/51)  | . 25.00  | 50.00     |          |
|     | 4. Across the Board (U  | 1        |           |          |
|     | 9/52)   | . 25.00  | 50.00     |          |
|     | 4. All Star Basketball  |          |           |          |
|     | (Got 1/52)<br>6. Aquacade (Un 4/49).  | 20.00    | 35.00     |          |
|     | 6. Aquacade (Un 4/49) .   | . 10.00  | 20.00     |          |
|     | 4. Arabian Knights (Go  | t        |           |          |
|     | 12/53)  | 90.00    | 135.00    |          |
|     | 4. Arcade (Wm 11/51) .  | . 45.00  |           |          |
|     | 4. Arizona (Un 4/50)<br>4. Army-Navy (Wm 10/53)   | 10.00    | 20.00     |          |
|     | 4. Army-Navy (Wm 10/53)   | 35.00    | 75.00     |          |
|     | $4^*$ Atlantic City (B 5/42)  | . 15.00  | 75.00     |          |
|     | 6. Baby Face (Un 12/48)   | . 10.00  | 20.00     |          |
|     | 4. Bank-A-Ball (Got 5/50)   |          |           |          |
|     | 4. Basketball (Got 10/49)   | ) 10.00  |           |          |
|     | 2* Beach Beauty (B 10/55)   | 295.00   |           |          |
|     | $4^*$ Beach Club (B 2/53).  | . 25.00  |           |          |
|     | 4. Beauty (B 11/52)   | . 30.00  | 70.00     | <u> </u> |
|     | 4. Be Bop (Ex 3/50)   | 10.00    | 19.00     |          |
|     | 4. Big Ben (Wm 9/54) .  | . 79.00  | 135.00    |          |
|     | 4. Big Hit (CC 7/52)  | 25.00    | 40.00     |          |
| _   | 6. Big Top (Ge 2/49).   | . 10.00  | 19.00     |          |
|     | 4* Big Time (B 1/55) .  | . 185.00 | 295.00    |          |
|     | 6. Black Gold (Ge 3/49).  | . 10.00  | 19.00     |          |
|     | 4. Bolero (Un 12/51)  | . 45.00  | 60.00     |          |
|     | 4. Bomber (CC 3/51)   | . 15.00  | 25.00     |          |
| _   | <ol> <li>Black Gold (Ge 3/49).</li> <li>Bolero (Un 12/51)</li> <li>Bomber (CC 3/51)</li> <li>Boston (Wm 5/49)</li> <li>Bowling Champ</li> </ol> | . 15.00  | 25.00     |          |
| _   | 4. Bowling Champ  |          |           |          |
|     | (Got 2/49)  | . 15.00  | 35.00     |          |
|     | 4* Bright Lights (B 5/51)   |          |           |          |
| _   | 4* Bright Spot (B 11/51)  |          |           |          |
|     | 4* Broadway (B 12/55)   | . 335.00 |           |          |
| -   | 4. Broadway (B6/51)   | . 25.00  | 40.00     |          |
|     | 4. Buffalo Bill (Got 5/50)  | . 20.00  | 35.00     |          |
|     | 4. Buttons & Bows<br>(Got 3/49)   | 15 00    | 04.00     |          |
|     | (Got 3/49)  | . 15.00  | 24.00     |          |
|     | ← TOTAL NO. TO  | TAL VA   | LUE ->    | l        |

The Cash Box, Page 63 • END OF MONTH INVENTORY ISSUE • November 24, 1956

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE IFOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES.

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES) PINBALL GAMES (Cont.)

|   | PINBALL GAMES (  | Cont.)   |          |
|---|--|--|----------|
|   | 2* Cabana (Un 3/53) 30.00  | 75.00  |          |
|   | 4. Camel Caravau   |  |          |
|   | (Ge 6/49) 10.00  | 20.00  |          |
|   | 4. Campus (Ex 2/50) 10.00  | 20.00  |          |
|   | 4. Canasta (Ge 7/50) 20.00   | 30.00  |          |
|   | 4. Caravan (Un 2/55) 325.00<br>4. Caravan (Wm 6/52) 30.00                              | $400.00 \\ 75.00$  |          |
|   | 6. Carolina (Un $4/49$ ) 10.00   | 20.00  |          |
|   | 4. Champion (B 12/49) 15.00  | 25.00  |          |
|   | 6. Champion (CC 6/49) 10.00  | 20.00  |          |
|   | 4. Chinatown (Got 10/52) 40.00   | 70.00  |          |
|   | 4. Circus (Uu 8/52) 35.00  |  |          |
|   | 4. Citation (B 10/48) 20.00<br>4. C. O. D. (Wm 9/53) 50.00                             | 39.50<br>95.00   |          |
|   | 4. C. O. D. (will 9755) 50.00<br>4. College Daze                                       | 95.00  |          |
|   | (Got 849) 20.00  | 40.00  |          |
|   | (Got 849) 20.00<br>4. Colors (Wm 11/54) 130.00   | 175.00   |          |
|   | 4* Coney Island (B 9/51) 10.00   | 75.00  |          |
|   | 4. Control Tower   | 45.00  |          |
|   | (Wm 3/51) 25.00<br>4. Coronation (Got 11/52) 40.00                                     | 45.00<br>75.00   |          |
|   | 4. County Fair (Un 9/51) 25.00   | 40.00  |          |
|   | 4. Crossroads (Got 5/52). 45.00  | 75.00  |          |
|   | 2. Crosswords (B 1/52) 275.00  | 375.00   |          |
|   | 4. Cyclone (Got 5/51) 40.00  | 65.00  |          |
|   | 3. Daffy Derby (Wm 8/54) 75.00<br>2. Daisy May (Got 7/54) 135.00                       | $145.00 \\ 150.00$   |          |
|   | <b>4.</b> Dallas (Wm $2/49$ ) 15.00  | 25.00  |          |
|   | 4. Dealcr "21" (Wm 2/54) 39.00   | 95.00  |          |
|   | 4. Derby Day (Got 5/56). 220.00  | 245.00   |          |
| _ | 4. De Icer (Wm 11/49) 20.00  | 30.00  |          |
|   | 1. Diamond Lill  | 105.00   |          |
|   | (Got 12/54)  |  |          |
|   | 4. Disk Jockey ( $Wm 11/52$ ) 35.00<br>4. Domino ( $Wm 5/52$ ) 29.00                   |  |          |
|   | 4. Double Action   | 00.00  |          |
|   | . (Ge 1/52) 20.00  | 35.00  |          |
|   | 4. Dhl. Feature  | - 04.00  |          |
|   | (Got 12/50) 15.00<br>4* Double Header (B 7/56) 495.00                                  | $^{\circ}$ 24.00 575.00  |          |
|   | 4* Double Header (B 7/56) 495.00<br>4. Dbl. Shuffle (Got 6/49) 15.00                   | 24.00  |          |
|   | 2. Dragonette (Got $6/54$ ). 125.00  | 200.00   |          |
|   | 4. Dreamy (Wm 2/50) 20.00  | 40.00  |          |
|   | 4* Dude Ranch (B 9/53). 50.00  | 95.00  |          |
|   | 4* Duette (Got 4/55) 185.00  | 265.00   |          |
|   | 4* Easy Aces (Got 12/55) 195.00  | 225.00   |          |
|   | 4. Eight Ball (Wm 1/52) 35.00<br>4. Fairway (Wm 6/53) 49.00                            | $65.00 \\ 75.00$   |          |
|   | 4. Fairway (Wm 6/53) 49.00<br>4. Fighting Irish  | 13.00  |          |
|   | (00 <sup>-11</sup> 110) 1500   | 25.00  |          |
|   | (CC 1150)  | 75.00  |          |
|   | 6. Floating Power  |  |          |
|   | (Ge 12/48) 10.00<br>4. Flying High (Got 2/53) 50.00                                    | 15.00  |          |
|   |  | 85.00  |          |
| - | 4. Flying Saucers<br>(Ge 12/50) 15.00  | 30.00  |          |
|   | 6. Football (CC 8/49) 10.00  | 20.00  |          |
|   | 4* Four Bells (Got 10/54) 135.00   | 165.00   |          |
|   | 4. Four Corners  |  |          |
|   | $(\mathbb{W}_{m} \ 12/52) \ \dots \ 40.00$   | 90.00  |          |
|   | 4. Four Horscmen<br>(Got 9/50) 25.00   | 50.00  |          |
|   | 4* "400" Upright   | 30.00  |          |
|   | (Ge 10/52) 35.00   | 60.00  |          |
|   | 4. Four Stars (Got 6/52) 50.00   | 75.00  |          |
|   | 4. Freshie (Wm 9/49) 20.00   | 30.00  |          |
|   | 4. Frolics (B 10/52) 15.00   | 65.00  |          |
|   | 4* Frontiersman<br>(Got 11/55) 195.00  | 235.00   |          |
|   | 4. Futurity (B 3/51) 25.00   | $\frac{235.00}{45.00}$   |          |
|   | 1* Gay Time (B 6/55) 165.00  | 225.00   |          |
|   | 4* Gayety (B 3/55) 75.00   | 125.00   |          |
|   | 4. Georgia (Wm 7/50) 20.00   | 45.00  |          |
|   | 4. Gin Rummy (Got 2/49)         20.00           4. Gladiator (Got 1/56)         275.00 | $\begin{array}{r} \textbf{30.00} \\ \textbf{325.00} \end{array}$ |          |
|   | 4. Gladiator (Got $1/50$ ) $275,00$<br>4. Glamour (Got $7/51$ ) 15.00                  | 325.00<br>24.00  |          |
|   | 6. Glider (Ge $8/49$ ) 10.00   | 15.00  |          |
|   | 4. Globe Trotter   |  |          |
|   | (Got 11/51) 30.00  | 50.00  |          |
|   | 4. Golden Gloves<br>(CC 7/49) 10.00  | 24.00  |          |
|   | 4. Golden Nugget   | 24.00  | -        |
|   | (Upright) (Ge 2/53) 35.00  | 65.00  |          |
|   | 4. Gold Star (Got 8/54) . 135.00   | 165.00   |          |
|   | 6. Gondola (Ex 5/49) 10.00   | 19.00  |          |
|   | 4. Grand Award<br>(CC 1/49) 10.00  | 19.00  |          |
|   | 4. Grand Champion  | 17.00  |          |
|   | $(Wm \ 8/53) \dots 50.00$  | 95.00  |          |
|   | 4. Grand Slam (Got 4/53) 40.00   | 95.00  | <u> </u> |
|   | 6. Grand Stand (B '50) 20.00   | 30.00  |          |
|   | 4. Green Pastures<br>(Got 1/54) 75.00  | 125.00   |          |
|   | 4. Gun Club (Wm $11/53$ ). 45.00   | 75.00  |          |
|   | 4. Guys-Dolls (Got 5/53) . 40.00   | 90.00  |          |
|   | 4* Gypsy Queen   | 105.00   |          |
|   | (Got 2/55)   | $\frac{185.00}{85.00}$   |          |
|   |  |  |          |
|   | -TOTAL NO. TOTAL VA  | TOF-   | 1        |

| - | NUMBER   |                                     |                     |   | DWNÈ  | D  |
|---|--|-------------------------------------|---------------------|---|---|----|
|   | VALUE OF   | MACHIN<br>ORY PURPOSE<br>ETWEEN LOW | S ASCER             | RE  | LUE   |    |
|   |  |                                     | <u>.</u>            |   | Ł   | +. |
|   | 4. Happy D   | ALL GA                              |                     | <b>Cc</b><br>0.000                            | 95.00   |    |
| - | 4. Happy-C<br>(Got 3   | o-Lucky<br>8/51)                    | 4                   | 25.00   | 45.00   |    |
| - | 2* Harbor I<br>6. Harvest 1  | Moon                                |                     |   | 25.00   |    |
|   | (Got )<br>4. Harvest   | Time                                |                     |   | 20.00   |    |
|   | (Ge 9<br>4. Harvey (   | (Wm 5/51)                           |                     | 15.00<br>25.00                                | $\begin{array}{c} 25.00 \\ 75.00 \end{array}$                   |    |
|   | 4. Havana<br>2* Hawaii   | (Un 6/54)                           |                     |   | 10.00<br>00.00  |    |
|   | 4. Hawaiian<br>(Got 4  | 1/54)                               | 1                   |   | 150.00  |    |
|   | 4. Hayburn<br>4. Hi-Fi (B<br>4. Hit Para                                       | 6/54)                               |                     | 30.00<br>60.00 ]<br>10.00                     | 75.00<br>100.00<br>19.00  |    |
|   | 4. Hit & Ru<br>4. Hit 'N' R  | ins (Ge 3/5                         | 1) .                | 15.00<br>30.00                                | 24.00   |    |
|   | 6. Holiday<br>4. Holiday   | (CC 12/48                           | )                   | 10.00<br>25.00                                | $15.00 \\ 45.00$  |    |
|   | 4. Hong Ko<br>4. Horsefeat   | ong (Wm 9                           |                     | 30.00   | 50.00   |    |
|   | (Wm<br>4. Horse St   | 1/52)                               |                     | 30.00   | 45.00   |    |
|   | (Wm<br>4. Hot Rods   |                                     |                     | $25.00 \\ 20.00$                              | $\begin{array}{c} \textbf{35.00} \\ \textbf{40.00} \end{array}$ |    |
|   | 4. Ice-Frolid<br>4. Jalopy (   |                                     |                     | 50.00 [<br>35.00                              | 100.00<br>90.00   |    |
|   | 4. Jeanie (<br>4. Jockey C   | Ex 6/50)<br>Sluh (Got 4             |                     | 15.00   | $\begin{array}{c} 24.00 \\ 150.00 \end{array}$                  |    |
|   | 4. Jockey S<br>(B 1)   | /47)                                |                     | 10.00   | 20.00   |    |
|   | 4. Joker (6<br>4. Jolly Jol  | ker (Un 11                          | /55)                |   | 45.00<br>125.00   |    |
|   | 4. Jubilee (<br>4. Judy (E   | x 7/50)                             |                     | 30.00<br>10.00                                | 350.00<br>19.00   |    |
| 1 |  | ght) (Ge 12                         |                     | 25.00   | 45.00   |    |
|   | 4. Just 21 (<br>4. K.C. Jon  | es (Got 11                          |                     | 10.00<br>10.00                                | $\begin{array}{c} 24.00\\ 25.00\end{array}$                     |    |
|   | 4. King Art<br>(Got<br>4. King Pin   | 10/49)                              |                     | 20.00   | $35.00 \\ 55.00$  |    |
| 1 | 4. Knockou<br>4. Lady Lu   | t (Got 1/51                         | )                   | 30.00<br>20.00<br>85.00                       | 45.00<br>45.00<br>165.00  |    |
|   | 4. Lazy "Q'<br>4. Leaders  | ' (Wm 2/5                           | 4) . (              |   | 103.00<br>110.00<br>60.00                                       |    |
| 1 | 4. Lite-A-Li<br>4. Long Be   | ne (Ke 6/                           | 52).                | 40.00<br>35.00                                | 65.00<br>65.00  |    |
| İ | 1. Lovely L<br>4. Lucky In   | ucy (Got 2                          | /54)                |   | 135.00  |    |
|   | (Wm<br>4. Lulu (W  | 5/50)                               |                     | 20.00<br>69.00                                | 45.00<br>195.00   |    |
| Ī | 4. Mad. Sq.  | Garden<br>6/50)                     |                     | 30.00   | 50.00   |    |
| l | 6. Magic (1<br>4. Majors <sup>2</sup>  | Ex 11/48) .                         |                     | $\begin{array}{c} 10.00 \\ 10.00 \end{array}$ | 19.00<br>20.00  |    |
| ł | 4. Majoretta<br>4. Manhatta  | es (Wm 4/                           | 52).                | 25.00<br>10.00                                | 4 <b>5.0</b> 0  |    |
|   | 4. Marathor<br>4. Marhle   | Queen                               | 5) . 2 <sup>°</sup> | 75.00   | 325.00  |    |
|   | (Got 8<br>4. Maryland  | l (Wm 4/4)                          | 9).                 | 10.00   | 100.00<br>20.00   |    |
|   | <ol> <li>Mercury</li> <li>Mermaid</li> </ol>                                   | (Got 6/51                           | )                   | 10.00<br>30.00                                | $\begin{array}{c} 25.00\\ 60.00\end{array}$                     |    |
|   | 2. Mexico (<br>2* Miami E  | leach (B-9                          |                     |   | 100.00<br>295.00  |    |
|   | 4. Minstrel<br>(Got<br>6- Moon Gl  | 3/51)                               | (49)                | 35.00   | 75.00   |    |
| ŀ | 2. Mystic M  | arvel                               |                     | 10.00<br>20.00                                | 19.00<br>165.00   |    |
|   | (Got 3<br>4. Nevada<br>4. Niagara  | (Un 8/54)<br>(Got 12/51             | )                   |   | 105.00<br>100.00<br>50.00                                       |    |
|   | 4. Nifty (W<br>4* Night Cl   | (m 12/50)                           |                     | 15.00   | 30.00<br>185.00   |    |
|   | 4. "9" Sister<br>4. Oasis (S   | rs (Wm 1/                           | 54)                 |   | 10.00   |    |
|   | 4. Oklahom<br>4. Oklahom<br>4. Old Fait  | a (Un 5/4                           |                     | 15.00   | 35.00   |    |
|   | (Got 1<br>4. Olympics  | (Wm 5/5                             |                     | $10.00 \\ 40.00$                              | $\begin{array}{c} 20.00\\65.00\end{array}$                      |    |
|   | 4. One Two<br>(Ge 1  | Three<br>0/48)                      |                     | 10.00   | 20.00   |    |
|   | 4. Palisades<br>4* Palm Be   | ach (B 7/5                          | 2)                  | 45.00<br>15.00                                | 95.00<br>75.00  |    |
|   | 4* Palm Spi<br>4* Parade (   | B 6/56)                             | . 40                |   | 95.00<br>195.00   |    |
| - | <ol> <li>4. Paratroo</li> <li>4. Peter Paratroo</li> <li>4. Pin Bow</li> </ol> | per (Wm 8<br>n (Wm 4/5              | (52)<br>5) 1        |   | 45.00<br>65.00  |    |
| - | 4. Pinch H   | itter (Un 5                         | /49)                | 15.00<br>10.00                                | 25.00<br>19.00  |    |
| - | 4. Pinky (V<br>4. Pin Whe  | el (Got 11                          | /53)                | 25.00<br>75.00                                | 40.00   |    |
|   | 4* Pixie (U<br>4. Play Bal   | 1 (CC 1/51                          | )                   | 20.00   | 250.00<br>30.00   |    |
|   | <ol> <li>4. Plavland</li> <li>6. Playtime</li> </ol>                           | (Ex 8/49)                           | )                   | 10.00   | 19.00<br>19.00  |    |
|   | -TOTAL   | NO.                                 | TOTA                | L VAL   | 05-   |    |

|                 | DI TIGONE DETWICH LOW AND  |  |  | + |
|-----------------|--|--|--|---|
|                 | PINBALL GAME   |  | ont.)  |   |
|                 | 4. Poker Face (Got 9/53)<br>6. Puddin' Head                            | 75.00  | 100.00   |   |
|                 | (Ge 10/48)<br>4. Punchy (CC 12/50)                                     | 10.00  | 19.00  |   |
|                 | 4. Quarterback   | 10.00  | 19.00  |   |
|                 | (Wm 10/49)<br>1. Quartet (Got 2/52)                                    | $\frac{15.00}{45.00}$                                  | $\frac{25.00}{75.00}$                          |   |
|                 | 4. Queen of Hearts<br>(Got 12/52)                                      |  |  |   |
|                 | 4. Quiutet (Got 3/53)  | 65.00<br>45.00   | J10.00<br>105.00                               |   |
|                 | 4. Race the Clock<br>(Wm 5/55)   | 170.00   | 225.00   |   |
|                 | 4. Rag Mop (Wm 10/50).<br>6. Ramona (Un 2/49)                          | $\begin{array}{c} 20.00 \\ 10.00 \end{array}$          | 40.00<br>1 <b>9.0</b> 0                        |   |
| _               | 4. Red Shoes (Uu 11/50).   | 20.00  | 30.00  |   |
|                 | 4. Regatta (Wm 11/55)<br><sup>4</sup> . Rio (Un 11/53)                 | $\begin{array}{r}149.00\\25.00\end{array}$             | $\begin{array}{r}180.00\\85.00\end{array}$     |   |
|                 | 4. Rip Snorter (Ge 10/49)<br>4. Rocket (Ge 5/50)                       | $\begin{array}{c} 10.00\\ 20.00\end{array}$            | $19.00 \\ 35.00$                               |   |
|                 | 4. Rockettes (Got 8/50)<br>4. Rodeo (Uu 2/53)                          | $\begin{array}{c} 25.00 \\ 39.50 \end{array}$          | 45.00<br>110.00                                |   |
|                 | 4. Rose Bowl (Got 10/51)   | 25.00  | 50.00  |   |
|                 | 4. Round Up (Got 11/48)<br>4. St. Louis (Wm 2/49)                      | $\begin{array}{c}10.00\\20.00\end{array}$              | $\begin{array}{c} 20.00\\ 30.00 \end{array}$   |   |
|                 | 1. Saddle and Turf<br>(Ev 10/53)                                       | 160.00   | 225.00   |   |
|                 | 4. (Club Model)<br>4. Saratoga (Wm 10/48)                              | 179.50   | 230.00   |   |
|                 | 4* Scoreboard (Got 4/56)   | <b>20.00</b><br>285.00                                 | $\begin{array}{r} 40.00\\325.00\end{array}$    |   |
|                 | 4. Screamo (Wm 4/54)<br>4. Sea Jockeys (Wm 11/51)                      | $\begin{array}{c} 50.00\\ 35.00 \end{array}$           | $\begin{array}{r} 110.00\\75.00\end{array}$    |   |
|                 | 4. Select-A-Card (Got 4/50)<br>4. Shautytown (Ex 10/49)                | $\begin{array}{c} 15.00 \\ \textbf{20.00} \end{array}$ | 29.00<br>30.00                                 |   |
| _               | 4. Sharpshooter  |  |  |   |
|                 | (Got 5/49)<br>4* Shindig (Got 10/53)                                   | $\begin{array}{c} 10.00\\ 90.00\end{array}$            | $\begin{array}{r} 25.00\\115.00\end{array}$    |   |
|                 | 4. Shoo Shoo (Wm 2/51)<br>4. Shoot the Moou                            | 15.00  | 25.00  |   |
|                 | (Wm 11/51)<br>4. Show Boat (Uu 1/49)                                   | 20.00  | 45.00  |   |
|                 | 4. Show Boat (Un 12/52).   | $\frac{10.00}{70.00}$                                  | $\begin{array}{c} 19.00\\ 100.00\end{array}$   |   |
|                 | 4. Silver Chest (Upright)<br>(Ge 4/53)                                 | 55.00  | 100.00   |   |
|                 | 4. Silver Skates (Wm $2/53$ )<br>4. Singapore (Un $10/54$ ).           | $30.00 \\ 50.00$                                       | 70.00<br>110.00                                |   |
| _               | 4. Skill Pool (Got 8/52)   | 35.00  | 85.00  |   |
|                 | 4. Skyway (Wm 8/54)<br>4. Slugfest (Wm 3/52)                           | 80.00<br>35.00   | 140.00<br>50.00                                |   |
|                 | 4* Sluggin' Champ<br>(Got 4/55)  | 160.00   | 195.00   |   |
| _               | 4. Smoke Signal<br>(Wm 10/55)  |  |  |   |
| _               | 4. Snafu (Wm 12/55)  | 150.00   | 210.00   | · |
|                 | 6. Snooks (Wm 6/51)<br>4. Southern Belle                               | 15.00  | 20.00  |   |
|                 | (Got 6/55)<br>4. South Pacific (Ge 2/50)                               | $\frac{160.00}{20.00}$                                 | 200.00<br>30.00                                |   |
|                 | 4. Spark Plug (Wm 9/51)<br>6. Speedway (Wm 9/48)                       | 25.00  | 50.00  |   |
| _               | 4. Spitfire (Wm 2/55)  | $\begin{array}{c} 10.00\\ 75.00 \end{array}$           | $\begin{array}{r} 19.00 \\ 135.00 \end{array}$ |   |
| -               | 4. Spot Bowler<br>(Got 10/50)  | 25.00  | 45.00  |   |
| -+              | 4. Spot-Lite (B 1/52)<br>4. Sportsman (Ge 2/51)                        | 45.00<br>10.00   | 75.00<br><b>19.00</b>                          |   |
| -               | 4. Sportsman (Wm 2/52)   | 25.00  | 35.00  |   |
|                 | 4. Springtime (Ge 3/52)<br>3* Stage Coach (Got 11/54)                  | 20.00<br>150.00  | $30.00 \\ 175.00$                              |   |
|                 | 1* Stardust (Wm 3/56)<br>1* Starlets (Un 12/55)                        | $275.00 \\ 200.00$                                     | $350.00 \\ 295.00$                             |   |
|                 | 4. Star Pool (Wm 10/54)<br>4. Stars (Un 6/52)                          | 100.00   | 165.00   |   |
|                 | 4. Starlite (Wm 3/53)  | $40.00 \\ 35.00$                                       | $55.00 \\ 60.00$                               |   |
| $ \rightarrow $ | 4. Steeple Chase (Un 1/52)<br>4. Stop & Go (Ge 3/51)                   | 25.00<br>10.00   | $65.00 \\ 20.00$                               |   |
| -               | 4* Struggle Buggies<br>(Wm 12/53)                                      | 40.00  | 100.00   |   |
|                 | 6. Summertime (Un 9/48)  | 15.00  | 24.00  |   |
| -               | 4. Sunshine Park<br>(B 12/52)  | 25.00  | 45.00  |   |
|                 | 4. Super Hockey<br>(CC 4/49)   | 20.00  | 30.00  |   |
| -               | 4. Super Jumbo   |  |  |   |
| _               | 4* Surf Club (B 3/54)  | 50,00  | $325.00 \\ 95.00$                              |   |
| _               | <ul><li>4. Sweepstakes (Wm 1/52)</li><li>4. Sweet Add-A-Line</li></ul> | 55.00  | 75.00  |   |
|                 | (Got 7/55)<br>1. Sweetheart (Wm 5/50).                                 | $165.00 \\ 20.00$                                      | $210.00 \\ 40.00$                              |   |
| _               | 4. Tahiti (Un 8/53)  | 25.00  | 80,00  |   |
| 1               | 4. Tampico (Un 6/49)<br>4. Telecard (Got 1/49)                         | $\begin{array}{c}10.00\\15.00\end{array}$              | $20.00 \\ 25.00$                               |   |
| _               | 4. Thing (CC 2/51)<br>4. Three Dences                                  | 15.00  | 30.00  |   |
|                 | (Wm 8/55)<br>4. Three Feathers   | 195.00   | 220.00   | [ |
|                 | (Ge 5/49)  | 15.00  | 30.00  |   |
| -               | 4. Three Four Five<br>(Un 6/51)  | 20.00  | 40.00  |   |
|                 | ←TOTAL NO. TOT.  |  |  | 0 |
|                 |  |  |  |   |

**PRICE LISTS**? The Cash Box

The Cash Box, Page 64 • END OF MONTH INVENTORY ISSUE • November 24, 1956

MACHINE OWNED AND OF MACHINES HERE **PINBALL GAMES (Cont.)** 2. Three Musketeers 
 (Got 7/49)
 15.00

 Thrill (CC 9/48)
 10.00

 Thunderbird (Wm 5/54)
 79.00

 Tim-Buc-Tu (Wm 1/56)
 145.00
 15.0020.00 15.00 6. 120.00 225.00 Times Square  $(Wm \ 4/53)$ 50.00 85.00 
 (wm 4/55)
 20.00

 Tournament (Got 8/55)
 225.00

 Triple Play (Un 8/55)
 125.00

 Triplets (Got 7/50)
 15.00
 35.00 300.00 200.00 25.00 4. Triscore (Ge 1/50) Tropicana (Un 1/55) Tropics (Un 7/53) Tucson (Wm 1/49) 20.00 30.00 4. 150.00 55.00 4.  $75.00 \\ 19.00$ 4. 25.0010.00 6 Tumbleweed (Ex 8/49) Turf King (B 6/50) 6. 15.0025.0020.00 49.50 4. Twenty Graud (Wm 12/52) Twin Bill (Got 1/55) Utah (Un 7/49) ... Variety (B 9/54) ... Watch My Line (Got 9/51) .... Where Kide (CC 3/65 4. 25.00 55.00 185.00 120.00 10.00 20.00 . . . . . . 100.00 145.00 4. 30.00 45.00 Whizz Kids (CC 3/52). Wild West (Cot 8/51). Winner (Univ.) 35.00 50.00 30.00 65.00 20.00 40.00 
 4
 Wishing Well
 185.00

 4
 (Got 9/55)
 185.00

 4
 Wonderland
 (Wm 5/55)
 159.00

 4\* Yacht Club
 (B 6/53)
 45.00

 4. Zingo
 (Un 10/51)
 25.00
 210.00 180.00 85.00 65.00 -TOTAL NO. TOTAL VALUE-SHUFFLES 4. Bally Victory Bowler (5/54) 100.00 195.00 

 (5/54)
 100.00

 4. Bally Champion
 Bowler (5/54)
 100.00

 4\* Bally Jet Bowler (8/54)
 100.00

 4. Bally Rocket Bowler
 (8/54)
 100.00

 2. Bally Mystic Bowler
 (12/54)
 175.00

 2. Bally Magic Bowler
 (12/54)
 185.00

 4. Bally Rhya Bibbon
 185.00

 200.00 200.00 100.00 210.00 175.00 250.00 185.00 265.00 4. Bally Blue Ribbon 265.00 310.00 (3/55)4. Bally Gold Medal 265.00 325.00(3/55)ChiCoin 6-Player (8/51) 35.00 75.00 ChiCoin 6-Plaver DeLuxe (5/52)
 ChiCoin Match Bowler (6/52)
 ChiCoin Bowl-A-Ball 35.00 80.00 35.00 85.00 ChiCoin Bowl-A-Ball (10/52)
 ChiCoin Match Bowl-A-Ball (11/52)
 ChiCoin 10th Frame Special (12/52)
 ChiCoin Name Bowler 35.00 90.00 35.00 90.00 35.00 90.00 (1/53)35.00 95.00 2. ChiCoin 10th Frame Double Score Bowler (2/53) 35.00 100.00ChiCoin Crown (4/53) 45.00 125.00 ChiCoin Crown Giant Pins (4/53) ...... 50.00 115.004. ChiCoin Triple Score (6/53)50.00 130.00 4. ChiCoin Gold Cup 50.00 (7/53)135.00 4. ChiCoin High Speed 65.00 140.00 Crown (7/53) Crown (7/53)
 ChiCoin High Speed Triple Score (8/53)
 ChiCoin Advance (10/53) 65.00 145.0075.00 150.00 ChiCoin King (10/53) ChiCoin Criss Cross Bowler (12/53) ChiCoin Super Frame -3/54) 75.00 155.00 75.60165.0085.00 175.00 ChiCcin Starlite (5/54) 125.00 180.00 ChiCoin Feature (7/54) 125.00 190.00

ChiCoin Heliday (9/54)

2. ChiCoin Playtime (30/54)

-TOTAL NO.

ChiCoin Flash (10/54). 110.00 200.00

125.00

195.00

150.00 225.00

TOTAL VALUE-

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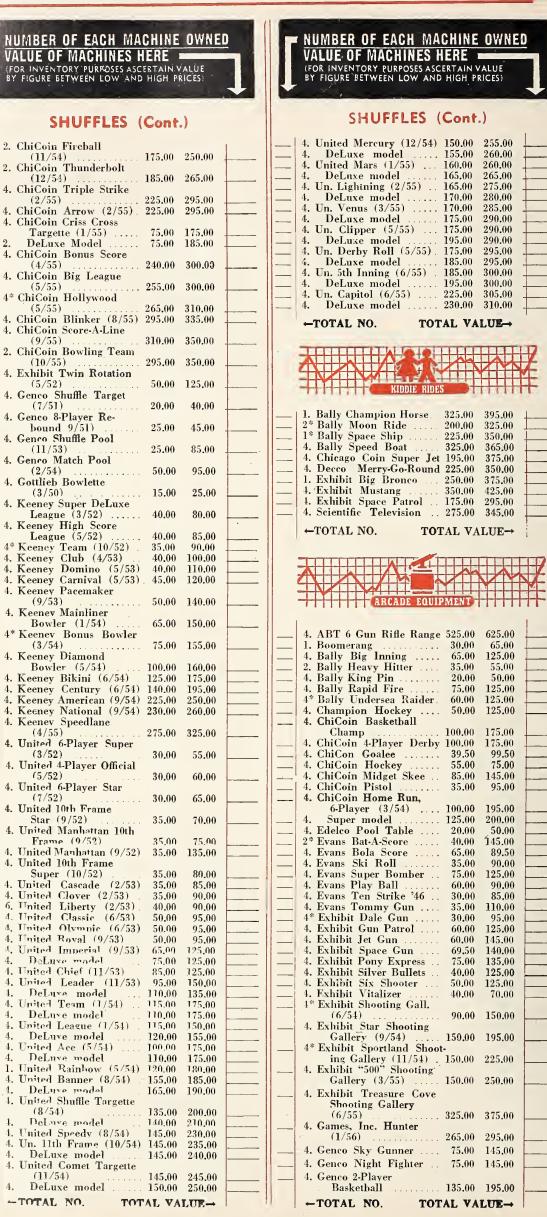
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'he Cash Box

#### The Cash Box, Page 65 • END OF MONTH INVENTORY ISSUE • November 24, 1956

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

| ARCADE EQUIPME  | INT             | (Cont.                                      | ) |
|---|-----------------|---|---|
| <b></b> 4* Genco Rifle Gal. (6/54)                          |                 | 225.00                                      | · |
| 4. Genco Big Top Rifle                                      | 120.00          | 220.00                                      |   |
| Gallery (6/54)  | 275.00          | 335.00                                      |   |
| <b>4.</b> Super model (12/55).                              | 335.00          | 450.00                                      |   |
| 4. Genco Wild West Gun                                      | 000.00          | 1001.0.0                                    |   |
| (2/55)  | 295.00          | 340.00                                      |   |
| 4. Genco Sky Rocket   | -,              | 010100                                      |   |
| Rifle Gallery (5/55).                                       | 225.00          | 350.00                                      |   |
| 4. Genco Champion Base-                                     |                 |   |   |
| ball (9/55)   | 275.00          | 365.00                                      |   |
| 4. Genco Quarterback  |                 |   |   |
| , (10/55)   | 275.00          | 325.00                                      |   |
| 4. Genco Hi-Fly Baseball                                    |                 |   |   |
| (5/56)  | 275.00          | 399.50                                      |   |
| 4. Jack Rabbit  | 50.00           | 95.00                                       |   |
| 4. Jungle Joe   | 49.50           | 65.00                                       |   |
| 4. Keeney Air Raider  | 65.00           | 150.00                                      |   |
| 4. Keeney Sub Gun   | 70.00           | 125.00                                      |   |
| 4. Keeney Texas Leaguer.                                    | 25.00           | 50.00                                       |   |
| 2. Keeney Sportsman   |                 |   |   |
| (11/54)   | 150.00          | 225.00                                      |   |
| 2. DeLuxe model   | 160.00          | 230.00                                      |   |
| 4. Keeney Ranger (3/55)                                     | 250.00          | 285.00                                      |   |
| 4. DeLuxe model (3/55)                                      | 260.00          | 295.00                                      |   |
| 4. Lite League  | 45.00           | 95.00                                       |   |
| 4. Mills Panoram Peek                                       | 175.00          | 325.00                                      |   |
| 6. Mills Conv. for  | 10.00           | 25.00                                       |   |
| Panoram Peek<br>4. Muto. Atomic Bomber                      | 10.00<br>65.00  | $\begin{array}{r} 25.00\\150.00\end{array}$ |   |
| 4. Muto. Atomic Bomber<br>4. Mutos. Ace Bombers             | 95.00           | 165.00                                      |   |
| 4. Mutoscope Dr. Mobile                                     | 95.00           | 105.00                                      |   |
|   | 95.00           | 175.00                                      |   |
| (Prewar)  | 90.00           |   |   |
| 4. Mutos. Fly. Saucers<br>4. Mutos. Photo. (Pre-War)        | 150.00          | 155.00                                      |   |
| 2. Mutos. Photo. (Pre-war)                                  | 120.00          | 295.00                                      |   |
| DeLuxe  | 250.00          | 375.00                                      |   |
| 4. Mutoscope Silver Gloves                                  | 125.00          | 225.00                                      |   |
| 2. Mutoscope Sky Fighter.                                   | 60.00           | 150.00                                      |   |
| 4. Mutos, Voice-O-Graph                                     | 00.00           | 100.00                                      |   |
| 35c   | 175.00          | 375.00                                      |   |
| 4. QT Pool Table  | 60.00           | 85.00                                       |   |
| 4. Quizzer  | 50.00           | 95.00                                       |   |
| 4. Rockola World Series                                     | 40.00           | 80.00                                       |   |
| 4. Scientific Baseball                                      | 20.00           |   |   |
| 4. Scientific Basketball                                    | 20.00           |   |   |
| 4. Scientific Batting Pr.                                   | 30.00           | 95.00                                       |   |
| 4. Scientific Pitch 'Em                                     | 50.00           | 175.00                                      |   |
| 4* Seeburg Bear Gun   | 75.00           | 150.00                                      |   |
| 4. Seeburg Chicken Sam                                      | . 50.00         | 110.00                                      |   |
| 4. Seeburg Shoot the Chute<br>4* Seeburg Coon Hunt          | 49.50           | 90.00                                       |   |
| 4* Seeburg Coon Hunt  | 95.00           | 175.00                                      |   |
| 4. Set Shot Basketball                                      | 15 <b>0.</b> 00 | 275.00                                      |   |
| 4* Telequiz   | 75.00           | 120.00                                      |   |
| 4. Un. Team Hockey  |                 |   |   |
| 4. Un. Jungle Gun   | 75.00           |   |   |
| 4. DeLuxe model   | 75.00           | 185.00                                      |   |
| 4. United Carnival Gun                                      |                 |   |   |
| (10/54)   | 125.00          |   |   |
| 4. DeLuxe model   | 135.00          | 325.00                                      |   |
| 2. United Bonus Gun   | 350.00          | 000.00                                      |   |
| (1/55)  | 250.00          |   |   |
| 2. DeLuxe model   | 260.00          | 325.00                                      |   |
| 4. Un. Sidewalk Engineer                                    | 300.00          | 105 00                                      |   |
| (4/55)  |                 |   |   |
| 4. Wilcox-Gay Recordio<br>4. Wms. All Stars (8/47)          | 50.00           |   |   |
| 4. Wms. All Stars $(6/47)$<br>4. Wms. Box Score $(12/47)$   |                 |   |   |
| 4. Wms. Box Score $(12/47)$<br>4. Wms. Star Series $(4/49)$ |                 |   |   |
| 4. Wms. Super World   | 47.00           | 15.00                                       |   |
| Series (4/51)   | 35.00           | 85.00                                       |   |
| 4. Wms. DeLuxe World  | 00.00           | 00.00                                       |   |
| Series $(2/52)$   | 40.00           | 95.00                                       |   |
| 1. Wms. DeLuxe Baseball                                     |                 |   |   |
| (4/53)  | 75.00           | 135.00                                      |   |
| 4. Wms. Pennant Baseball                                    |                 |   |   |
| (12/53)   | 80.00           | 140.00                                      |   |
| 4. Wms. Super Pennant                                       |                 |   |   |
| Baseball (12/53)  | 84.50           | -175.00                                     |   |
| 2. Wms. Super Star  |                 |   |   |
| Baseball (12/53)  | 90.00           | 180.00                                      |   |
| 4. Wms. Major League  |                 |   |   |
| Baseball (2/54)   | 120.00          | 185.00                                      |   |
| 4. Wms. All Star Baseball                                   |                 |   |   |
| (2/54) $(2/54)$   | . 125.00        | <b>190.</b> 00                              |   |
|   | 120.00          | 1,0,00                                      |   |
| 4. Wms. Big League  | . 125.00        | 105.00                                      |   |
| Baseball $(3/54)$   | 123.00          | ) 195.00                                    |   |
| 4. Wms. Jet Fighter   | 705 4           | 0.07  |   |
| (10/54)   |                 |   |   |
| 4. Wms. Safari (2/55) .                                     | . 225.00        | 325.00                                      |   |
| 4. DeLuxe model   | 250.00          | 330.00                                      |   |
| 4, Wms. Polar Hunt  |                 |   |   |
| (3/55)  | 275.00          | <b>3</b> 50 <b>.0</b> 0                     |   |
| 4. Wms. King Of Swat  |                 |   |   |
|   | . 265.00        | 360.00                                      |   |
| 4. Wurlitzer Skeeball                                       |                 | , 300.00                                    |   |
| 4 whrittzer Skeeball  | 97 64           | 0 50.00                                     |   |
| - F. Wurmitzer Okcepan                                      | . 35.00         | 0 70.00                                     |   |
| 1   |                 |   |   |
| 1   |                 | 0 70.00<br>ALUE→                            |   |

| Manufacturers N  | <b>New Equipment</b><br>roduction. Prives are manufacturers' lis   |
|--|--|
| prices, F.O.B. factory.  | roduction. Frices are manufacturers' lis   |
| AMI, INCORPORATED  | J. H. KEENEY & CO.   |
| "G-200" 200-sel. phonograph  | <b>Flicker</b> Pool<br>(4-Player, 4 Sides) \$ 375.0  |
| "G-120" 120-sel. phonograph<br>"G- 80" 80-sel. phonograph  | Arcade Pool  |
| "HS-200" Sclective Hideaway ===================================  | (1 or 2 Front Play)  |
| "HS- 80" Selective Hideaway (7. 2)<br>"HS-200" Continuous-play   | DeLuxe Hot Coffee Vender   |
| Hideaway   | Various Models of above  |
| "HC-120" Čontinuous-play   | Electric Cigarette Vender 284.5<br>Coin Changer Model 304.5  |
| "HC-80" Continuous-play  |  |
| "W-200" 200-selection Wall Box   | ROCK-OLA MFG. CORP.  |
| Bargrip Wallbox Bracket  | Model 1450-Playmaster, 120 Scl.<br>Model 1452, 50 Selections   |
| Recessed Ceiling Speaker   | Model 1454, 120 Selections   |
| Corner Speaker /   | Model 1450-Playmaster, 120 Scl.<br>Model 1452, 50 Selections<br>Model 1454, 120 Selections<br>Model 1546 Chrome Wall Box,<br>120 Selections<br>Model 1548, 50 Selection Wall<br>Box<br>1615—Standard Speaker<br>1616—DeLuxe Speaker<br>Model 1906, Remote Volume<br>Control<br>Model 1927, Remote Volume   |
| АИТО-РНОТО СО.   | Model 1548, 50 Selection Wall  |
| Studio Model "11"\$3,245.00  | 1615—Standard Speaker  |
| BALLY MFG. CO.   | 1616—DeLuxe Speaker  |
| Bike (Kiddie Ride)   | Control<br>Model 1927, Remote Volume   |
| Model T (without Record  | Control with Cancel Button   |
| Changer) 705.00<br>Model T (with Record  |  |
| Changer)   | J. P. SEEBURG CORP.<br>V-200—Select-O-Matic "200"  |
| Balls-A-Poppin' (2 Player, 3 or<br>5 Ball)   | Dhomognenh   |
| Big Show   | V-3W-A-Wall-O-Matic "200"  |
| Standard (52" x 36" Model)   | Phonograph   |
| <ul><li>(A) Without lights 300.00</li><li>(B) With light-up bumpers 315.00</li></ul>   | 3W-1-Wall-O-Matic "100"  |
| (C) With neon lights 315.00  | Volume Control   |
| Senior (68" x 36" Model) 325.00<br>DeLuxe ABC Bowler   | HFCV2.8—High Fidelity Wall   |
| (without Match Feature)  | HFCV3-8—High Fidelity<br>Corner Speaker  |
| Model A-110, 10c a play 760.00<br>Model A-325, 3 plays for 25c 780.00  | HFCV1-12—High Fidelity   |
| Congress Bowler<br>(with Match Feature)  | Recessed Speaker<br>PS6-1Z—Power Supply  |
| Model C-110, 10c a play 805.00   | HFA1.L6—Power Amplifier  |
| Model C-325, 3 plays for 25c 825.00<br>The Champion  | UNITED MFG. CO.  |
| (With new-all-metal cabinet) 835.00  | Brazil   |
| CHICAGO COIN MACHINE CO.   | Pirate Gun   |
| Championship Bowler  | (Without Match Feature) 635.   |
| Championship Bowler<br>Miami Shuffle<br>Capri<br>Blondie (3 or 5 Ball, Match<br>and Replay)<br>Steam Shovel (Regular Model)<br>Twin Hockey, (Regular<br>Model)<br>Twin Hockey, (Match and Re-  | Select Play Shuffle Alley<br>(With Match Feature) 695.   |
| Capri<br>Blondie (3 or 5 Ball, Match<br>and Replay)<br>Steam Shovel (Regular Model)<br>Twin Hockey, (Regular   | Handicap Shuffle Alley<br>(Without Match Feature)  |
| and Replay)<br>Steam Shovel (Regular Model)  | Single Chute   |
| Steam Shovel (Replay Model)  | Double Chute   |
| Model)   | (With Match Feature)<br>Single Chute   |
| Twin Hockey, (Replay Model)<br>Twin Hockey, (Match and Re-   | Double Chute   |
| play Model)  | Star Slugger (Regular) 495.<br>Star Slugger (Replay) 545.  |
| EXHIBIT SUPPLY CO.   | WILLIAMS MFG. CO.  |
| Ringer Bell  | Fun House (4 Player,   |
| No List Price<br>Authorized for Publicatiou  | 5-Ball)  |
| Autorized for Fuoreatou  | Single Coin Chute<br>Twin Coin Chutes  |
| J. F. FRANTZ MFG. CO.  | Super Score<br>(Single Player, 5-Ball)   |
| Kicker & Catcher<br>(Counter Game)   | Single Coin Chute  |
| ABT Challenger Pistol  | Twin Coin Chutes<br>Crane  |
| (Counter Game)<br>ABT Guesser Scale  | No List Price  |
| ABT Rifle Sport<br>(Shooting Gallery)  | Authorized for Publication   |
| Aristo Scale   | THE RUDOLPH WURLITZER CO.  |
| No List Price<br>Authorized for Publication  | Model 2000, "Centennial", 200<br>Selections  |
| · · ·  | Model 1900, "Centennial", 104  |
| GENCO MFG. & SALES CO.   | Selections   |
| Official Skill Ball<br>Davy Crockett (Rifle Gallery)   | Model 5210, Wall Box, 200 Sel.<br>Model 5207 Wall Box—104  |
| No List Price  | Sclection-3 Wire   |
| Authorized for Publication   | Model 5206 Wall Box-48<br>Selection-4 Wire   |
| D. GOTTLIEB & CO.  | Model 257 Stepper-104 Selec-   |
| Register (4-Player,  | tion-3 Wire  |
| 5-Ball)<br>Single Coin Chutc   | tion—3 Wire  |
| Twin Coin Chutes   | Model 248 Stepper—18 Selec-<br>tion—4 Wire   |
| No List Price<br>Authorized for Publication  | into decision and the strength and the strength of the strengt |
| and the second s | Wall Speaker<br>Model 5116 8" High Fidelity  |
| INTERNATIONAL MUTOSCOPE  | Corner Speaker   |

INTERNATIONAL MUTOSCOPE CORP. Lord's Prayer Vendor .....\$ 390.00  $N_{\theta}$ 

#### THE RUDOLPH WURLITZER CO.

| HE RUDULPH WURLIIZER                          | L |
|---|---|
| Model 2000, "Centennial", 200<br>Selections   |   |
| Model 1900, "Centennial", 104<br>Selections   |   |
| Model 5210, Wall Box, 200 Sel.                |   |
| Model 5207 Wall Box—104<br>Sclection—3 Wire   | 1 |
| Model 5206 Wall Box—48<br>Selection—4 Wire    | 1 |
| Model 257 Stepper—104 Selec-<br>tion—3 Wire   |   |
| Model 253 Stepper-104 Selec-<br>tion-3 Wire   | l |
| Model 248 Stepper-48 Selec-<br>tion-4 Wire    | ļ |
| Model 5117 12" High Fidelity<br>Wall Speaker  |   |
| Model 5116 8" High Fidelity<br>Corner Speaker |   |
| Model 5115 5" High Fidelity<br>Corner Speaker |   |

No List Price uthorized for Publication





## WHALF-DOLLAR PLAY Doubled My Take"

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## **NEW BUILD-UP SELECTION FEATURE**

## **Arrows Flash to Lite** SELECT-A-ROW

**Choice of 3 Spot Numbers Up to 15 Numbers to Select from** 

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**New 4-Corners Score for 5-in-Line** 

4th and 5th Ball Selections

3-IN-LINE × 4-IN-LINE **5-IN-LINE SCORES** 

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